AAA - INDIA'S LEADING PORTFOLIO MANAGEMENT SERVICE PROVIDER

AlfAccurate Advisors

Why AAA?

1. **FOUNDERS** are the Fund Managers
2. **EASY ACCESS** to the fund managers
3. **AWARD WINNING** Investment Team and Track record
4. **COLLECTIVE** Investment experience of more than 50 years
5. **NO CONFLICT OF INTEREST** – we have only one line of activity - PMS and investment advisory
6. **ASSOCIATION** with world class institutions – Deutsche Bank and HDFC Bank as Custodian and Fund Accountant; SHCIL as the DP

Investment philosophy and the process

OUR BELIEF

"PROTECT CAPITAL, CREATE WEALTH"

Prudent risk management is the core of our investment philosophy. We do the risk management through:

- DIVERSIFICATION
- STAGGER INVESTMENT
- DEFINED EXIT STRATEGY

Wealth Creation is done through "3M Stock Selection Process"

1. **MARKET SIZE** Identify the large business opportunities
2. **MARKET SHARE** Identify the companies which are the readers in their respective segments
3. **MARGIN OF SAFETY** Buy the business/ stock at reasonable valuation

AAA FOCUS PMS PLAN

ALFACCURATE ADVISORS

Protect Capital
Create Wealth

OVERVIEW

AAA FOCUS PMS plan is a portfolio of 30 companies which are market leaders with strong corporate governance and high growth potential with an investment horizon of 3-5 years.

WHY INVEST IN AAA FOCUS PMS?

- India investment strategy with strong emphasis on superior and sustainable growth
- Concentrated portfolio of 30 high quality growth companies
- Focus on companies with the strong balance sheet and high return on capital employed

A HIGH CONVICTION & QUALITY APPROACH

Based on our proprietary 3M Investment Approach, we invest in companies with proven management, a strong balance sheet, superior earnings growth, and stellar corporate governance. We believe that by investing in companies with resilient fundamentals and sustainable competitive advantage while taking a long term investment approach, we can preserve capital and provide stability across market cycles. Our radically resilient strategy is in accordance with our 3M approach of Market Size, Market Share, and Margin of Safety.

PRODUCT PROFILE

No. of holdings	**Maximum 30**
Style	Growth
Type	Multicap (Minimum 60% large cap)
Benchmark	BSE 500 Index
Indicative Investment horizon	Long term

AAA FOCUS PORTFOLIO CHARACTERISTICS

No. of holdings	**28**
Allocation	Large cap – 69% Mid cap – 21% Small cap – 5%
EPS growth (FY23E)	31%
ROE (FY23E)	18%
PER (FY23E)	41x

AAA FOCUS PERFORMANCE CHART

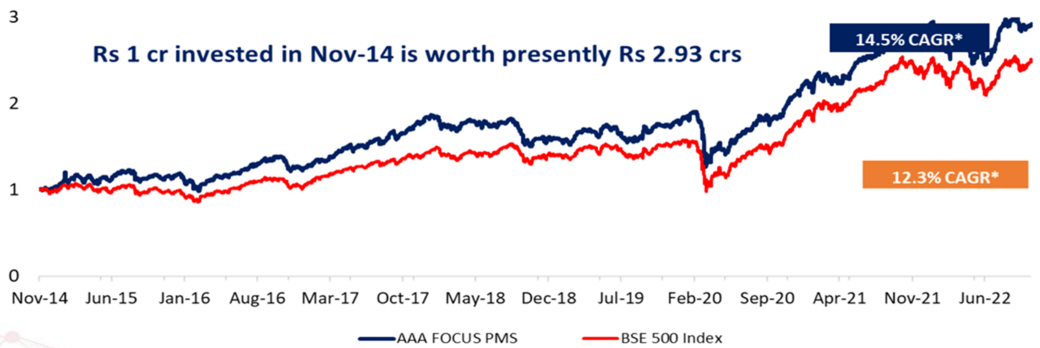

TABLE:

Compounded Annual Returns (%)	1 YEAR	2 YEARS	3 YEARS	5 YEARS	*Since Inception
AAA Focus Plan	**4.0**	**25.5**	**18.3**	**11.4**	**14.5**
BSE 500 Index	3.9	28.7	18.4	12.6	12.3
BSE Midcap Index	1.6	32.0	20.9	10.0	13.3
BSE Smallcap Index	3.9	40.3	29.7	11.4	13.4
CNX Nifty	3.3	26.0	16.2	13.2	11.4

* (17 November 2014 – 31 October 2022) (Performance is after all expenses and fees from April 2018 till last quarter. Prior to 2018 the Performance is after all expenses and Fixed management fees till last quarter. Index performance is calculated using Total Return indices as per

DISCLAIMER

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