Investor Presentation



AAA Budding Beasts PMS FEBRUARY' 23

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Protect Capital, Create Wealth

Why AAA?

Founders are Fund Managers

- Rajesh Kothari, Founder of the firm is CIO of AAA PMS.
- Prior to AAA, Rajesh was Fund Manager with DSP MF & Partner with Voyager Investment Advisors (FII).
- Received CNBC TV18 CRISIL Mutual Fund of the Year Award & Platinum Fund Manager Award for DSP EQUITY FUND.
- No risk of change in guards for the client which ensures 100% commitment and alignment of interest with investors.



Client Centric Business Model

- AAA is only into PMS & Investment advisory and not into other businesses like broking, wealth management, etc. Hence, no conflict of interest for the clients.
- AAA clients enjoys the benefits of directly communicating with the founder, thereby ensuring enhanced understanding.
- AAA clients includes family offices, UHNIs and AAAPMS product is presently distributed by well known national distributors.



Superior Track Record

- AAA PMS is one of the few players in the industry which has completed 13 years.
- During the last 13+ years, AAA IOP PMS delivered 17.7% CAGR vs 11.3% CAGR reported by BSE 500 Index.
- AAA IOP PMS received Best 10 year Performance Award (rank 2) in the country for delivering superior risk adjusted returns across categories by PMSAIF World (Feb23)(data analysed by IIM Ahmedabad).



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The Team



Rajesh Kothari

Founder & Managing Director



Govind Agrawal

Director

25

years

25 years



Sandeep Biyani

Head of Sales & Business Development



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Bhushan Kohli

Head of Operations



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Rajesh Kothari

Founder & Managing Director CWA, MBA



The Team

About

- Rich experience of more than 26 years in Indian capital market with expertise in both Long Only & Long Short investment strategy.
- Former Director with Voyager Investment
 Advisors (US\$500m) USA based India
 dedicated fund. During his tenure, fund
 Outperformed the benchmark indices
 significantly
- Former Fund Manager with DSP Merrill Lynch Fund Managers (DSP MF) for more than four years. The schemes delivered annualized return of 55% (Equity Fund) & 62% (Top100 Fund) outperforming benchmark indices by more than 20% & 10% respectively. The equity schemes maintained its "1st Quartile Ranking" consistently during his tenure



Achievements

- Received CMA Young Achiever Award 2014
- Rated as "Platinum Fund Manager" by Economic Times for DSP ML Equity Fund on a risk-adjusted return basis (Jul 2006)
- Received CNBC TV18 CRISIL Mutual Fund of the Year Award 2006 for DSPML Equity Fund and Lipper India Fund Awards 2006 for best equity fund group for 3 years
- Invited at Maharashtra Economic Summit to present views on Indian Infrastructure
- Invited by Institute of Directors to present views on Governance Deficit
- Actively involved with Arham Yuva Group philanthropic initiative



Govind Agrawal

Director CA, LLB



The Team

About

- Rich experience of 26 years in Indian capital market
- Former Fund Manager with Reliance Capital Asset Management Company (USD 20bn) for over four years. Reliance Emergent India Fund (USD 100m offshore fund) outperformed benchmark indices by 35% since its inception. Played instrumental role in setting up Macro Economic Research desk
 - Former Executive Director with UBS Securities
 India Pvt Ltd for 4 years as India Account
 Manager for large FIIs and guided the portfolio
 managers for right country, sectors and stocks
 allocation. Former Senior VP Equity Sales
 with Motilal Oswal Securities Ltd for 10 years.
 Played key role in establishing institutional
 equity broking business, systems and processes



Achievements

- Represented Reliance AMC on international platforms and panel discussion on Emerging Markets and Indian Equity Market
- Addressed investors' meet and the private banking teams of large banks in Middle East, Asia, London, Europe and in India
- At UBS, was voted as the "Best Equity Sales Person-Mega Funds category, Asia Money 2006"
- Won several awards at Motilal Oswal for consistently contributing to Institutional Equity Sales

Investment Philosophy Protecting Capital - DSD Mechanism

DIVERSIFICATION

Three important risks : Governance, Technology and Business cycle - can be reduced only by Diversification. We invest across market cap, sectors, and companies to reduce company/sector specific risk.

STAGGERED APPROACH

We build the portfolio over a period of time. We do not follow Model portfolio approach.

DISCIPLINED EXIT STRATEGY We have a disciplined Exit strategy. We sell/reduce due to rebalancing of the portfolio, change in growth assumption of our portfolio company, expensive valuations.





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Investment Philosophy Creating Wealth - 3M Approach



Market Size

Market size determines size of opportunity. We prefer companies which are targeting large market size to generate exponential returns.

Market Share

We buy the companies which are leaders in their sector as they are best positioned to navigate upturn and downturn of the economy.



Margin Of Safety

Price is what you pay. Value is what you get. We buy the companies which are available at reasonable valuations.









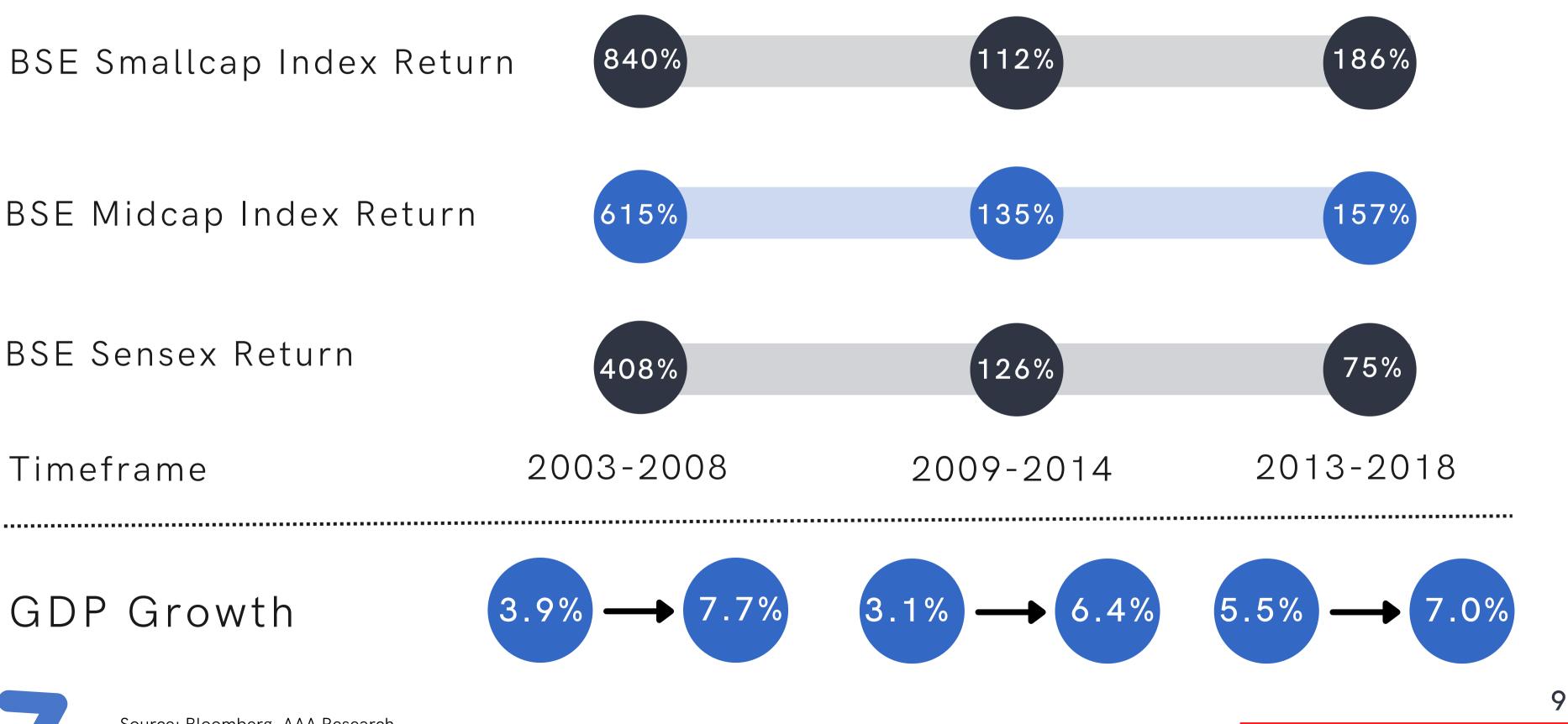


Why Mid and Smallcap





Economic Recovery = Stronger Results

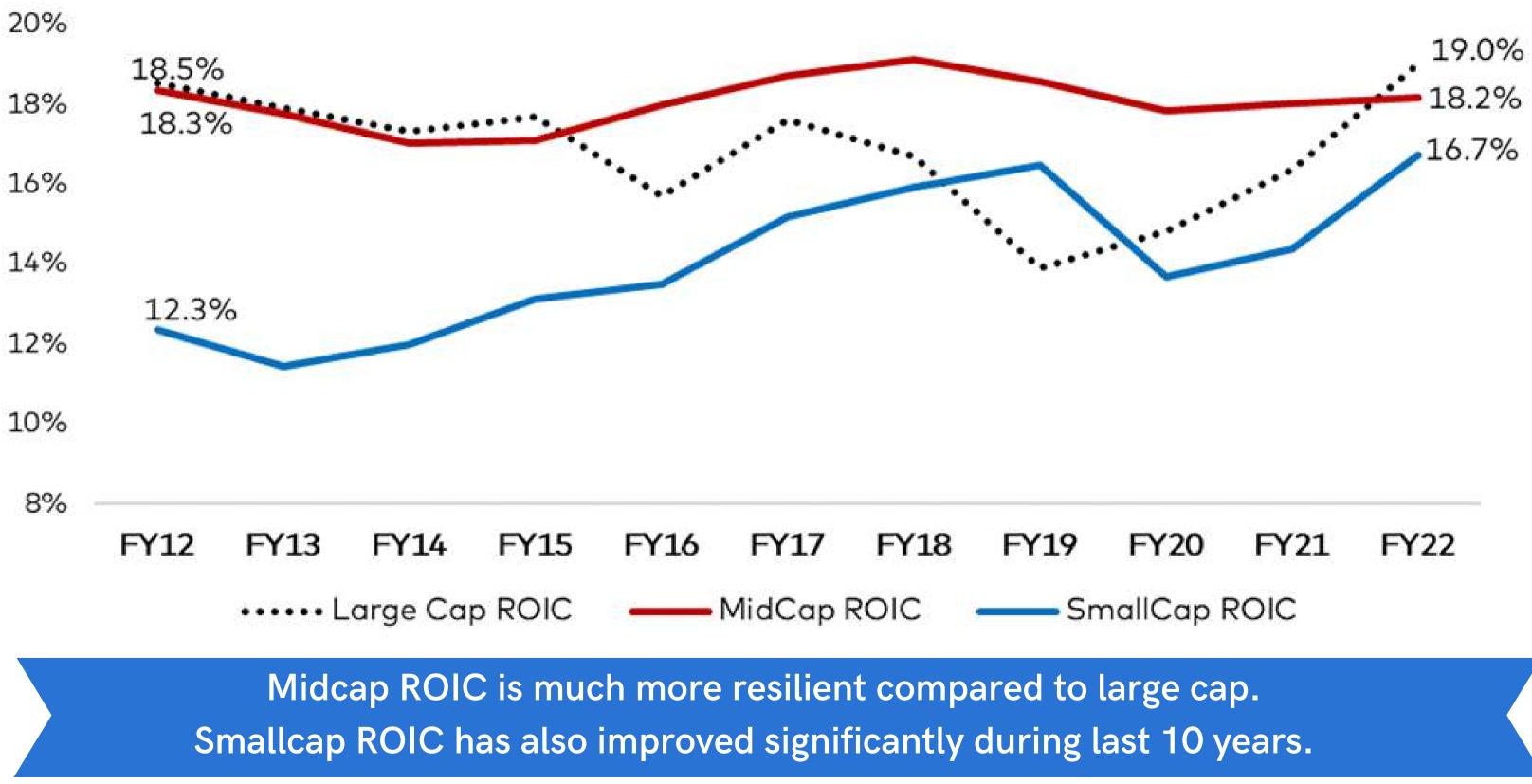


Source: Bloomberg, AAA Research



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Mid & Smallcap - Resilient Fundamentals



Source: ICICI Sec, Bloomberg, AAA Research

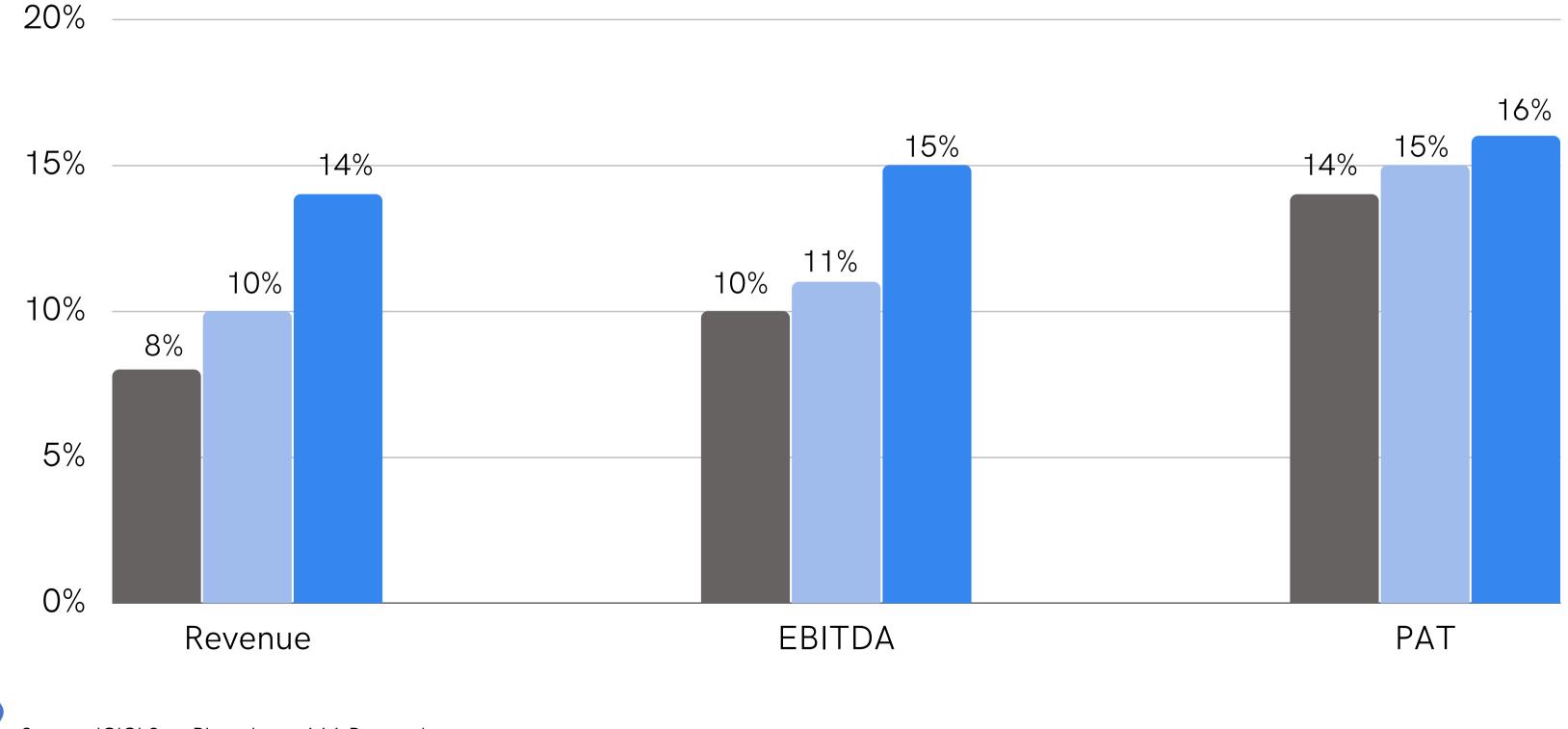


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Mid & Smallcap - Resilient Fundamentals

FY22-25E CAGR(%)

Nifty 50
 Nifty Midcap 100
 Nifty Smallcap 100



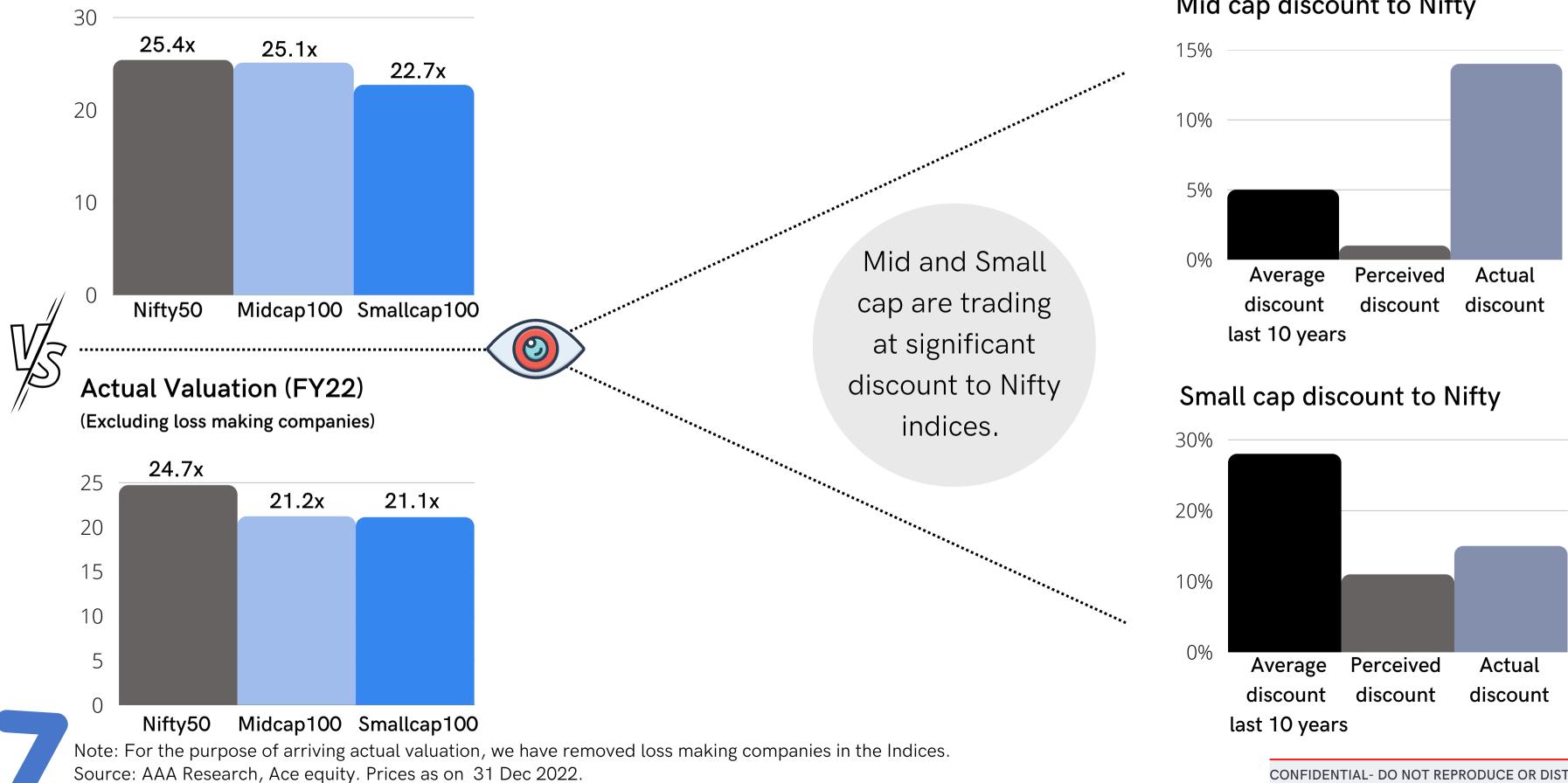
Source: ICICI Sec, Bloomberg, AAA Research





Valuations - Correcting the Illusion

Perceived Valuation (FY22)





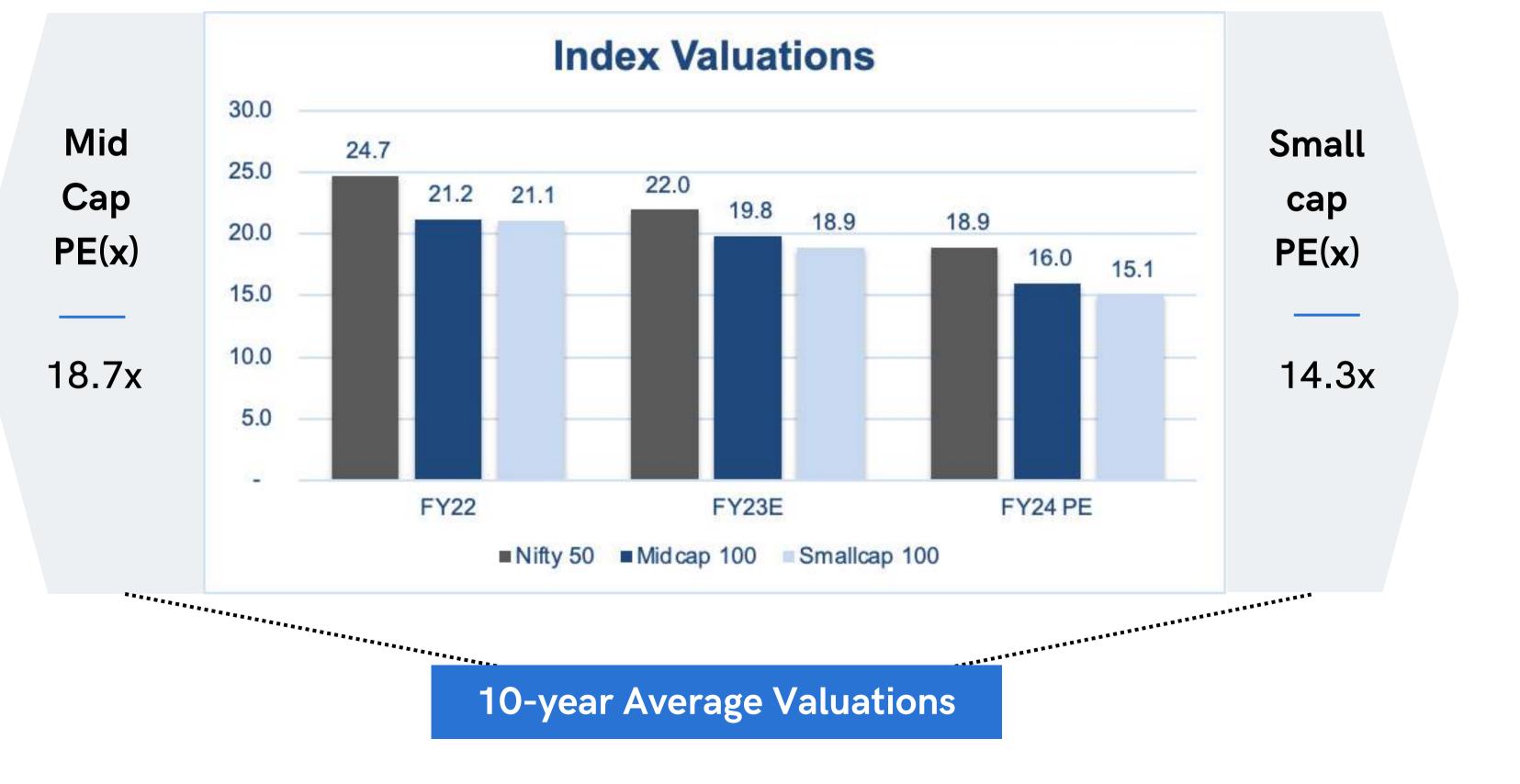
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Mid cap discount to Nifty

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Attractive Entry Point

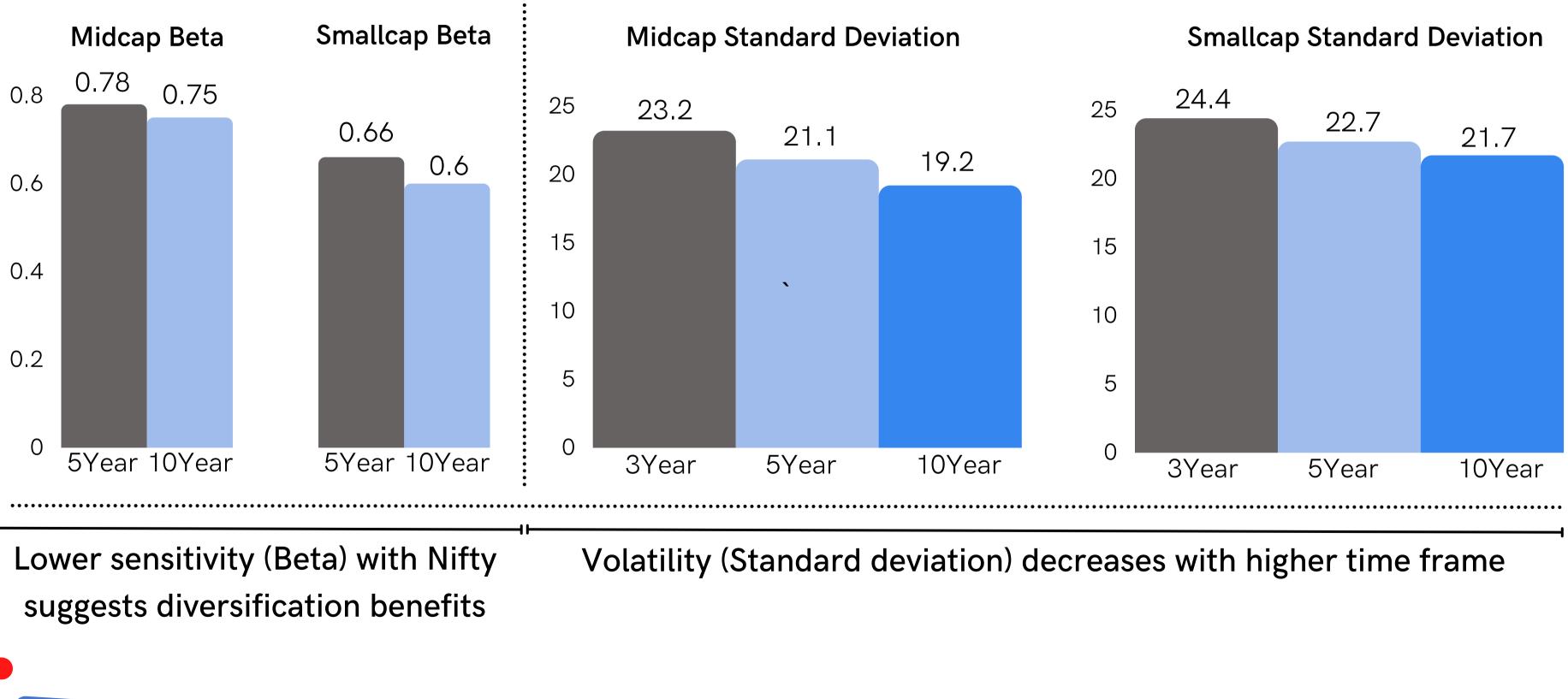


Source: ICICI Sec, Bloomberg, AAA Research. Ex loss making companies. Prices as on 31 Dec 2022



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Risk is less than perceived

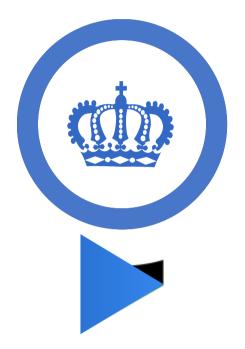


Source: Bloomberg, AAA Research





Why AAA Budding Beasts PMS?



Access to Market Leaders

Aims for mid & smallcap exposure to ~50 market Leaders across sectors.





Growth Potential

Significant growth opportunities for Small and Mid cap companies can lead to superior returns.

bottom-up research with strong due diligence.

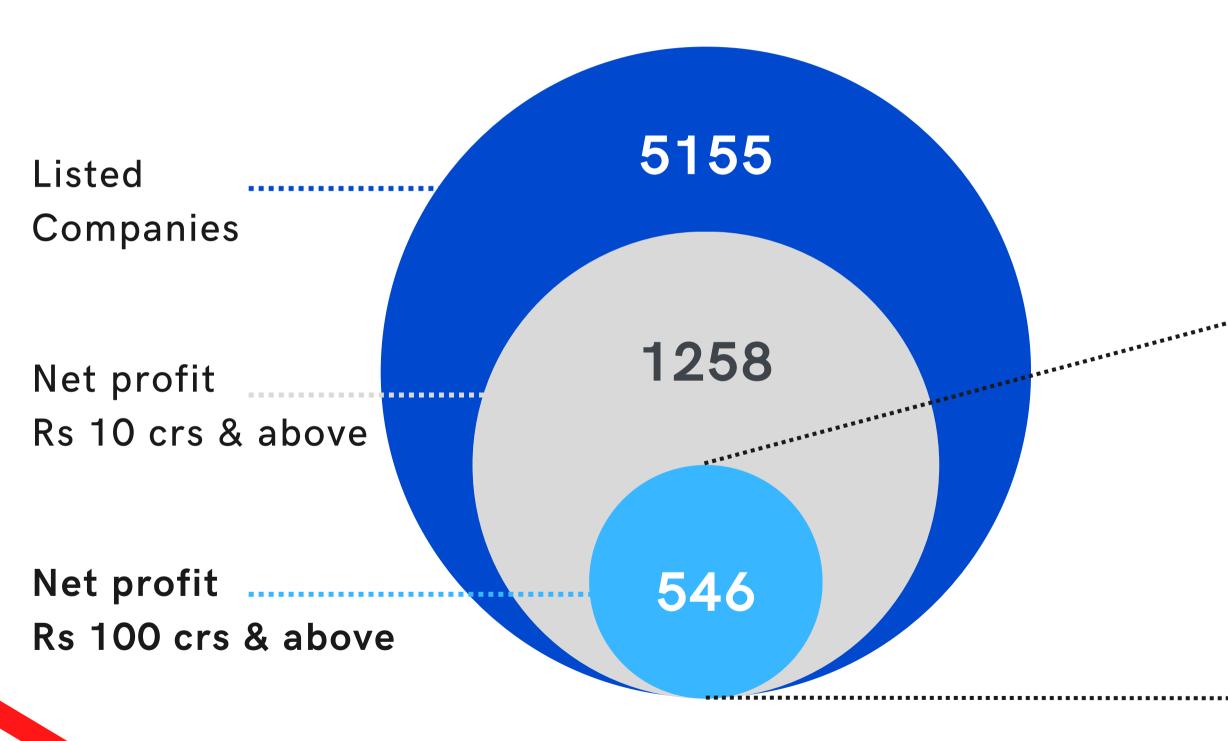


Grounded in Research

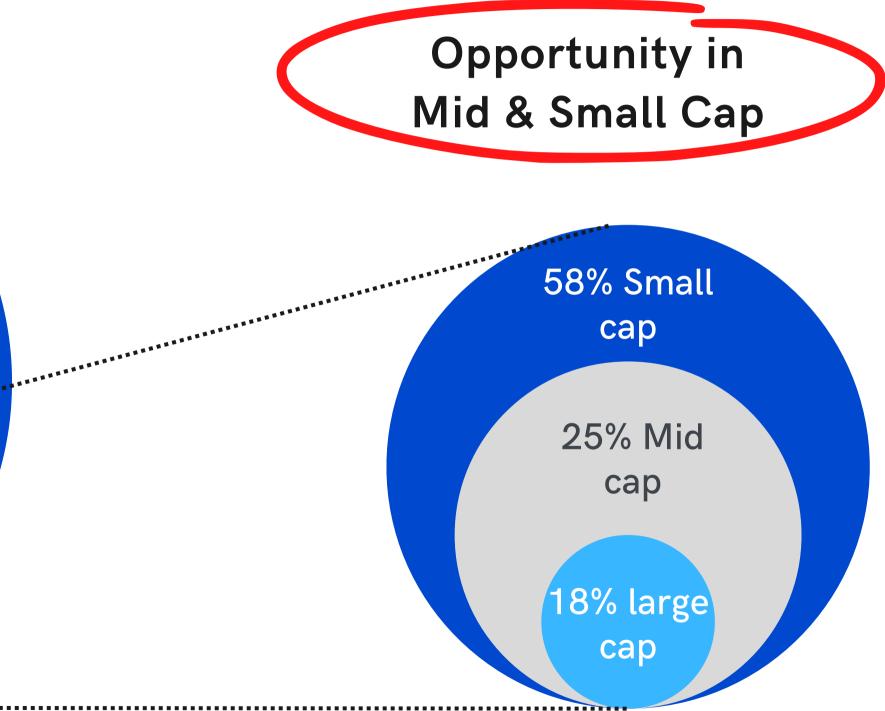
- Combines top-down and

Award Winning **Track Record** We have a proven track record of investment in companies yielding multibagger returns.

AAA Categorisation based on Profit size







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AAA's Way to Build Resilient Portfolios



AAA Budding Beasts Portfolio



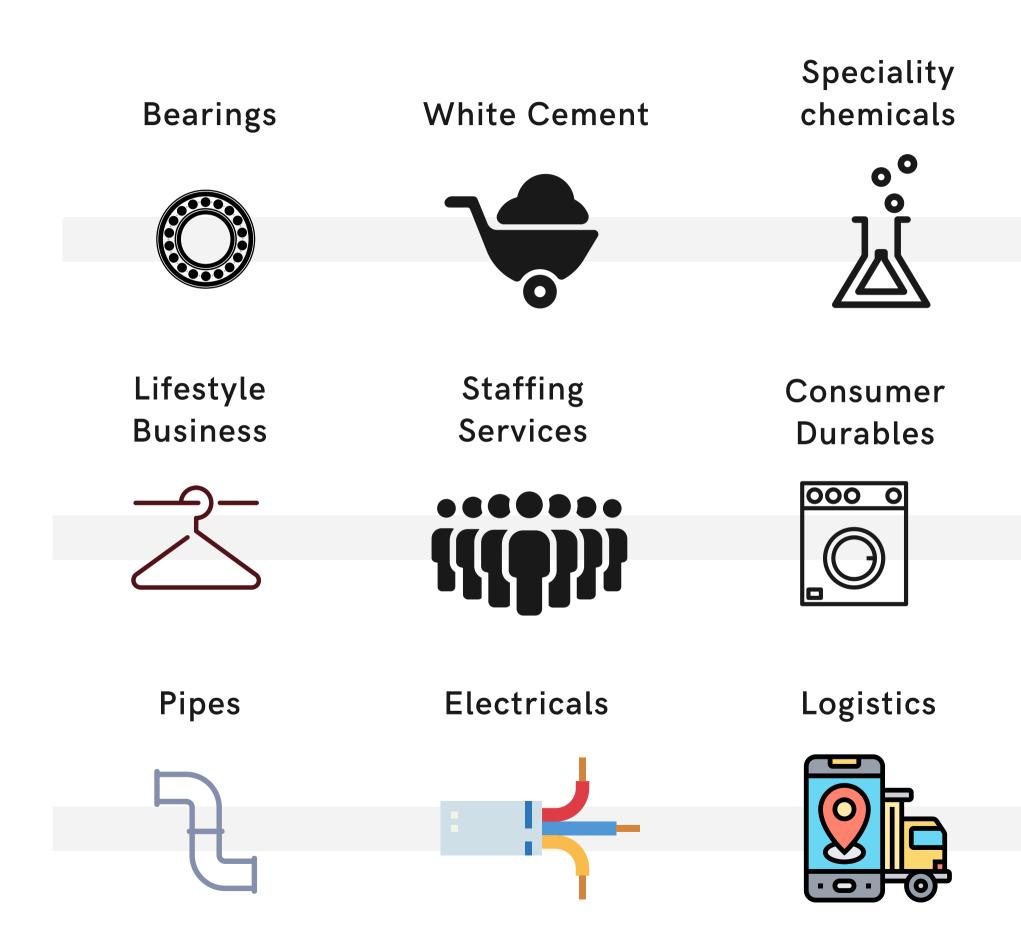
Attractive Valuations

Strong Earnings Growth



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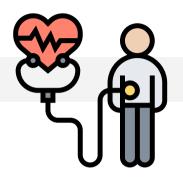
Category Leaders But Mid/Small Cap





Diagnostics chain Real Estate -Shopping malls

MALL



Luggage





Tiles

Plywood



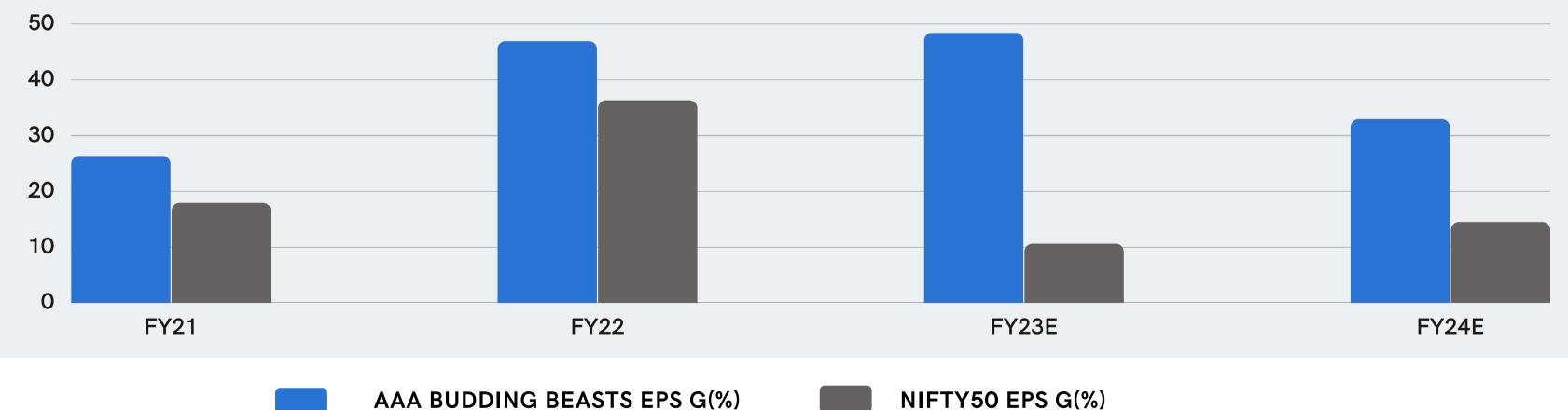
Hotels



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Superior Earnings Growth

Earnings Matrix	Nifty FY21	AAA Budding Beasts FY21	Nifty FY22	AAA Budding Beasts FY22	Nifty FY23E
EPS G(%)	17.9%	26.3%	36.3%	46.9%	10.6%
ROE(%)	12.0%	14.2%	14.2%	18.5%	14.2%
P/E(x)					21.5
P/BV(x)					3.1



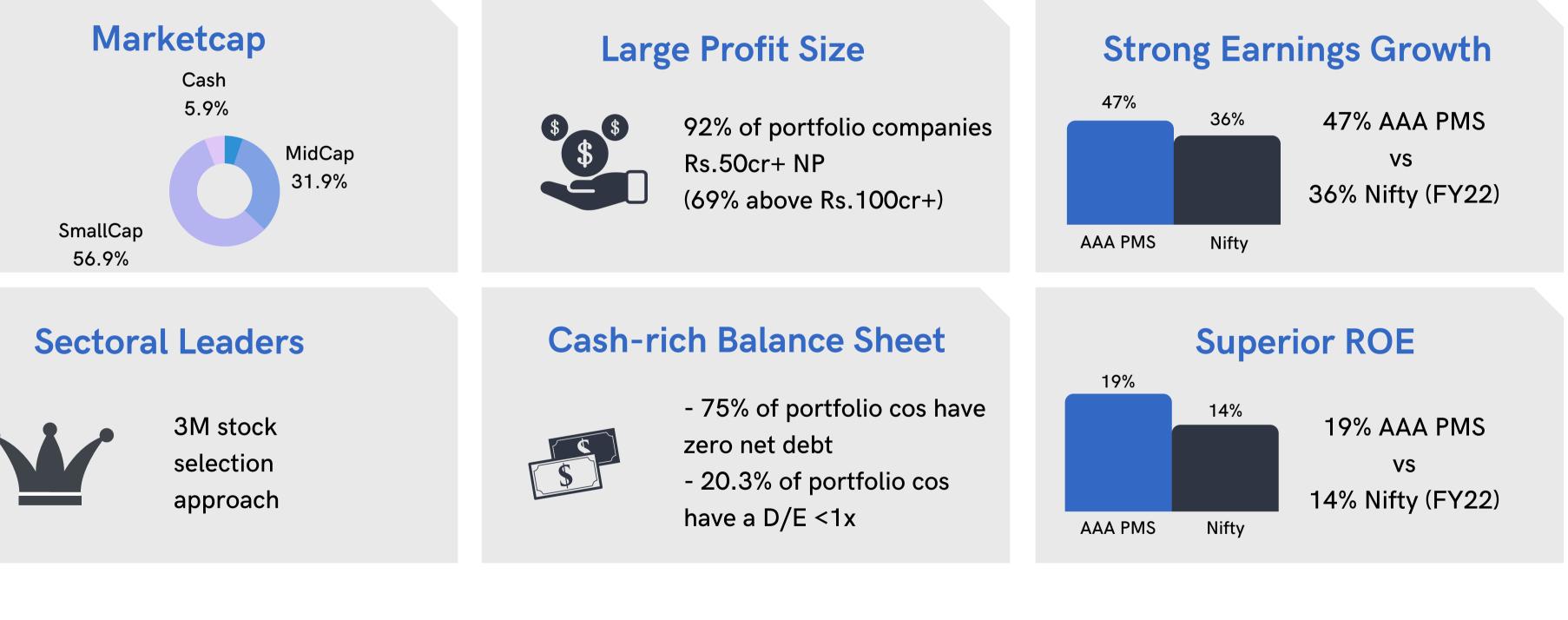
Source: Kotak Sec, Bloomberg, AAA Research





AAA Budding AAA Budding Nifty **Beasts** Beasts FY24E FY23E FY24E 48.4% 14.5% 32.9% 18.0% 19.3% 14.7% 44.5 28.6 18.7 2.8 5.4 6.6

AAA Budding Beasts Characteristics



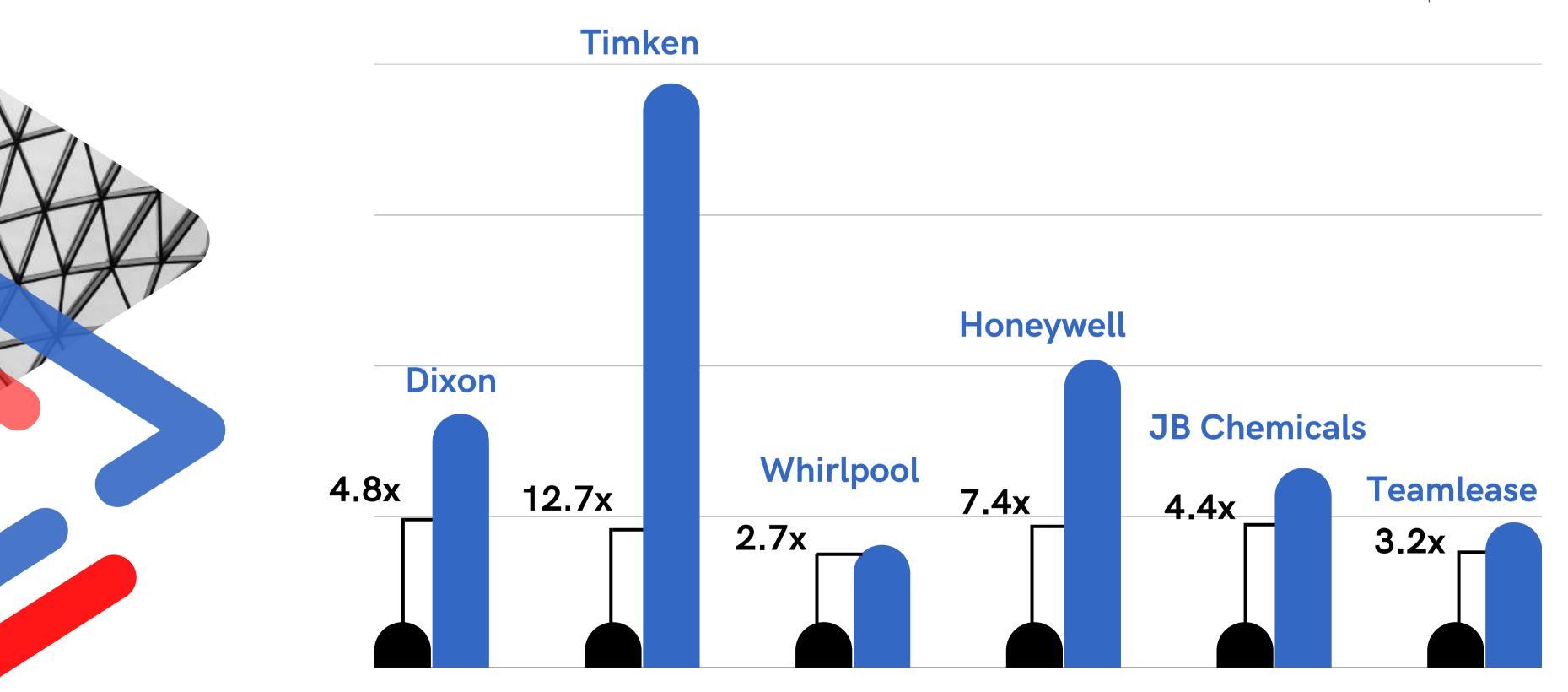








AAA Success Stories



The companies mentioned in this slide are examples of companies in IOP PMS Plan





JB Chemicals - A Case Study



B/S, ROE 15%

- Approach
- OP 50% NP 66%



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in 2 years

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Navin Fluorine - A Case Study

Disciplined Capital Allocation

Strong credit profile, debt-free, steady growth, high ROCE, and healthy cash flow

Low-Cost Operating Model

Efficient Cost structure, timely completion of projects, strict discipline on return profile

Profitable Growth

Leadership Position, Higher Asset Turnover

Best Owner Mindset

Professional Management & Transparency



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19% ROCE FY22/15

24.4% OPM FY22/15

4.3x PAT FY22/15

23x Stock Price FY22/15

STAR

/END

AAA Budding Beasts Plan Features

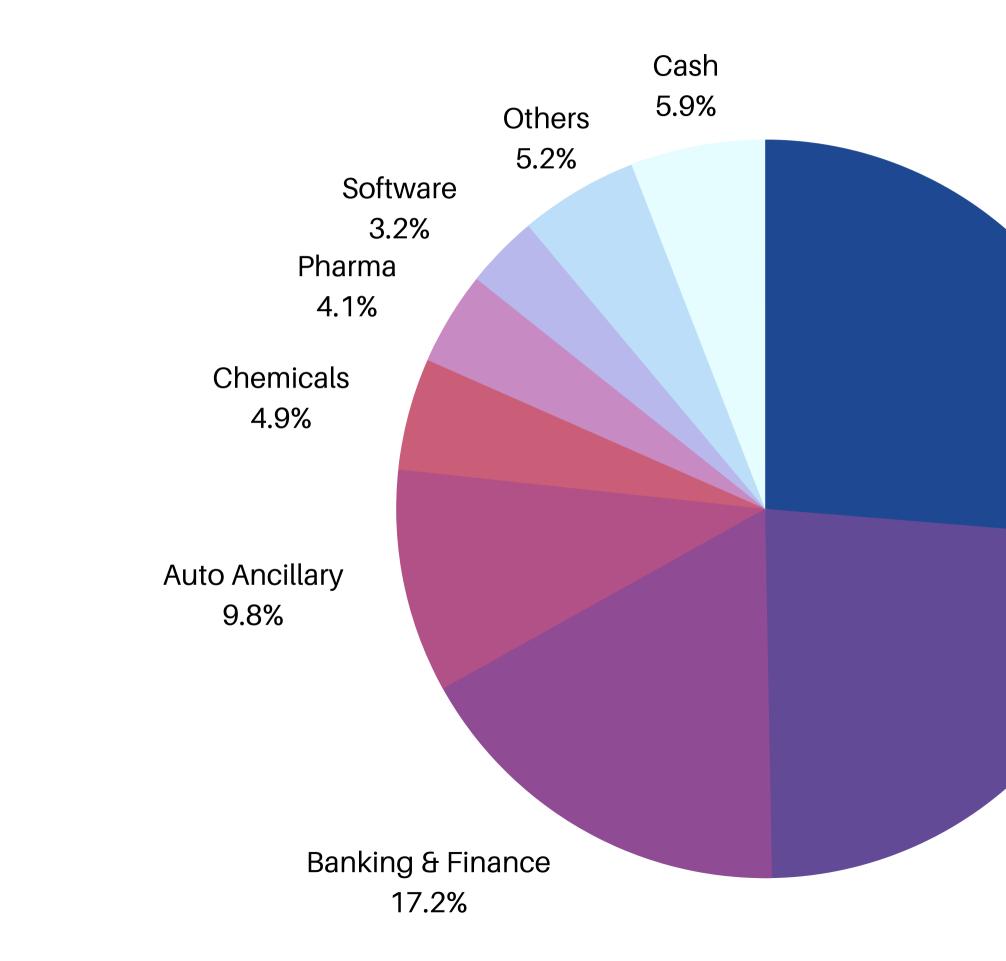




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AAA Budding Beasts PMS plan intends to build portfolio of 30-60 companies which are Market leaders with strong corporate governance and high growth potential with investment horizon of 3-5 years.

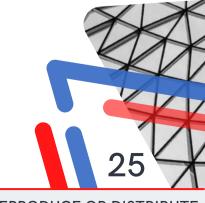
AAA Budding Beasts Sectoral Allocation





Engineering 26.3%





AAA Budding Beasts Performance

Particulars (%)	1M	3M	6M	1 Year	2 Year	SI*
AAA Budding Beasts	1.1	-1.0	-1.7	11.9	22.6	23.6
BSE Mid-Small Cap	-2.4	-7.0	-4.3	4.0	14.5	19.1

*Since Inception CAGR from 1st Jan 2021 - 28 February 2023.

Note: AAA PMS follows Staggered investment approach hence cash levels were higher during the initial period of Jan-Mar21.

Note: Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI. Index performance is calculated as per Total Return Indices as per SEBI Guidelines).





AAA Budding Beasts Risk

Since inception*	AAA Budding Beasts PMS	BSE MidSmall Cap TRI
Sharpe	1.1	0.7
Std. dev	15.5	18.6
Beta	0.77	1.00

*(1st January 2021 – 28 February 2023) (Performance is after all expenses and fees Index performance is calculated as per Total Return Indices as per SEBI Guidelines)

Note: Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.



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BSE MidSmall Cap TRI
0.7
18.6
1.00

AAA Budding Beasts Top Performers

		_	
Safari Industries	200%		
Polycab	156%		١
Craftsman Auto	148%		
ABB India	134%		k
KSB	105%		(
CG Power	86%		S

*(1st January 2021 - 31 December 2022) (Performance is after all expenses and fees Index performance is calculated as per Total Return Indices as per SEBI Guidelines) Note: The returns are from our initial purchase price. The companies mentioned are not recommendations.



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JB Chemicals	75%
Vinati Organics	66%
Trent India	65%
Karnataka Bank	56%
Cummins India	55%
Schenider India	53%

Strategic Partnerships

Depositary Participants





Custodian & Fund Accountant













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Awards & Recognition



AAAIOP PMS received Award for Best 10 Years Performance across categories on **Risk adjusted Returns Basis** by PMS AIF World 2020

Equity Diversified		THEM TICK? Absolute Returns in %				
Fund Name		3 M	1110	3 Yrs	AUMP	Fund Manager
SBI Magnum Sector Funds Umbrella-Contra	Platinum	-10.1	64.5	4/6.6	1,120	Sanjay Sinha
Tata Pure Equity	Platinum	-11.2	49.3	298.3	240	M Venugopal
SBI Magnum Global	Platinum	-12.3	62.1	509.3	595	Sanjay Sinha
DSP Merrill Lynch Equity Fund	Platinum	-11.9	52.6	302.8	520	Rajesh Kothari
PruiCICI Power	Platinum	-10.7	55.9	267.7	1,277	Anil Sarin
Tata Equity Opportunities Fund-B	Platinum	-15.4	48.3	514.0	366	M Venugopal
SBI Multiplier Plus 1993	Gold	-14.3	54.7	382.3	649	Sanjay Sinha
Sundaram Growth	Gold	-10.8	51.3	263.0	124	N Prasad
HSBC Equity	Gold	-10.2	49.0	311.5	900	Viresh Mehta
SBI Magnum Equity	Gold	-8.4	53.0	262.4	193	Sanjay Sinha



Rajesh was recognized as the platinum fund manager by Economic Times during his time at DSP MF.



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Dr. Jitendra Singh, Union Minister of State (I/C), **Prime Minister** Office, giving Certificate of Merit - CMA Young Achiever *Award* - 2014









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Thank You



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