Investor Presentation





AAA Budding Beasts PMS Strategy

April 2025

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Why AAA?





Founders are Fund Managers



• Rajesh Kothari, Founder of the firm is the Chief Investment Officer of AAA PMS.



Longevity



• 15 years of existence as a boutique investment management firm, a rarity in the industry



No Conflict of interest



• AAA is only into PMS & Investment advisory and not into other businesses like broking, wealth management, etc. Hence, no conflict of interest for the clients.



Competence



• Both Rajesh and Govind bring in more than 38 years of fund management experience, and the investment team has a collective experience of over 130 years. Successfully navigated various phases of unknown events like Demonetisation, Pandemic, geo-political events, etc.



Award Winning Track Record

• AAA IOP PMS received the **Best 10 year Performance Award four times** (Rank 3 - 2024, Rank 2 - 2023, Rank 3 - 2021, Rank 2 - 2020) for delivering superior risk adjusted returns across categories by PMSAIF World (data analysed by IIM Ahmedabad).

The Team





Rajesh Kothari

Founder & Managing Director

29 years



Govind Agrawal

Director

29 years



Sandeep Biyani

Head of Sales & Business Development

> 19 years



Bhushan Kohli

Head of Operations

29 years



Rajesh Kothari

Founder & Managing Director

CWA, MBA



The Team



About

- Rich experience of more than 29 years in Indian capital market with expertise in both Long Only & Long Short investment strategy
- Former Director with Voyager Investment Advisors (US\$500m) USA based India dedicated fund. During his tenure, fund Outperformed the benchmark indices significantly
- Former Fund Manager with DSP Merrill Lynch Fund Managers (DSP MF) for more than four years. The schemes delivered annualized return of 55% (Equity Fund) & 62% (Top100 Fund) outperforming benchmark indices by more than 20% & 10% respectively. The equity schemes maintained its "1st Quartile Ranking" consistently during his tenure

Achievements

- Received CMA Young Achiever Award 2014
- Rated as "Platinum Fund Manager" by Economic Times for DSP ML Equity Fund on a risk-adjusted return basis (Jul 2006)
- Received CNBC TV18 CRISIL Mutual Fund of the Year Award 2006 for DSPML Equity Fund and Lipper India Fund Awards 2006 for best equity fund group for 3 years
- Invited at Maharashtra Economic Summit to present views on Indian Infrastructure
- Invited by Institute of Directors to present views on Governance Deficit
- Actively involved with Arham Yuva Group philanthropic initiative



Govind Agrawal

Director CA, LLB



The Team



About

- Rich experience of 29 years in Indian capital market
- Asset Management Company (USD 20bn) for over four years. Reliance Emergent India Fund (USD 100m offshore fund) outperformed benchmark indices by 35% since its inception. Played instrumental role in setting up Macro Economic Research desk
- Former Executive Director with UBS Securities
 India Pvt Ltd for 4 years as India Account
 Manager for large FIIs and guided the portfolio
 managers for right country, sectors and stocks
 allocation. Former Senior VP Equity Sales
 with Motilal Oswal Securities Ltd for 10 years.
 Played key role in establishing institutional
 equity broking business, systems and processes

Achievements

- Represented Reliance AMC on international platforms and panel discussion on Emerging Markets and Indian Equity Market
- Addressed investors' meet and the private banking teams of large banks in Middle East, Asia, London, Europe and in India
- At UBS, was voted as the "Best Equity Sales Person-Mega Funds category, Asia Money 2006"
- Won several awards at Motilal Oswal for consistently contributing to Institutional Equity Sales

Investment Philosophy

Protecting Capital - DSD Mechanism





DIVERSIFICATION

Three important risks: Governance, Technology and Business cycle - can be reduced only by Diversification. We invest across market cap, sectors, and companies to reduce company/sector specific risk.



STAGGERED APPROACH

We build the portfolio over a period of time. We do not follow Model portfolio approach.



DISCIPLINED EXIT STRATEGY

We have a disciplined Exit strategy. We sell/reduce due to rebalancing of the portfolio, change in growth assumption of our portfolio company, expensive valuations.



Investment Philosophy Creating Wealth - 3M Approach





Market Size

Market size determines size of opportunity. We prefer companies which are targeting large market size to generate exponential returns.

Market Share

We buy the companies which are leaders in their sector as they are best positioned to navigate upturn and downturn of the economy.



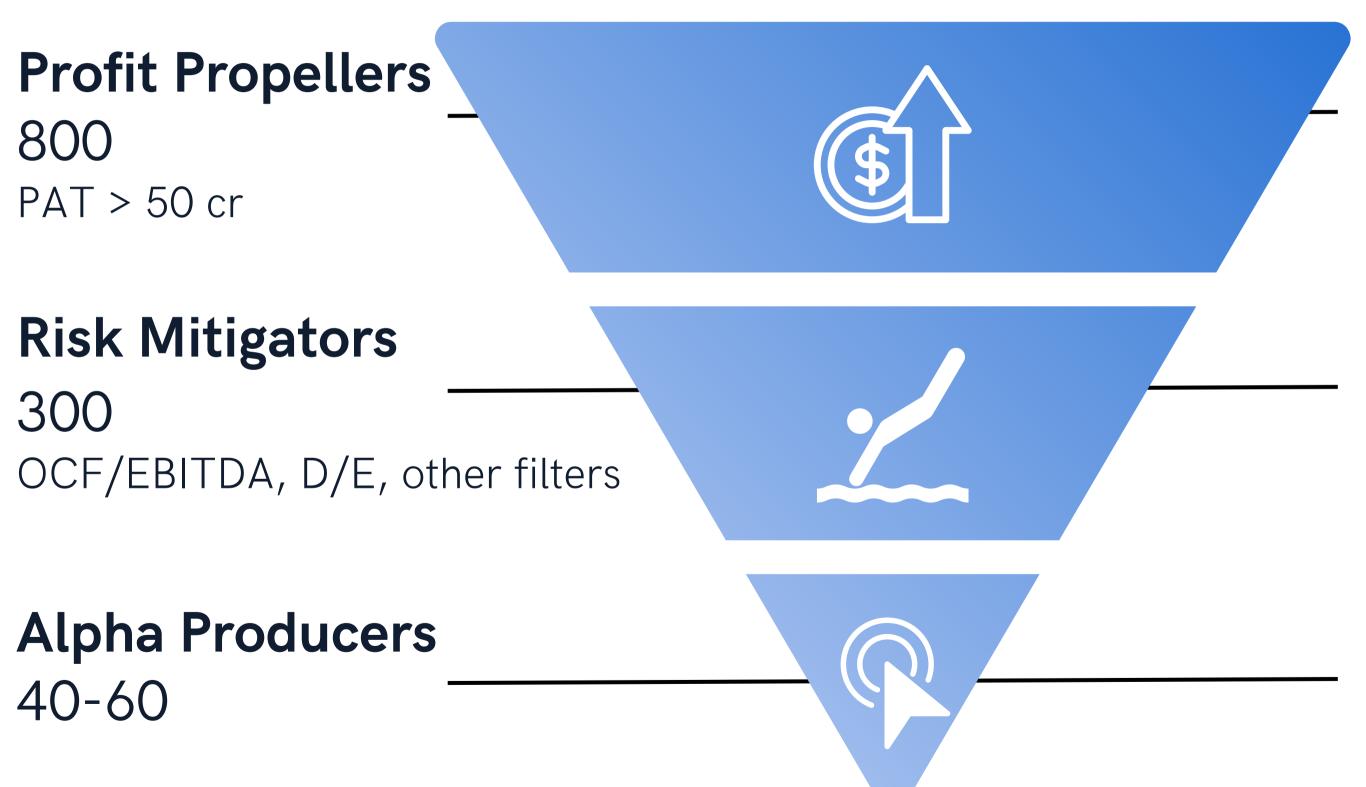
03

Margin Of Safety

Price is what you pay. Value is what you get. We buy the companies which are available at reasonable valuations.

Quality





Screening Stage

Companies which have a good corporate governance, strong business moats along with a reasonable profit size

Deep Dive Stage

Companies which are market leaders and effectively positioned to grow and multiply

Selection Stage

Companies with strong earnings growth prospects and right valuations

Internal Checks

Forensic Assessment



Management Practices

To assess governance

Quality of Cashflow

Ability to convert the revenue to cash and re-invest into the business



Accounting Policies

Assess the consistency and fairness of the accounting policies

Taxation Mischiefs

Identify the potential fraud



Internal Checks Longevity Assessment





Longevity of business growth

Sustenance of revenue and earnings growth & Assessing competitive advantage





Longevity of return ratios

Gauging business profitability and efficiency

Longevity of reinvestment

Intensity to generate Self sustaining growth

We exit when....

Exit Strategy



1

There is a need to rebalancing weights for risk management purposes

2

A company no longer meets our buy/hold criteria

3

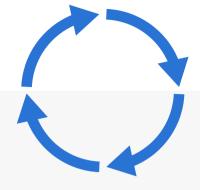
A company no longer meets our valuations criteria

4

There is no longer a durable double digit return expectation for a company's stock

E

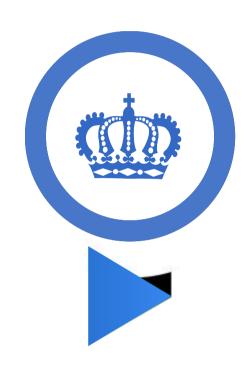
There is a more compelling investment opportunity to fund



The only constant is change. The average lifespan of a company listed on the S & P 500 has reduced from 90 years in 1935 to 18 years, as per a McKinsey report. We are agile, and active, never letting our guard down.

Why AAA Budding Beasts PMS?





Access to Market Leaders

Aims for mid & smallcap exposure to ~50 market Leaders across sectors.



Growth Potential

Significant growth opportunities for Small and Mid cap companies can lead to superior returns.



Grounded in Research

Combines top-down and bottom-up research with strong due diligence.

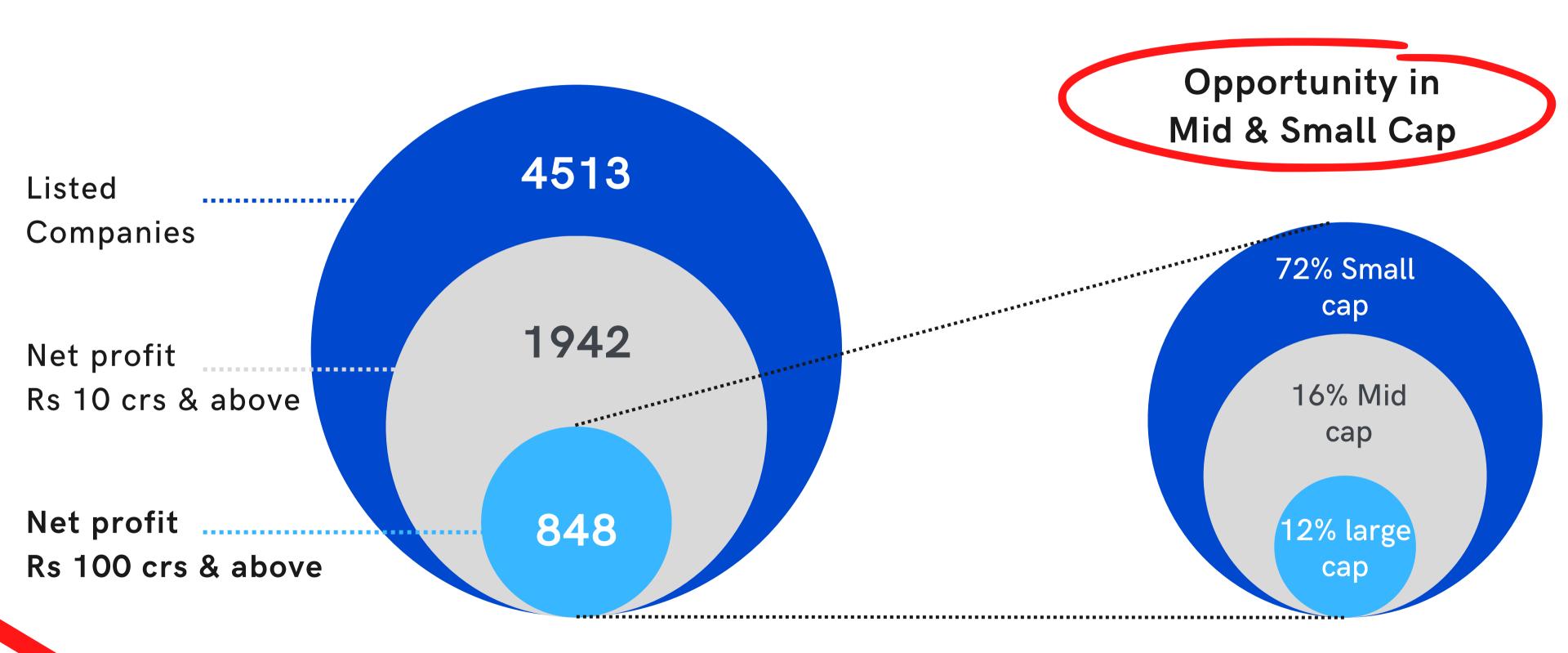


Award Winning Track Record

We have a proven track record of investment in companies yielding multibagger returns.

Large Profit But Small Market Cap





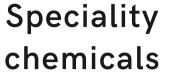
Category Leaders But Mid/Small Cap



Protect Capital, Create Wealth

Bearings





Diagnostics chain

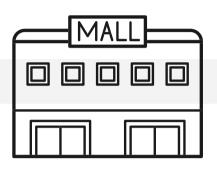
Real Estate -Shopping malls











Lifestyle Business

Staffing Services

Consumer Durables

Luggage

Tiles











Pipes

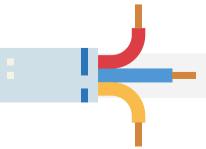
Electricals

Logistics

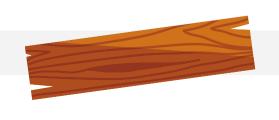
Plywood

Hotels











AAA's Way to Build Resilient Portfolios



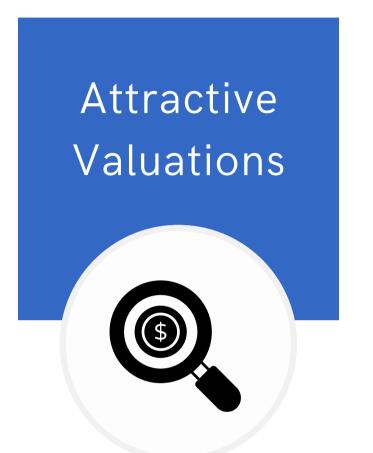
Market Leadership



Large Profit Size







AAA Budding Beasts Portfolio

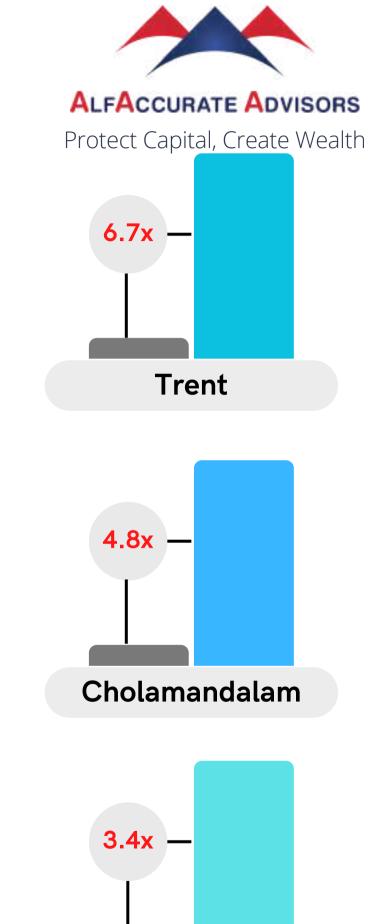
AAA Expertise in Mid & Smallcap

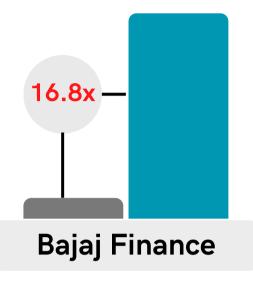


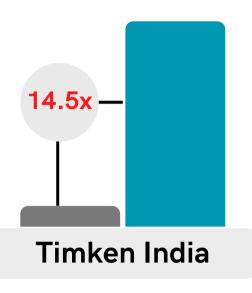
Period	AAA IOP Mid & Smallcap stock holdings	BSE MidSmall Cap TRI Index	BSE 500 Index		
2009-2020*	23.1%	10.4%	11.0%		
Cumulative returns	1000.5%	201.4%	220.1%		

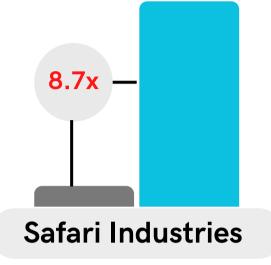
^{*}Note: For uniformity and ease, we have measured our performance using Mid & Smallcap holdings of AAA IOP actual portfolio since 23 Nov 2009 to 31 Dec 2020 period. We have considered AMFI market cap classification as on 31 Dec 2022. Performance related information provided herein is not verified by SEBI. Index performance is calculated as per Total Return Indices as per SEBI Guidelines).

AAA Success Stories

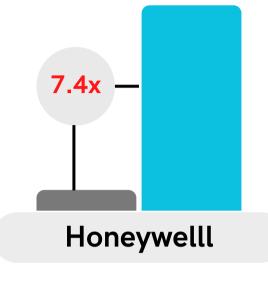




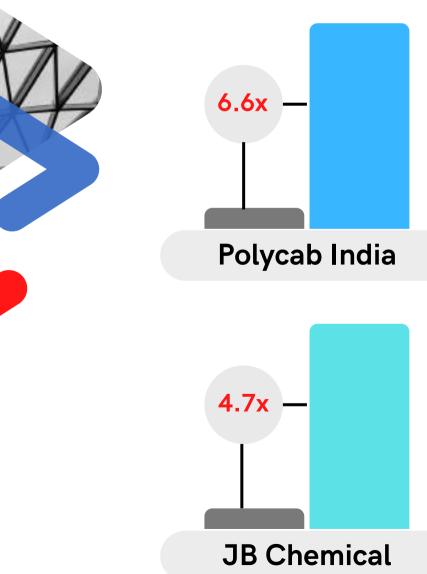


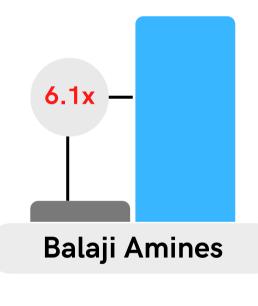


5.2x —



5.0x



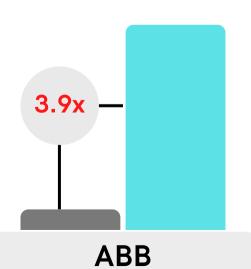


4.1x —

SRF



Shree Cement



Dixon



17

JB Chemicals - A Case Study



STOCK IDENTIFICATION

O2
O3
O4
EXIT STRATEGY

Market size
The domestic pharma
industry size:
Rs134,700 crores

Growth Drivers:

- Achieved OP & net profit growth of 27% & 47% in FY20.
- Co further improved its market share.

At Exit price, stock trades at PER of ~25x on FY23 basis

Market Share
Domestic market:
Co. ranked 34th (Rs
778 crs rev).
Exports: Rev 686
crs, 25% g (FY19).
13 approved ANDAs,
while 6 ANDAs are
pending with US FDA
for approval.

- MR productivity in domestic market
- Founders decided to sell their stake to KKR

Valuation gap vs large players narrowed significantly

New product launches

- New professional and experienced management appointed (ex-CIPLA)
- Entry market cap: Rs 2300 crs Exit market cap: Rs13000 crs

Margin of Safety P/E of 10x, Debt free B/S, ROE 15%

- Focused Segment Approach
- Growth:Revenue 15%OP 50%NP 66%

5x Returns in 2 years

Navin Fluorine - A Case Study



Protect Capital, Create Wealth

Disciplined Capital Allocation

Strong credit profile, debt-free, steady growth, high ROCE, and healthy cash flow

19% ROCE FY22/15

Low-Cost Operating Model

Efficient Cost structure, timely completion of projects, strict discipline on return profile

24.4% OPM FY22/15

Profitable Growth

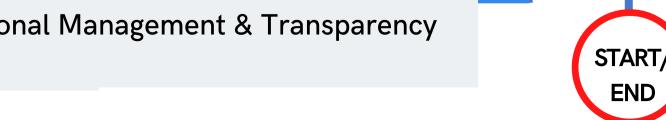
Leadership Position, Higher Asset Turnover

4.3x PAT FY22/15

Best Owner Mindset

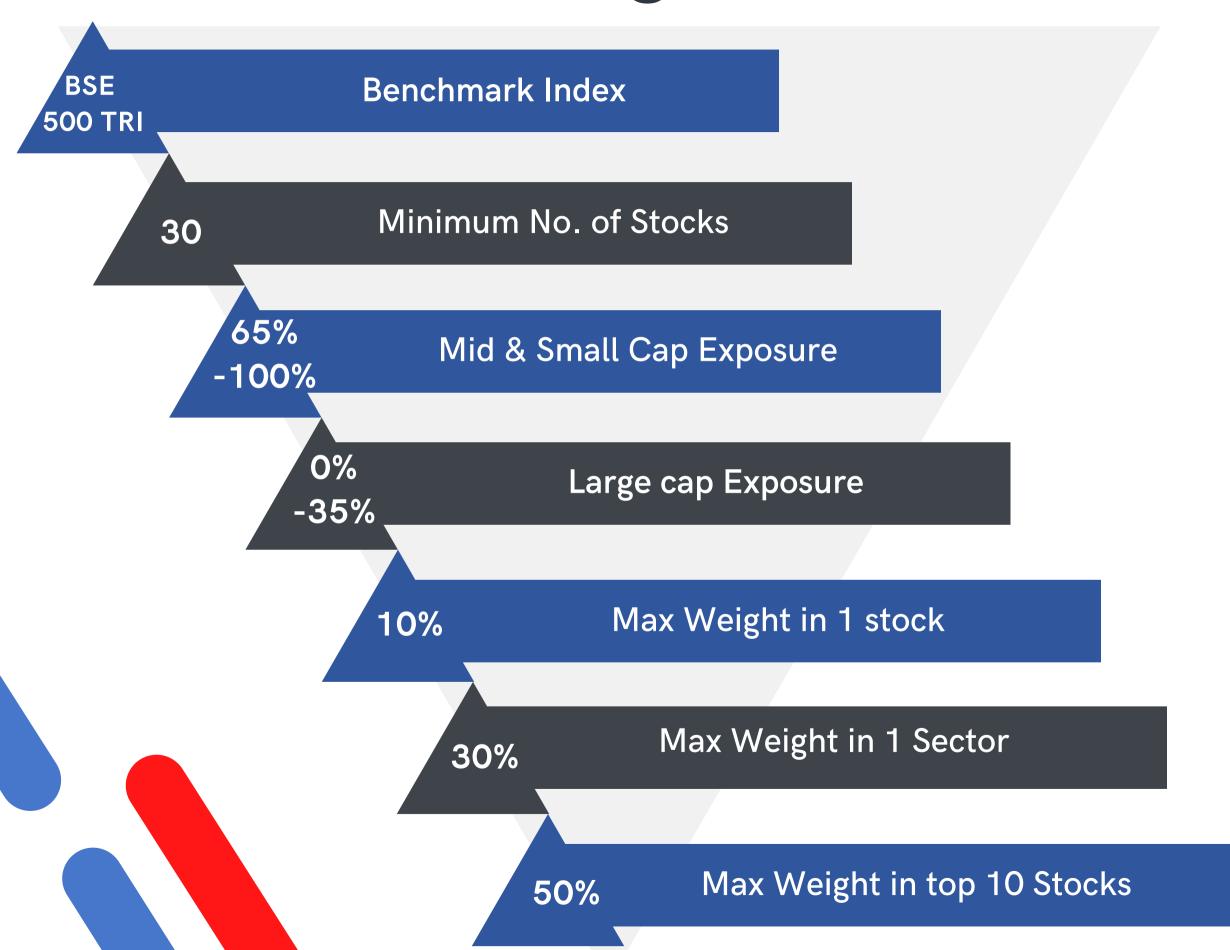
Professional Management & Transparency

23x Stock Price FY22/15



AAA Budding Beasts Plan Features

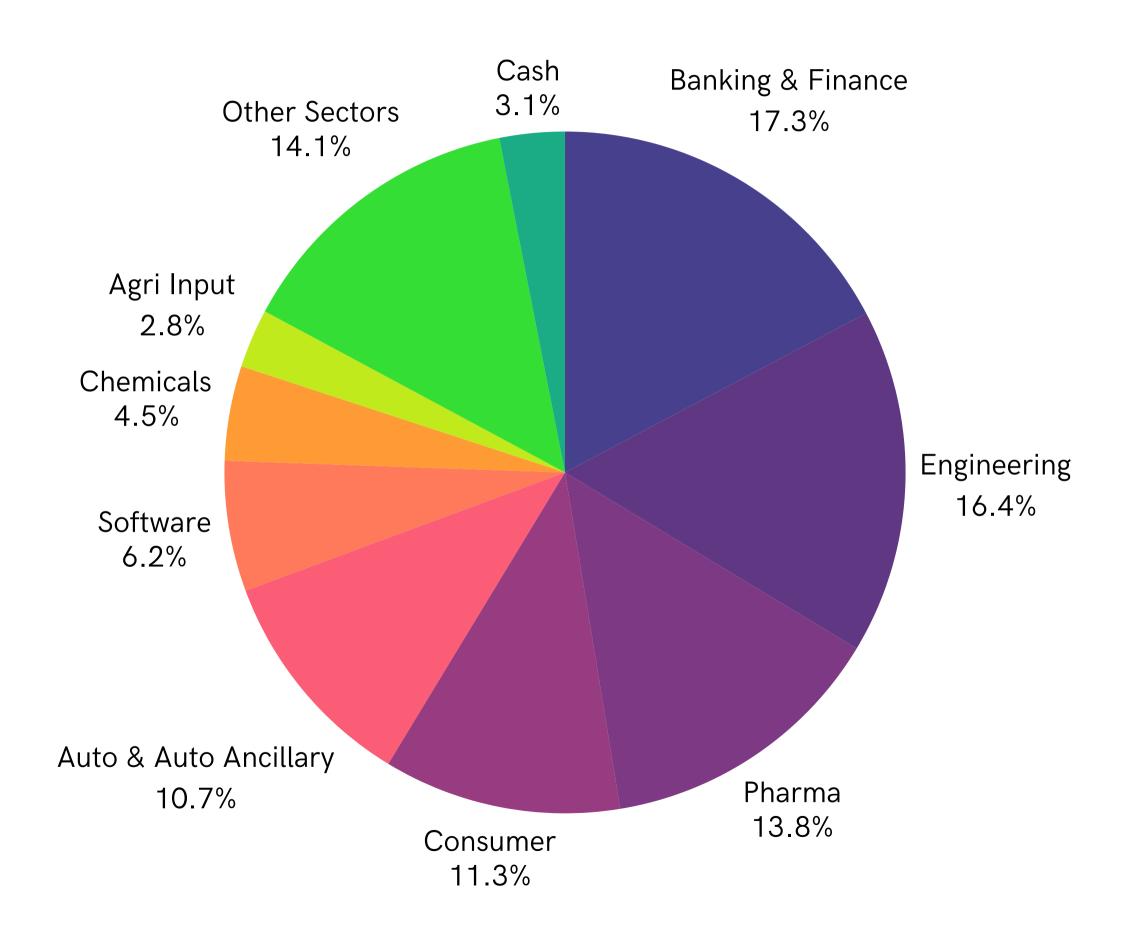




AAA Budding Beasts PMS
plan intends to build a
portfolio of 30-60 companies
which are Market leaders
with strong corporate
governance and high growth
potential with investment
horizon of 3-5 years.

AAA Budding Beasts Sectoral Allocation





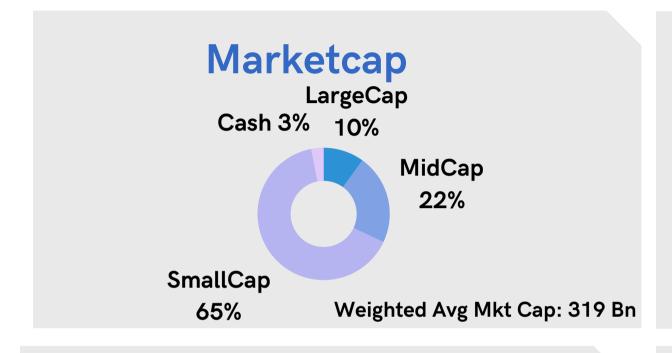
Superior Earnings Growth



Earnings Matrix	AAA Budding Beasts FY23	Nifty FY23	AAA Budding Beasts FY24	Nifty FY24	AAA Budding Beasts FY25	Nifty FY25	AAA Budding Beasts FY26E	Nifty FY26E
EPS G(%)	47.9%	11.4%	37.1%	21.6%	31.6%	6.9%	33.4%	11.1%
ROE(%)	16.2%	14.4%	15.1%	15.8%	14.5%	14.8%	16.7%	14.9%
P/E(x)			60.6	24.3	47.5	24.0	36.9	21.6
P/BV(x)			11.2	3.8	7.6	3.5	6.3	3.2
50 40 30 20 10 0 FY23			FY24		FY25		FY	26E
	AAA B	UDDING BI	EASTS EPS G(%)		NIFTY50 EPS G(%)		

AAA Budding Beasts Characteristics

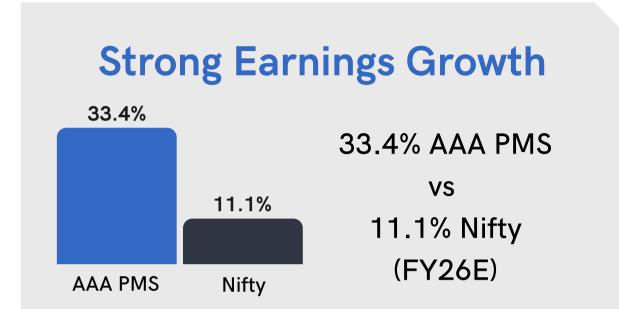




Large Profit Size



86.4% of portfolio companies Rs.50cr+ NP (78.3% above Rs.100cr+)



Sectoral Leaders

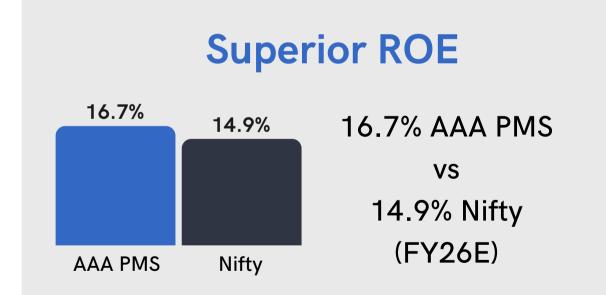


3M stock selection approach

Cash-rich Balance Sheet

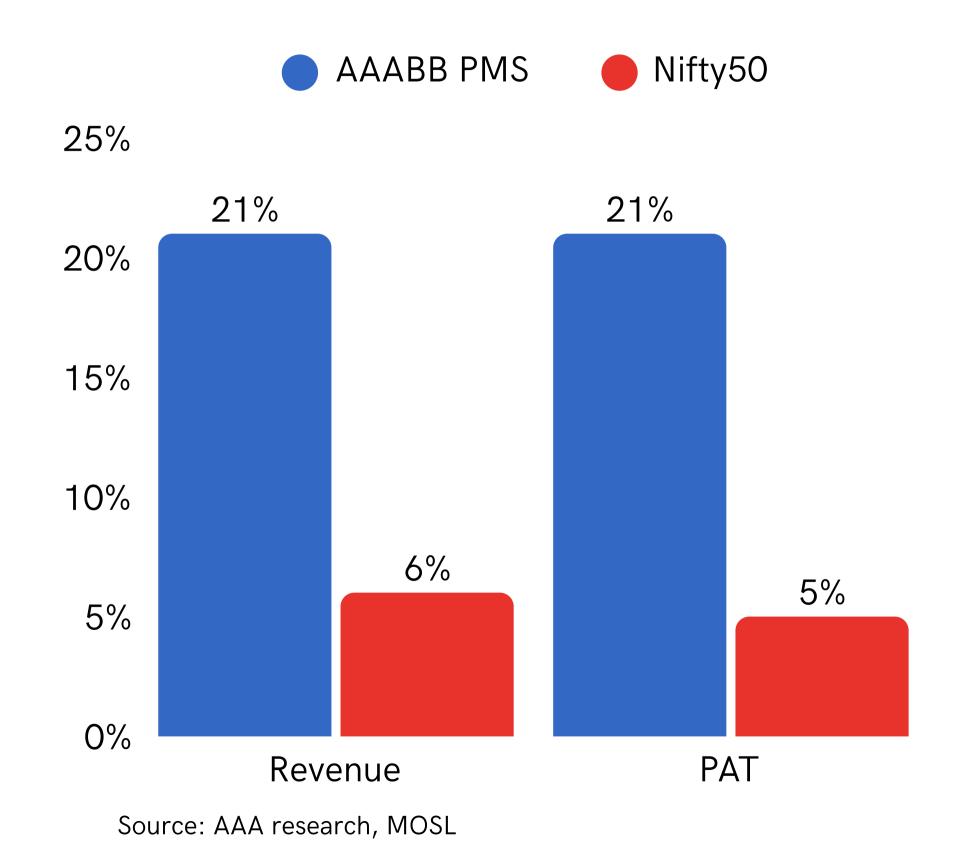


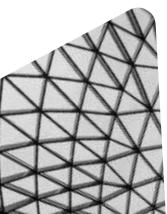
- 45.5% of portfolio cos have zero net debt- 50.8% of portfolio cos have a D/E <1x



3QFY25 Performance YoY Growth (%)







AAA Budding Beasts Performance



Compounded Annual Returns (%)	1M	3M	6M	1 Year	2 Years	3 Years	*Since Inception
AAA Budding Beasts	1.7	-3.3	-10.3	9.0	27.9	23.0	26.1
BSE 500 TRI	3.2	2.2	-2.8	5.7	21.0	15.2	17.3

*Since Inception Annualized Returns from 01 Jan 2021 to 30 Apr 2025.

Note: Performance figures are net of all expenses and fees. Index performance is calculated as per Total Return Indices in accordance with the SEBI Guidelines. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.

Note: We follow a staggered investment approach - hence cash levels were higher during the initial period from Jan' 21 to Mar' 21.

AAA Budding Beasts Performance



Performance (%)	FYTD26	FY25	FY24	FY23	FY22	FY21	*Since Inception
AAA Budding Beasts	1.7	16.4	44.8	8.1	37.4	7.2	168.1
BSE 500 TRI	3.2	6.0	40.2	(0.9)	22.3	7.4	93.2

*Performance from 01 Jan 2021 to 30 Apr 2025.

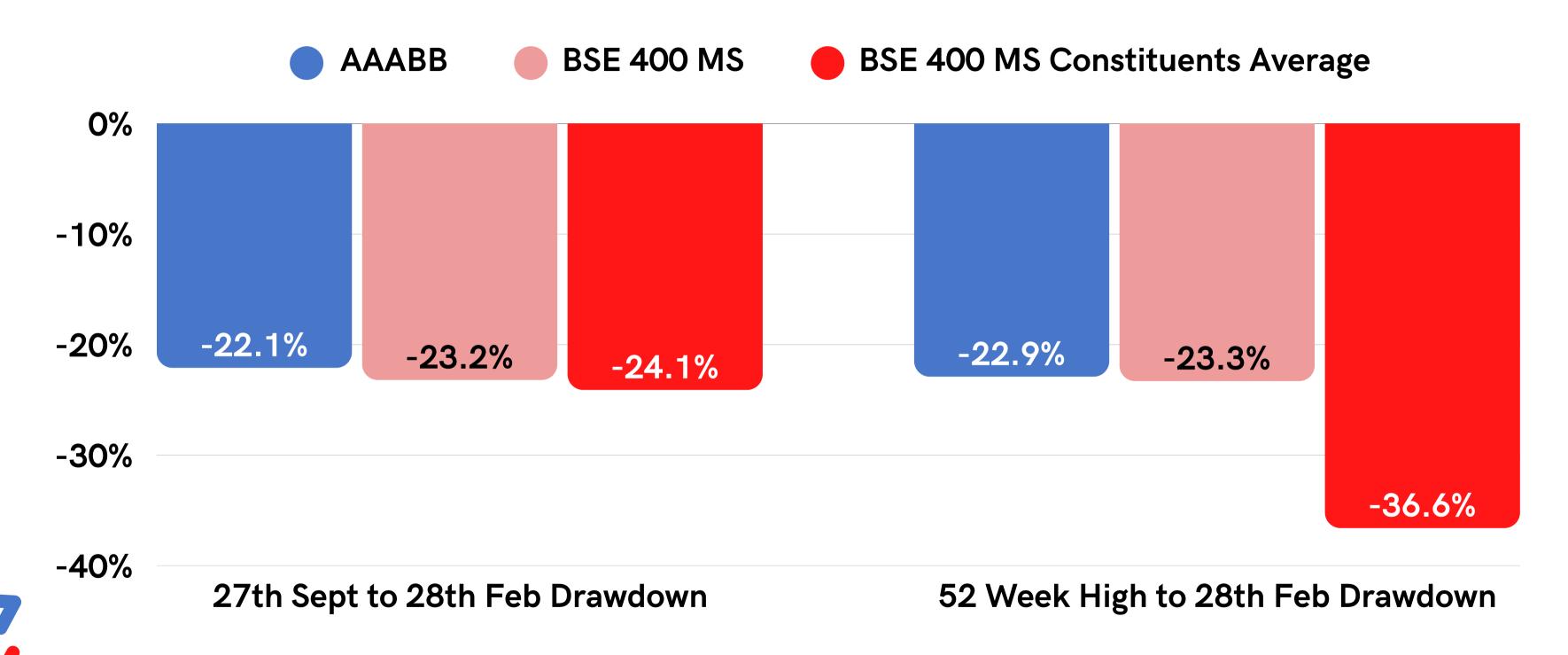
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Note: We follow a staggered investment approach - hence cash levels were higher during the initial period from Jan' 21 to Mar' 21.



AAA Budding Beasts strategy (AAA BB) drawdown analysis





AAA Budding Beasts Risk Analysis



Since inception*	AAA Budding Beasts PMS	BSE 500 TRI
Sharpe	1.22	0.70
Std. dev	15.62	14.78
Beta	0.86	1.00

Note: Performance from 01 Jan 2021 to 30 Apr 2025.

Performance figures are net of all expenses and fees. Index performance is calculated as per Total Return Indices in accordance with the SEBI Guidelines. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.

AAA Budding Beasts Top Performers



Safari Industries India Limited	774%
Trent Ltd	676%
PB Fintech	298%
KSB Ltd	297%
Cholamandalam Investment	285%

Hitachi Energy	258%
ABB India	243%
UNO Minda Ltd	236%
Laxmi Organic	229%
Polycab India Ltd	211%

Note: Individual stock performance from 01 January 2021 to 30 Apr 2025. The returns are from our initial purchase price to current price/exit price. The companies mentioned are not recommendations. Information enclosed is not verified by SEBI.

Strategic Partnerships



Depositary Participants









Custodian & Fund Accountant







Awards & Recognition



Protect Capital, Create Wealth



AAAIOP PMS
received Smart
Money Manager
Award for Best
10 Years
-Performance 3
times (2020 Rank 2, 2021 Rank 3, 2023 Rank 2) across
categories on
Risk adjusted
Returns Basis by
PMS AIF World





WHAT N	IAKES T	GIEW.	TICK	?		
Equity Diversified		Absolu	te Retu	ns in w	93	
Fund Name		3 M	11 40	3 Yrs	AUMI	Fund Manager
SBI Magnum Sector Funds Umbrella-Contra	Platinum	-10.1	64.5	4/6.6	1,120	Sanjay Sinha
Tata Pure Equity	Platinum	-11.2	49.3	298.3	240	M Venugopal
SBI Magnum Global	Platinum	-12.3	62.1	509.3	595	Sanjay Sinha
DSP Merrill Lynch Equity Fund	Platinum	-11.9	52.6	302.8	520	Rajesh Kothari
PruiCICI Power	Platinum	-10.7	55.9	267.7	1,277	Anil Sarin
Tata Equity Opportunities Fund-B	Platinum	-15.4	48.3	514.0	366	M Venugopal
S8I Multiplier Plus 1993	Gold	-14.3	54.7	582.3	649	Sanjay Sinha
Sundaram Growth	Gold	-10.8	51.3	263.0	124	N Prasad
HSBC Equity	Gold	-10.2	49.0	311.5	900	Viresh Mehta
SBI Magnum Equity	Gold	-8.4	53.0	262.4	193	Sanjay Sinha



Dr. Jitendra
Singh, Union
Minister of
State (I/C),
Prime Minister
Office, giving
Certificate of
Merit - CMA
Young Achiever
Award - 2014







Rajesh was recognized as the platinum fund manager by Economic Times during his time at DSP MF.

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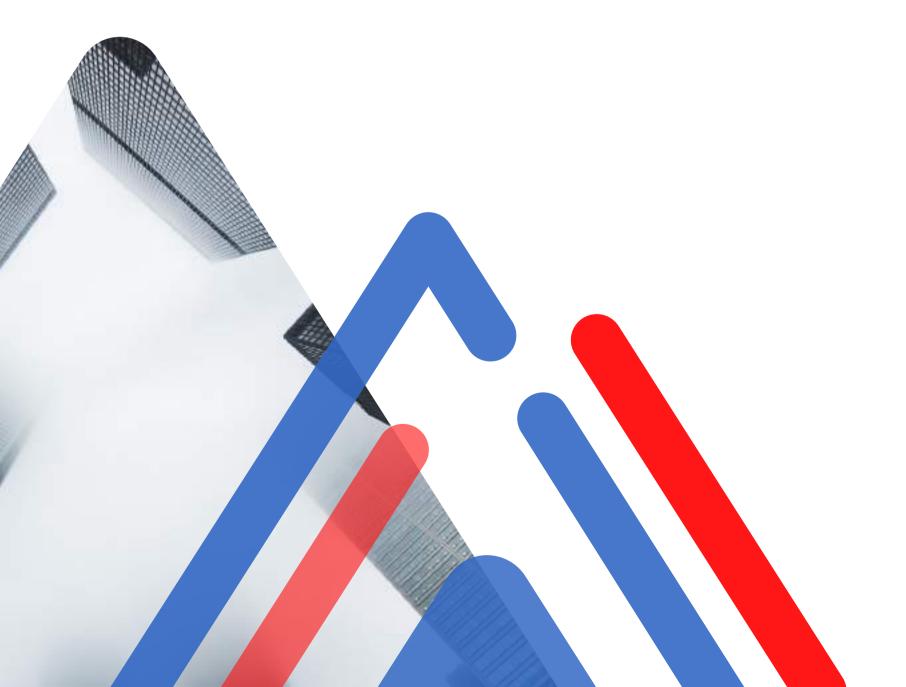
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Thank You



Protect Capital, Create Wealth



AlfAccurate Advisors

503, B Wing, Naman Midtown, Elphinstone Road, Mumbai - 400 013, India

T: +91 22 42360300 F: +91 22 42360333 info@alfaccurate.com www.alfaccurate.com Rajesh Kothari

T: +91 22 4236 0301

rajeshkothari@alfaccurate.com

Govind Agrawal

T: +91 22 4236 0311

govindagrawal@alfaccurate.com

Sandeep Biyani

T: +91 22 4236 0319

sandeepbiyani@alfaccurate.com