

# PROTECT CAPITAL, CREATE WEALTH

Investor Presentation -  
AAA IOP PMS PLAN

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May 2022



AAA IOP  
PMS PLAN



**ALFACCURATE ADVISORS**



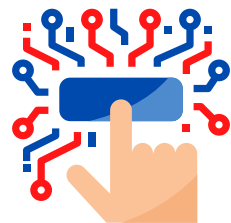
## Why AAA?

What separates us from competitors? What makes us ahead of pack?



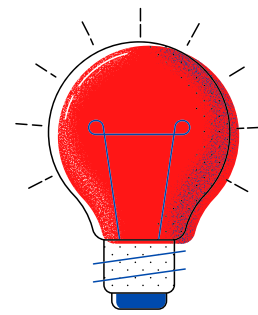
## India - Ready for Next Leap of Growth

Reforms & Digitalisation = Powerful combination



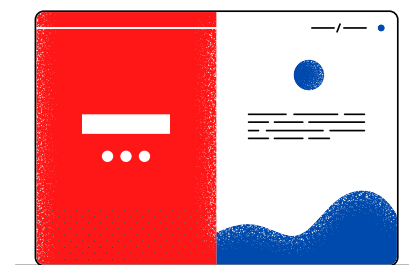
## 3M Stock Selection Approach

- Market Size
- Market Share
- Margin of Safety



## Prudent Risk Management

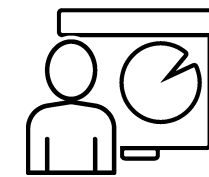
- Diversification
- Staggered Investments
- Defined Exit Strategy



## AAA PMS Themes



### Big getting Bigger



### Capex revival

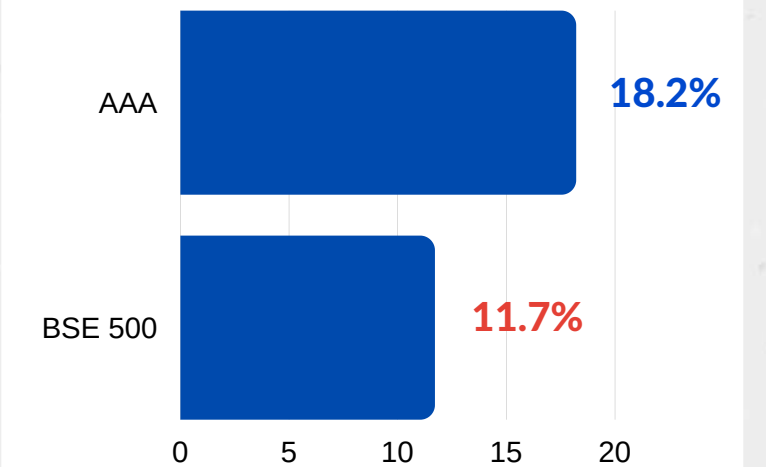


### China+I Strategy



## Performance

Superior risk adjusted returns



## World Class Investor Services

Strategic tie-ups with the best service providers



# WHY AAA?



## Founders are Fund Managers

- Rajesh Kothari, Founder of the firm is CIO of AAA PMS.
- Prior to AAA, Rajesh was Fund Manager with DSP MF & Partner with Voyager Investment Advisors (FII).
- Received CNBC TV18 - CRISIL Mutual Fund of the Year Award & Platinum Fund Manager Award for DSP EQUITY FUND.
- No risk of change in guards for the client which ensures 100% commitment and alignment of interest with investors.

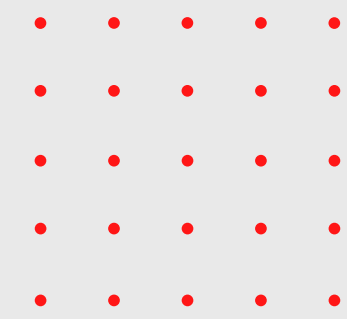
## Client centric Business Model

- AAA is only into PMS & Investment advisory and not into other businesses like broking, wealth management, etc. Hence, no conflict of interest for the clients.
- AAA clients enjoys the benefits of directly communicating with the founder, thereby ensuring enhanced understanding.
- AAA clients includes family offices, UHNIs and AAAPMS product is presently distributed by well known national distributors.

## Superior Track Record

- AAA PMS is one of the few players in the industry which has completed 12 years.
- During the last 12+ years, AAA IOP PMS delivered 18.2% CAGR vs 11.7% CAGR reported by BSE 500 Index.
- AAA IOP PMS received Best 10 year Performance Award (rank 3) in the country for delivering superior risk adjusted returns across categories by PMSAIF World (Feb21)(data analysed by IIM Ahmedabad).

# THE TEAM



**Rajesh Kothari**

**Founder &  
Managing  
Director**



**Govind Agrawal**

**Director**



**Sandeep Biyani**

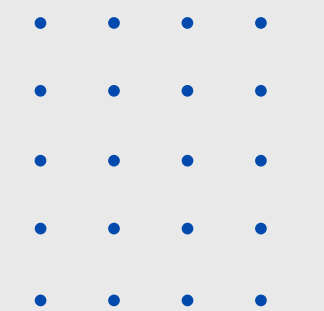
**Head Sales &  
Business  
Development**



**Bhushan Koli**

**Head of  
Operations**





## Founder & Managing Director

*(Grad CWA, MBA)*

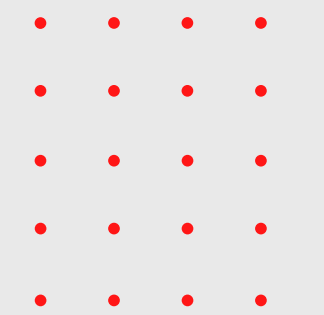
- Rich experience of more than 25 years in Indian capital market with expertise in both Long Only & Long Short investment strategy
- Former Director with Voyager Investment Advisors (US\$500m) – USA based India dedicated fund
  - During his tenure, fund Outperformed the benchmark indices significantly
- Former Fund Manager with DSP Merrill Lynch Fund Managers (DSP MF) for more than four years
  - The schemes delivered annualized return of 55% (Equity Fund) & 62% (Top100 Fund) outperforming benchmark indices by more than 20% & 10% respectively
  - The equity schemes maintained its “1st Quartile Ranking” consistently during his tenure



## Achievements

- Received CMA Young Achiever Award 2014
- Rated as “Platinum Fund Manager” by Economic Times for DSP ML Equity Fund on a risk-adjusted return basis (Jul 2006)
- Received CNBC TV18 - CRISIL Mutual Fund of the Year Award 2006 for DSPML Equity Fund and Lipper India Fund Awards 2006 for best equity fund group for 3 years
- Invited at Maharashtra Economic Summit to present views on Indian Infrastructure
- Invited by Institute of Directors to present views on Governance Deficit
- Actively involved with Arham Yuva Group - philanthropic initiative





## Director

**(FCA - Chartered Accountant, LLB)**

- Rich experience of 26 years in Indian capital market
- Former Fund Manager with Reliance Capital Asset Management Company (USD 20bn) for over four years.
  - Reliance Emergent India Fund (USD 100m offshore fund) outperformed benchmark indices by 35% since its inception.
  - Played instrumental role in setting up Macro Economic Research desk
- Former Executive Director with UBS Securities India Pvt Ltd for 4 years as India Account Manager for large FIIs and guided the portfolio managers for right country, sectors and stocks allocation
- Former Senior VP – Equity Sales with Motilal Oswal Securities Ltd for 10 years
  - Played key role in establishing institutional equity broking business, systems and processes



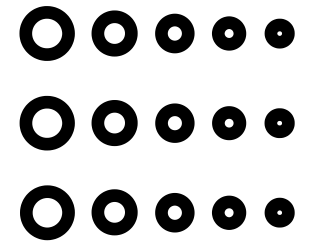
## Achievements

- Represented Reliance AMC on international platforms and panel discussion on Emerging Markets and Indian Equity Market
- Addressed investors' meet and the private banking teams of large banks in Middle East, Asia, London, Europe and in India
- At UBS, was voted as the "Best Equity Sales Person-Mega Funds category, Asia Money 2006"
- Won several awards at Motilal Oswal for consistently contributing to Institutional Equity Sales

# INVESTMENT PHILOSOPHY - GENERATE ALPHA THROUGH 3M INVESTMENT APPROACH

## Market Size

Market size determines size of opportunity. We prefer companies which are targeting large market size to generate exponential returns.



## Market Share

We buy the companies which are leaders in their sector as they are best positioned to navigate upturn and downturn of the economy.



## Margin of Safety

Price is what you pay. Value is what you get. We buy the companies which are available at reasonable valuations.

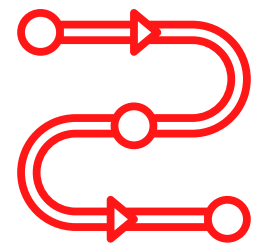


# INVESTMENT PHILOSOPHY - PROTECT CAPITAL THROUGH PRUDENT RISK MANAGEMENT



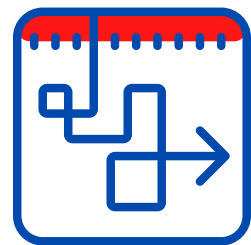
Three important risks : Governance, Technology and Business cycle - can be reduced only by Diversification. We invest across market cap, sectors, and companies to reduce company/sector specific risk.

Diversification



We build the portfolio over a period of time. We do not follow Model portfolio approach.

Staggered Investment Approach



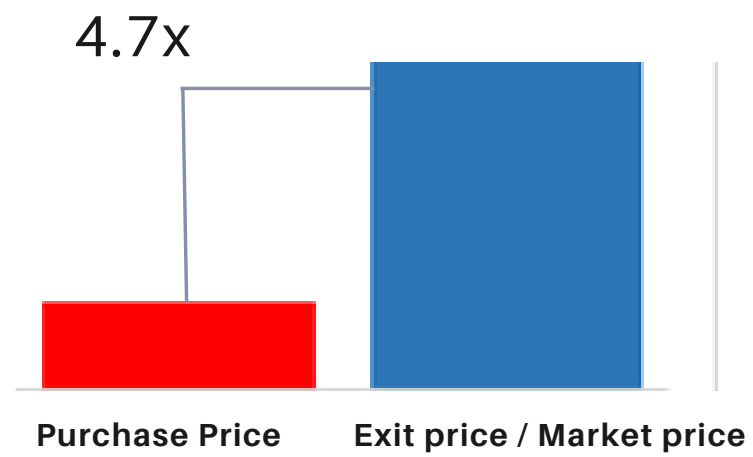
We have a disciplined Exit strategy. We sell/reduce due to rebalancing of the portfolio, change in growth assumption of our portfolio company, expensive valuations.

Defined Exit Strategy



# AAA IOP INVESTMENT SUCCESS STORIES

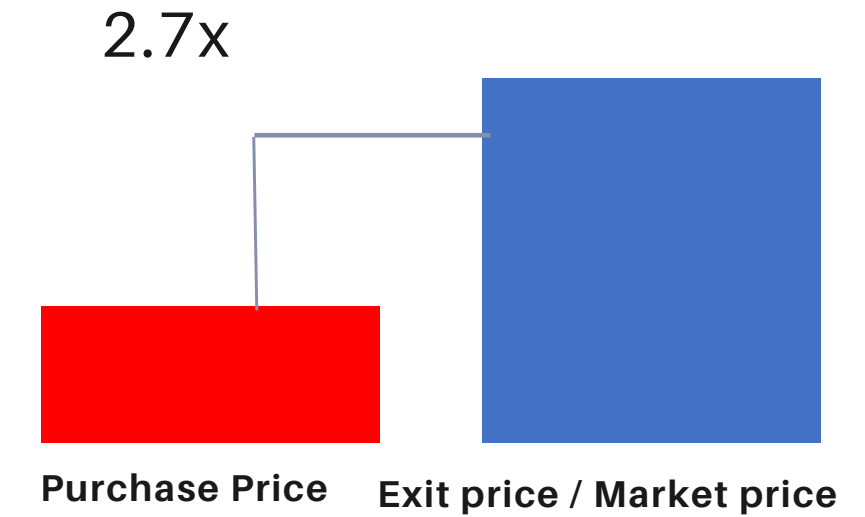
## Dixon Technologies



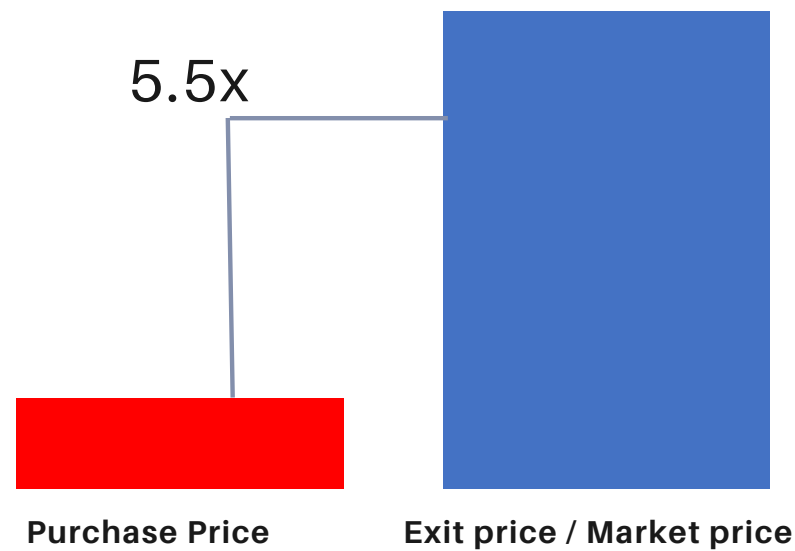
## Timken India



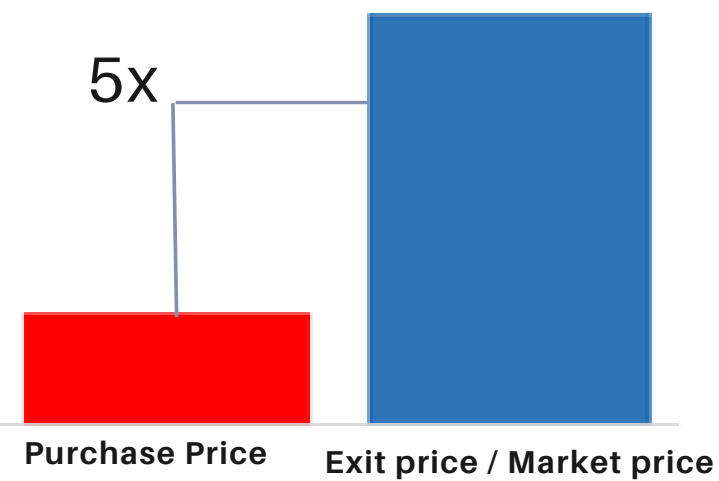
## Whirlpool India



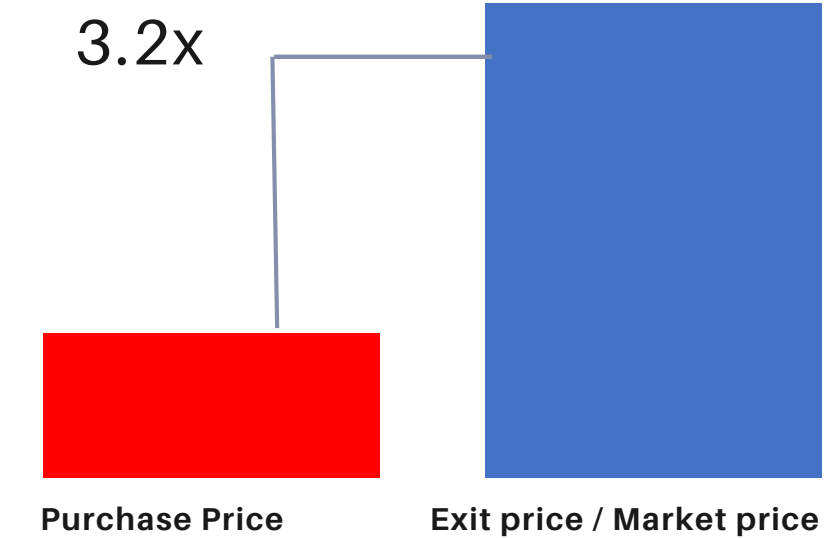
## Honeywell Auto



## JB Chemicals



## Teamlease



# Case Study: JB CHEMICALS



## Stock Identification

### 3M Investment Approach

#### - Market size

The domestic pharma industry size: Rs134,700 crores

#### - Market share

Domestic market: Co. ranked 34th (Rs 778 crs rev).

Exports: Rev 686 crs, 25% g (FY19). 13 approved ANDAs, while 6 ANDAs are pending with US FDA for approval.

#### - Margin of safety

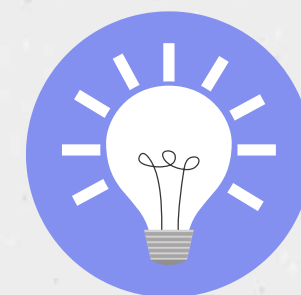
PER 10x, Debt free B/S, ROE 15%



## Analysis

### Growth drivers:

- MR productivity in domestic market
- New product launches
- Focused segment approach

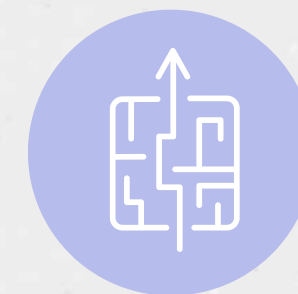


## Performance

- Achieved OP & net profit growth of 27% & 47% in FY20.
- Co further improved its market share.
- Founders decided to sell their stake to KKR
- New professional and experienced management appointed (ex-CIPLA)
- Strong revenue and profit growth continued in FY21

### Growth:

Revenue 15%  
OP 50%  
NP 66%



## Exit Strategy

At Exit price, stock trades at PER of ~25x on FY23 basis

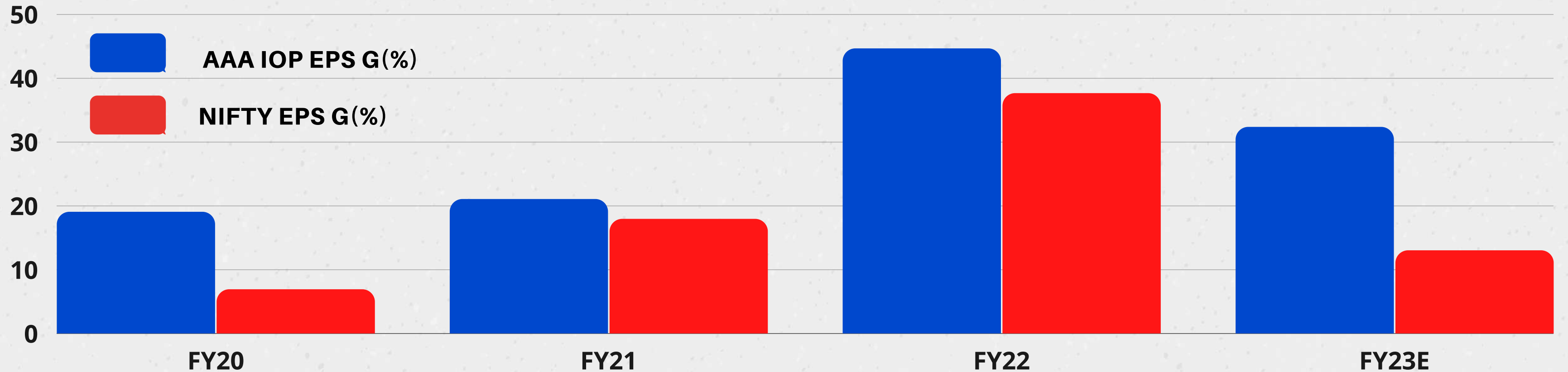
Valuation gap vs large players narrowed significantly

Entry market cap: Rs 2300 crs  
Exit market cap: Rs13000 crs

**Made 5x returns  
in ~2 years**

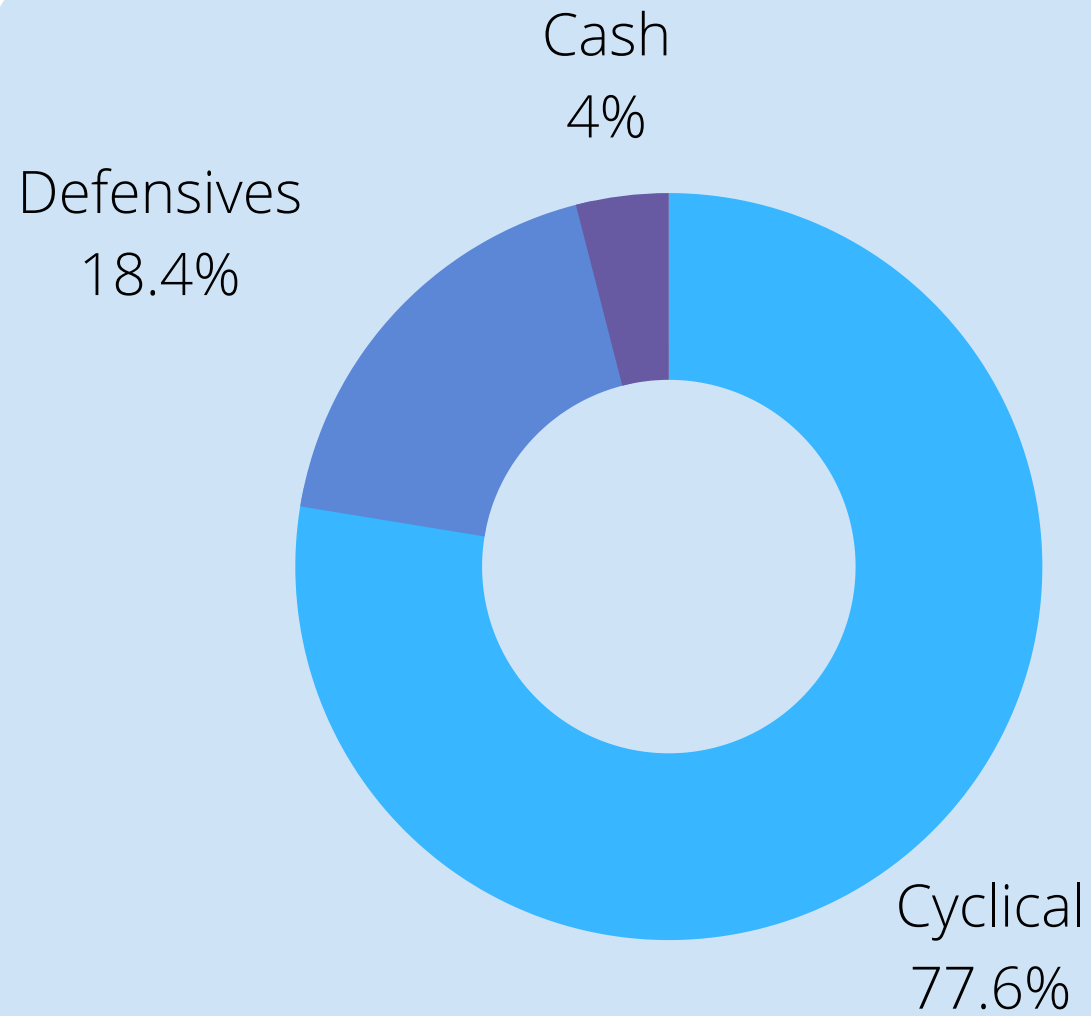
# Superior Earnings growth

Earnings Matrix	Nifty FY20	AAA IOP FY20	Nifty FY21	AAA IOP FY21	Nifty FY22	AAA IOP FY22	Nifty FY23E	AAA IOP FY23E
EPS G(%)	6.9%	19.0%	17.9%	21.0%	37.6%	44.6%	12.8%	32.3%
ROE(%)	11.6%	16.1%	12.0%	16.1%	14.2%	17.0%	14.4%	17.7%
P/E(x)					22.5	46.1	20.0	32.4
P/BV(x)					3.2	7.7	2.9	6.1

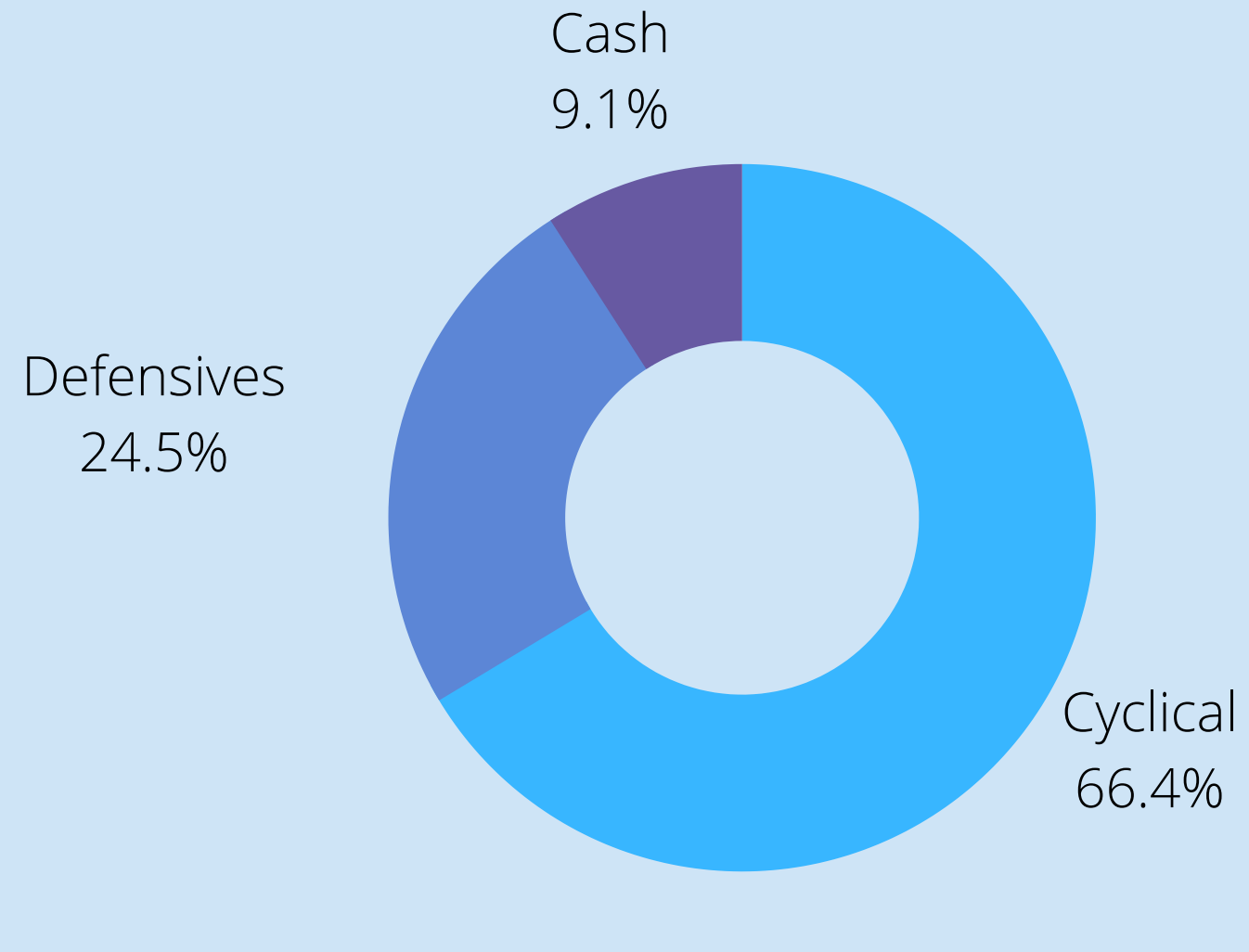


# AAA IOP - Active Sectoral Allocation

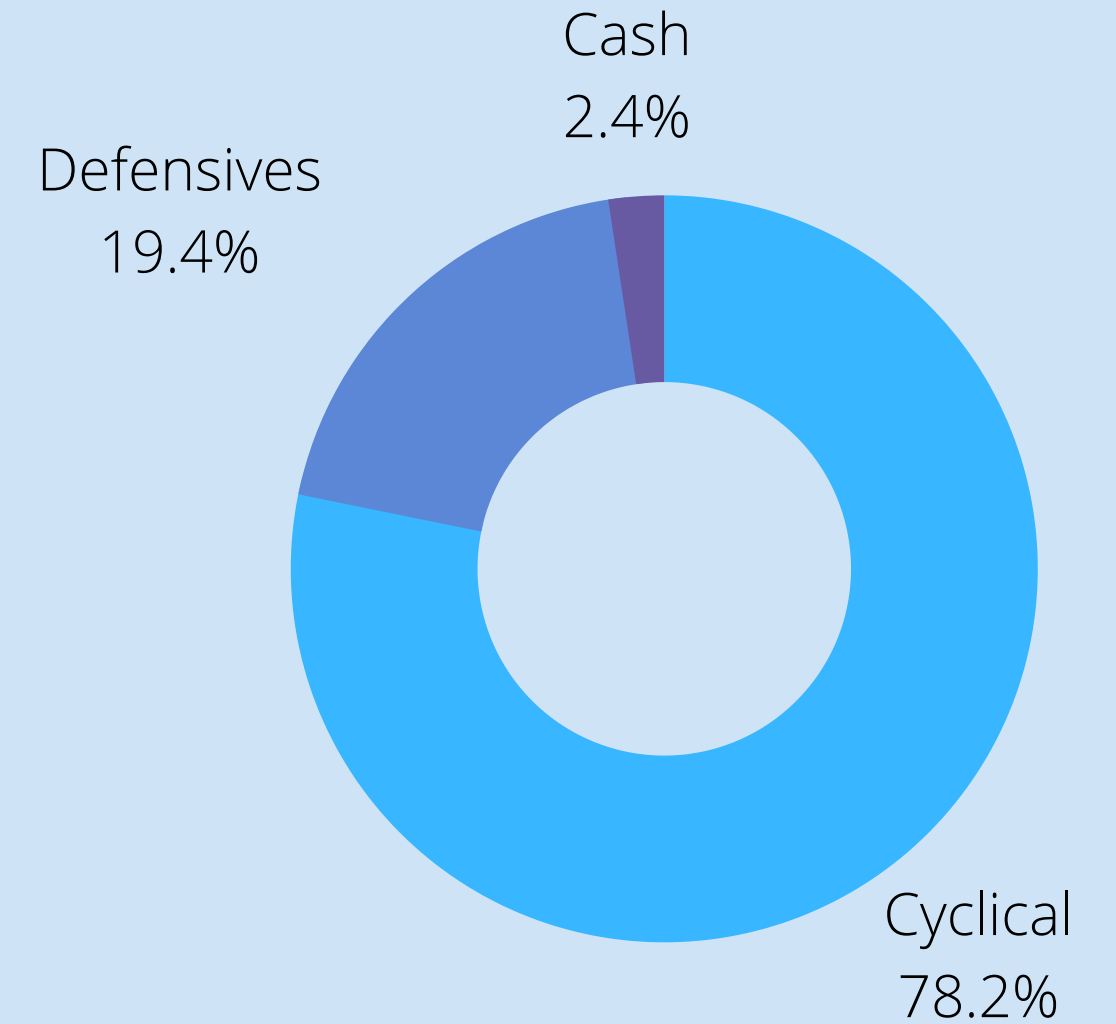
**Pre Covid  
Feb 2020**



**Beginning of Covid  
Mar 2020**



**Post Covid wave1  
Mar 2021**



**Pharma 6.7%**



**Pharma 12.2%**



**Pharma 5.80%**

**Banking 25.8%**

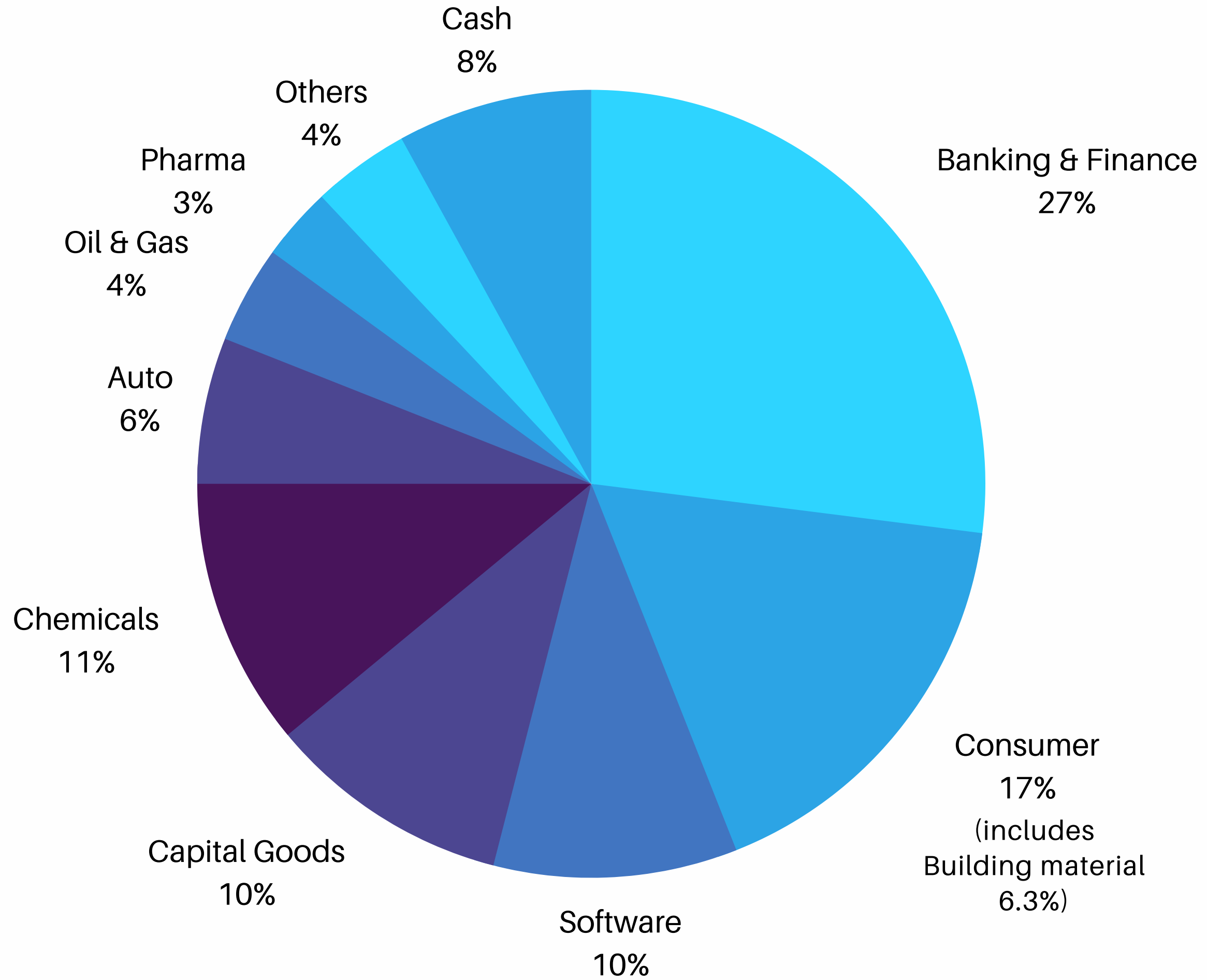


**Banking 18.4%**



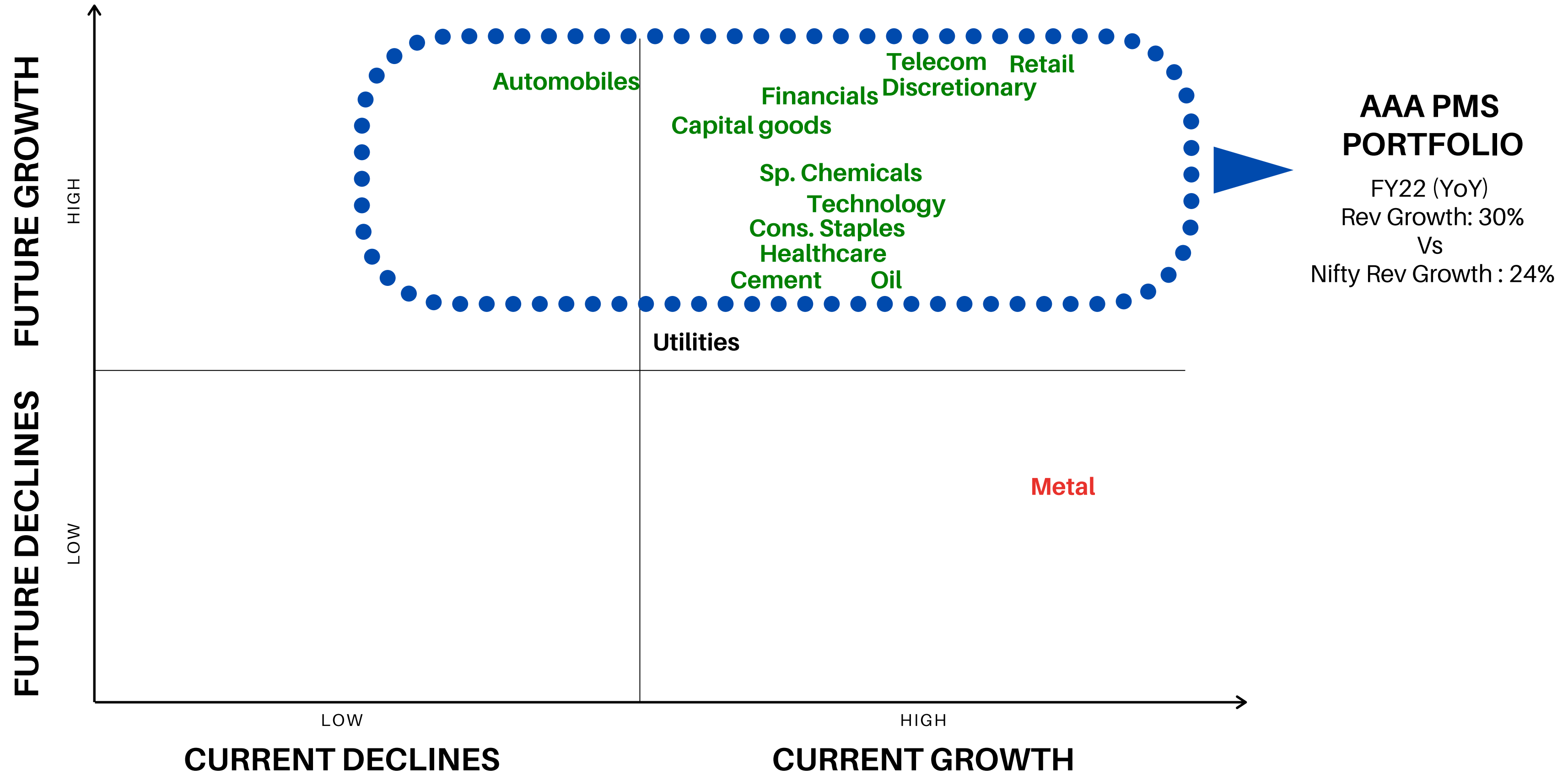
**Banking 23.7%**

# AAA IOP - Sectoral Allocation

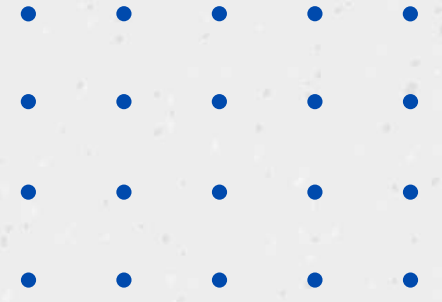




# SECTORAL OUTLOOK & AAA PORTFOLIO POSITIONING



# AAA IOP CHARACTERISTICS

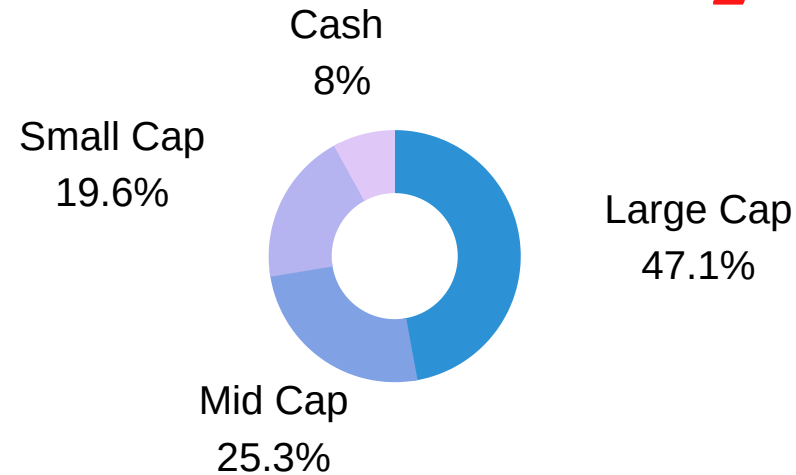


**AWARD FOR BEST 10 YEAR PERFORMANCE (RANK 2\*) IN THE COUNTRY (FEB2020)**



**AWARD FOR BEST 10 YEAR PERFORMANCE (RANK 3\*) IN THE COUNTRY (FEB2021)**

## True Multicap



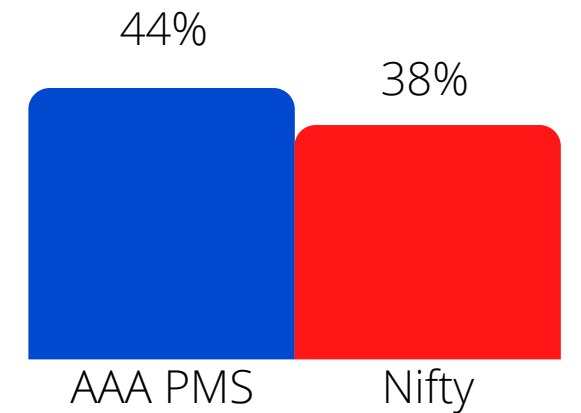
## Large Profit Size



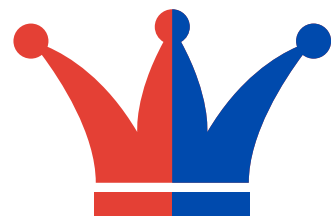
- 96.8% of portfolio companies Rs.100cr+ NP (62.4% above Rs.500cr+)

## Strong Earnings Growth

44% AAA PMS vs 38% Nifty (FY22)



## Sectoral Leaders



3M stock selection approach

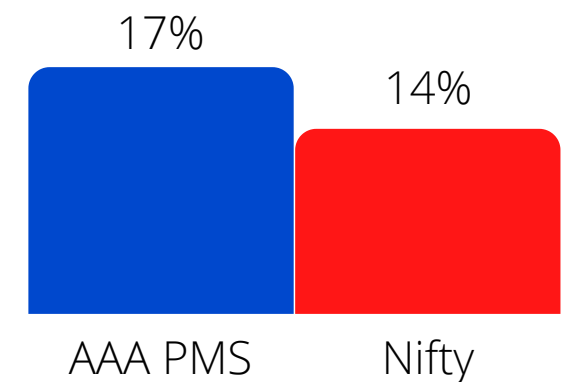
## Cash rich Balance sheet



- 75.5% of portfolio cos have ZERO NET DEBT  
- 19.4% of portfolio cos D/E <1x

## Superior ROE

17% AAA PMS vs 14% Nifty (FY22)

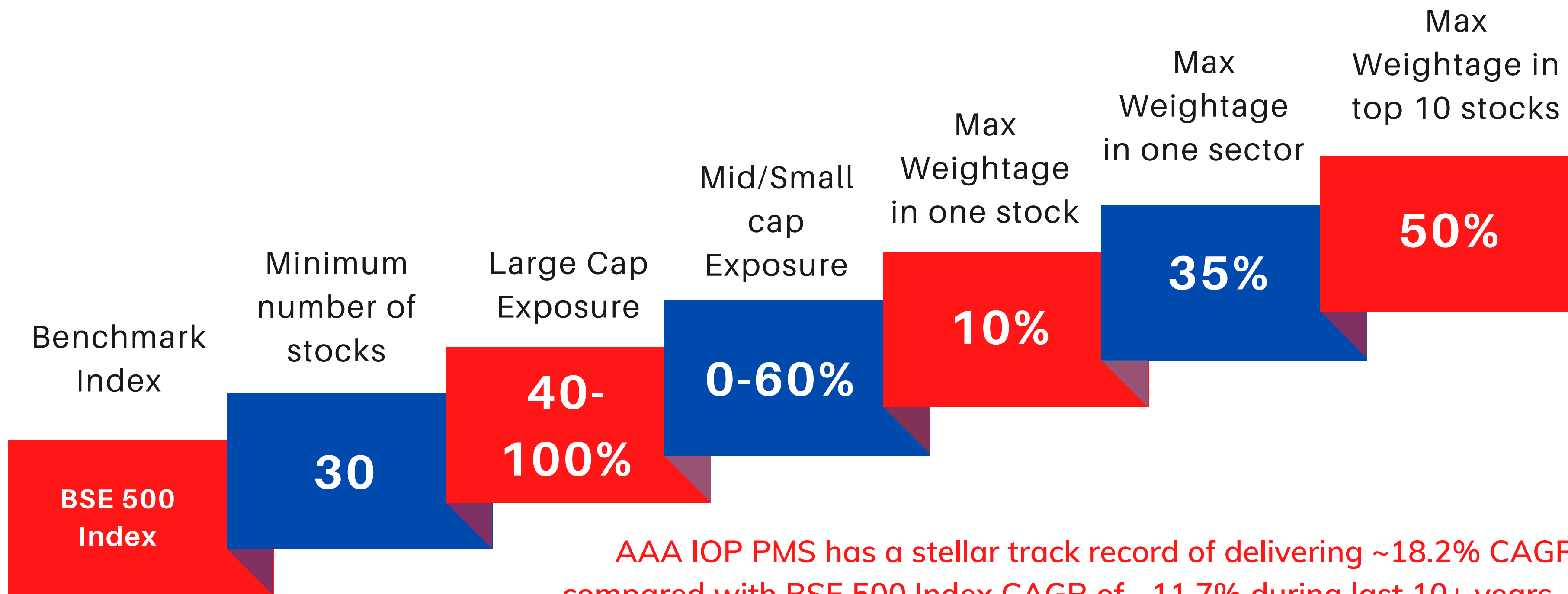


\*across categories on risk adjusted returns by PMS AIF World



# AAA IOP PLAN FEATURES

AAA IOP PMS plan is a portfolio of 40-60 companies which are Market leaders with strong corporate governance and high growth potential with investment horizon of 3-5 years.

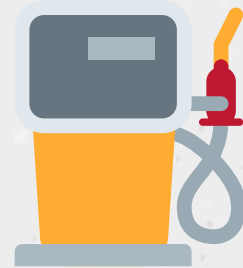


AAA IOP PMS has a stellar track record of delivering ~18.2% CAGR compared with BSE 500 Index CAGR of ~11.7% during last 10+ years.

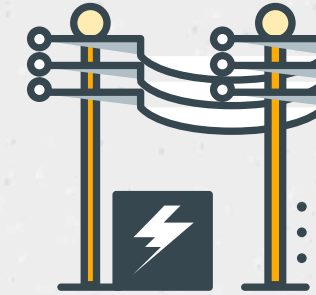
# Indian Eco - Fast frequency data indicators



GST Collections  
(Apr-22)  
₹ 1.7LCr (20% yoy)



Diesel Consumption  
(Apr-22)  
8% yoy



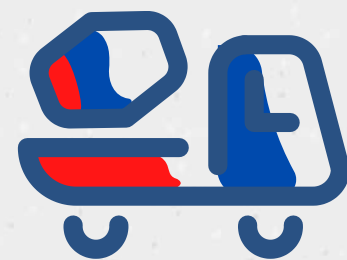
Thermal PLF  
(Apr-22)  
72.5%



PMI Index  
(Apr-22)  
57.6



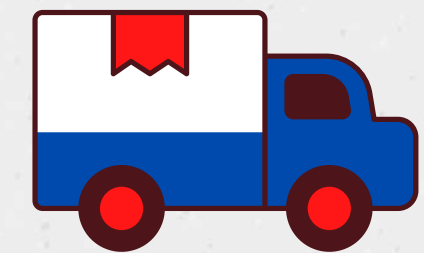
Passenger Vehicle  
(Apr-22)  
2.98 Lakh + units



Cement Production  
(Apr-22)  
~31.7 MMT



Steel Production  
(Apr-22)  
~9.38 MMT



E-Way Bills (nos)  
(Apr-22)  
7.5crs



## 3 Investment Mantras for 2022



### Equity to outperform

Combination of lower real rates, strong corporate earnings growth and structural reforms is favourable for the equity asset class.



### Bottom-up approach

Unlike 2021, expect 2022 to be a year of Stock Selection. High quality businesses with strong pricing power, likely to outperform in the rising inflation environment.



### Active Investment Management

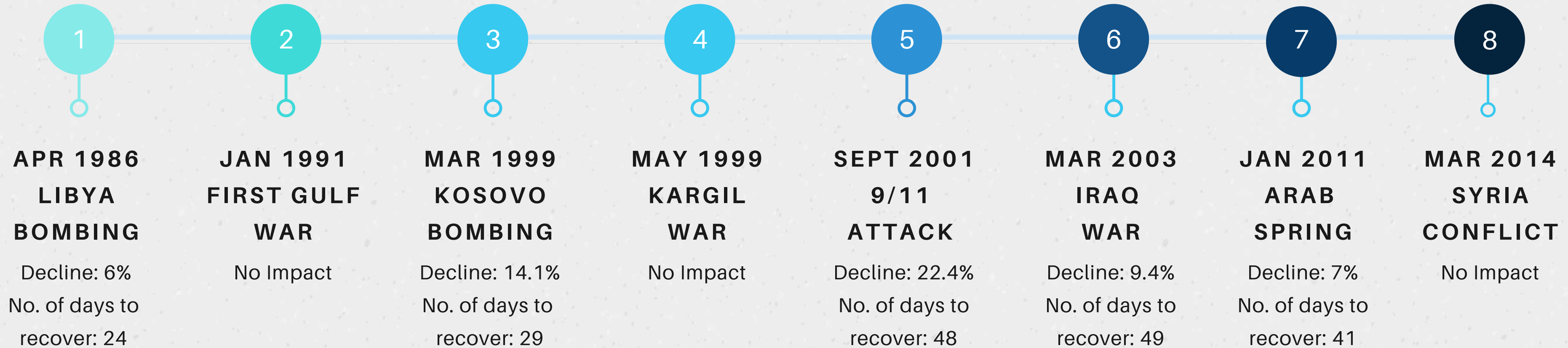
Be aware of constant surprise in data points - both to the upside and downside and acknowledging the risk factors requires agility.





# WAR AND ITS IMPACT ON MARKET

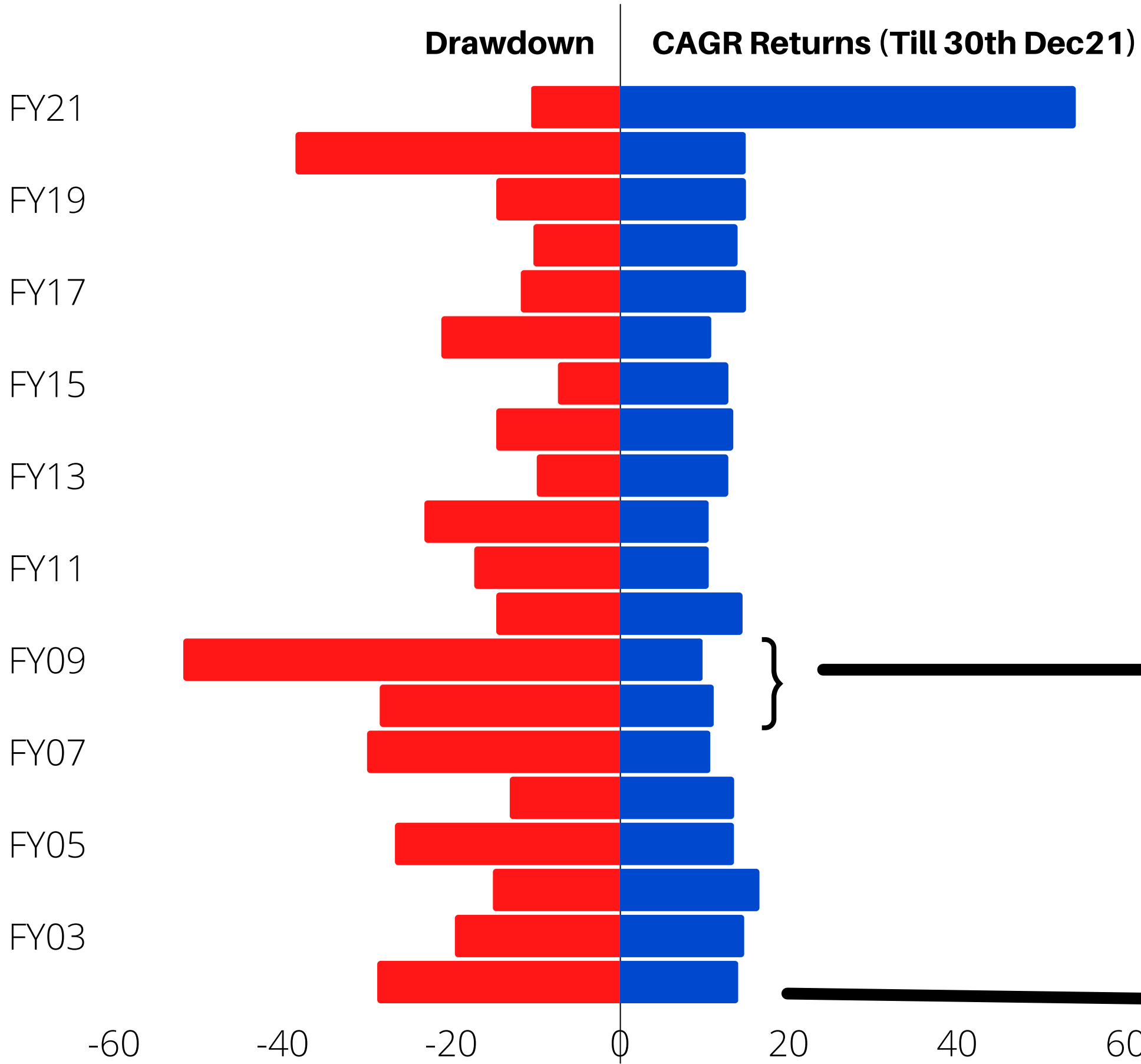
## SENSEX - Drawdown and No. of days to recover



Average drawdown: 10%, Maximum drawdown: 22.4% (During 9/11 Attacks)

Number of days to recover: Average 38 days, Maximum 49 days.

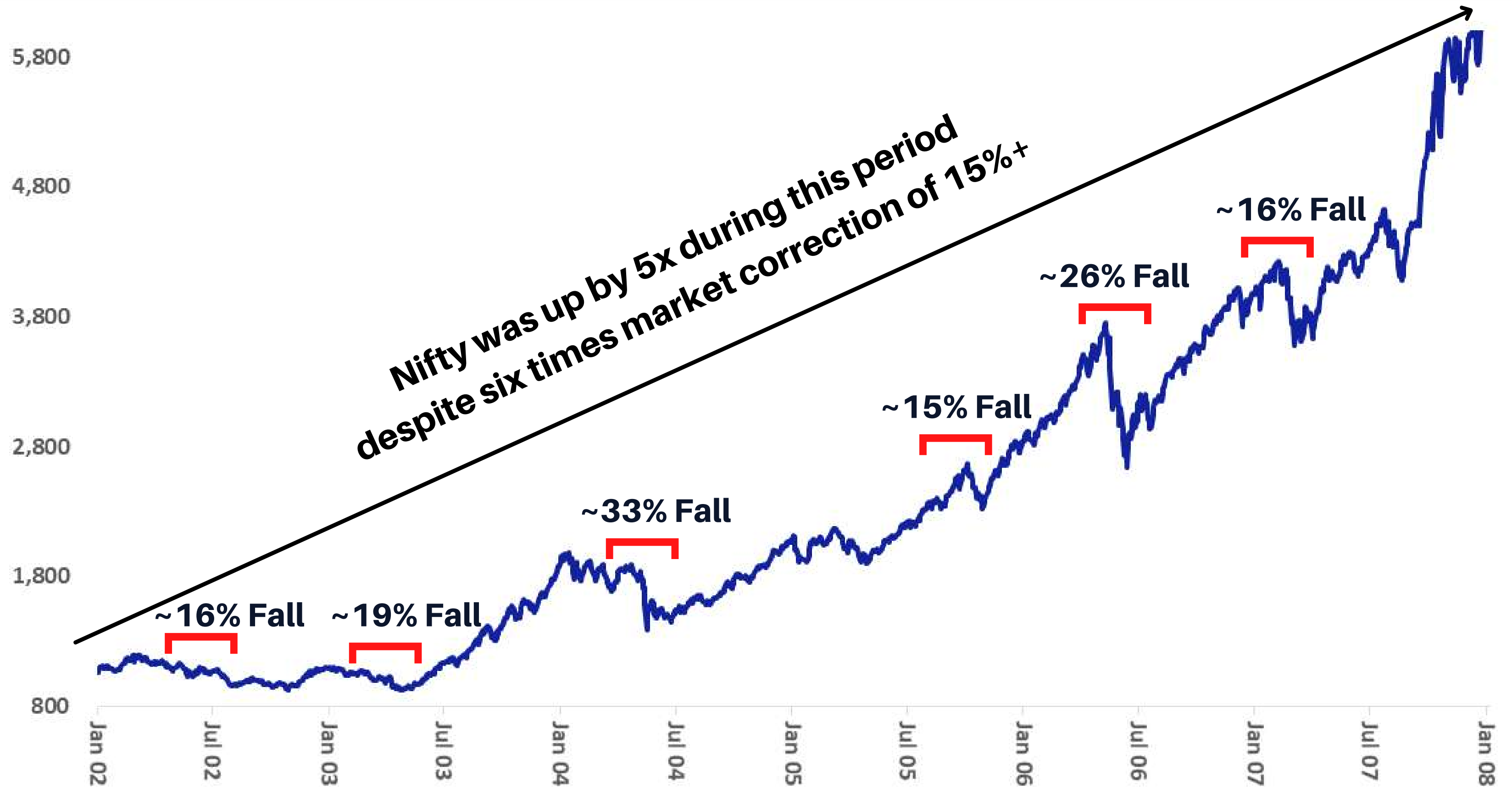
# Healthy returns despite drawdowns



Investment before financial crisis would have rewarded investors with returns of 9.8% CAGR (Apr08-Dec21)

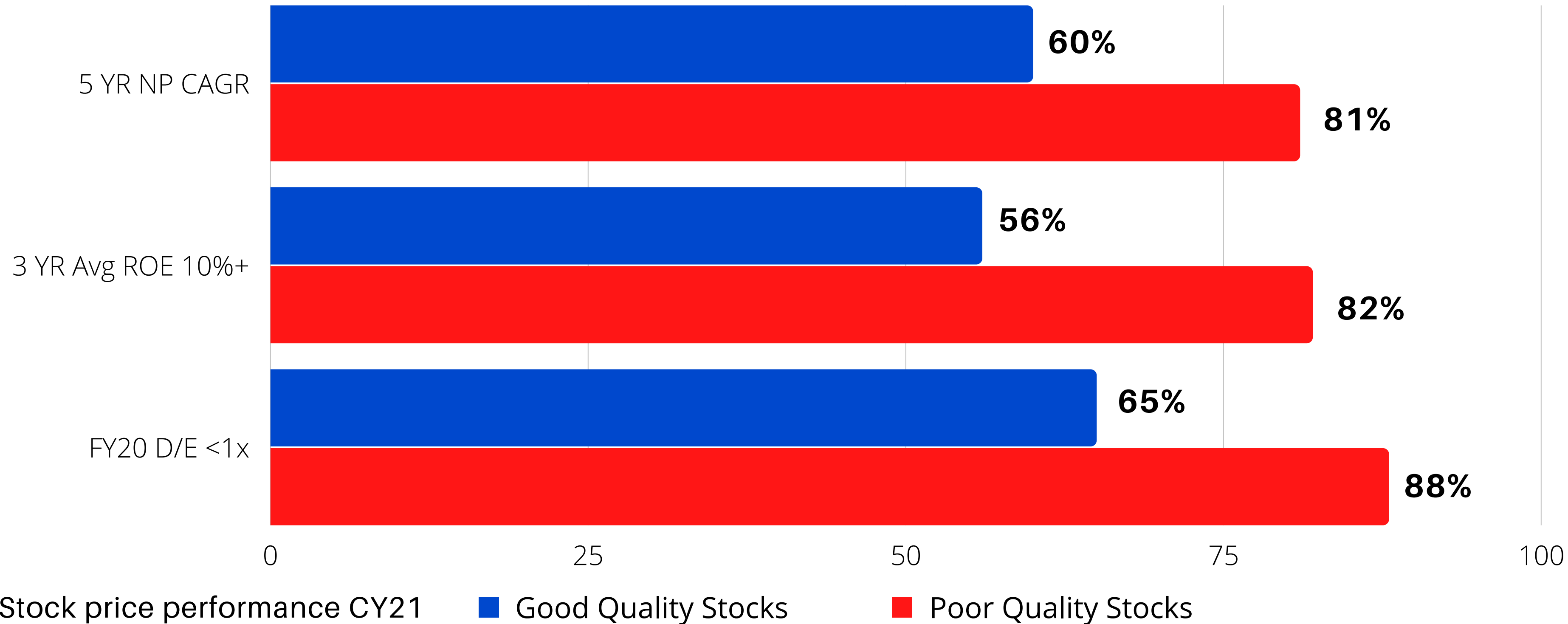
Despite several drawdowns of 15-20% every year, Rs. 1 cr invested in Apr01 would have become 15.2cr with a CAGR of 14% (As on Dec21)

# Corrections are part of Equity Market!



# Bottom-up Approach to be more rewarding

**CY21 - A year of Poor Quality stocks. CY22 - Likely to be a Year of Good Quality stocks.**

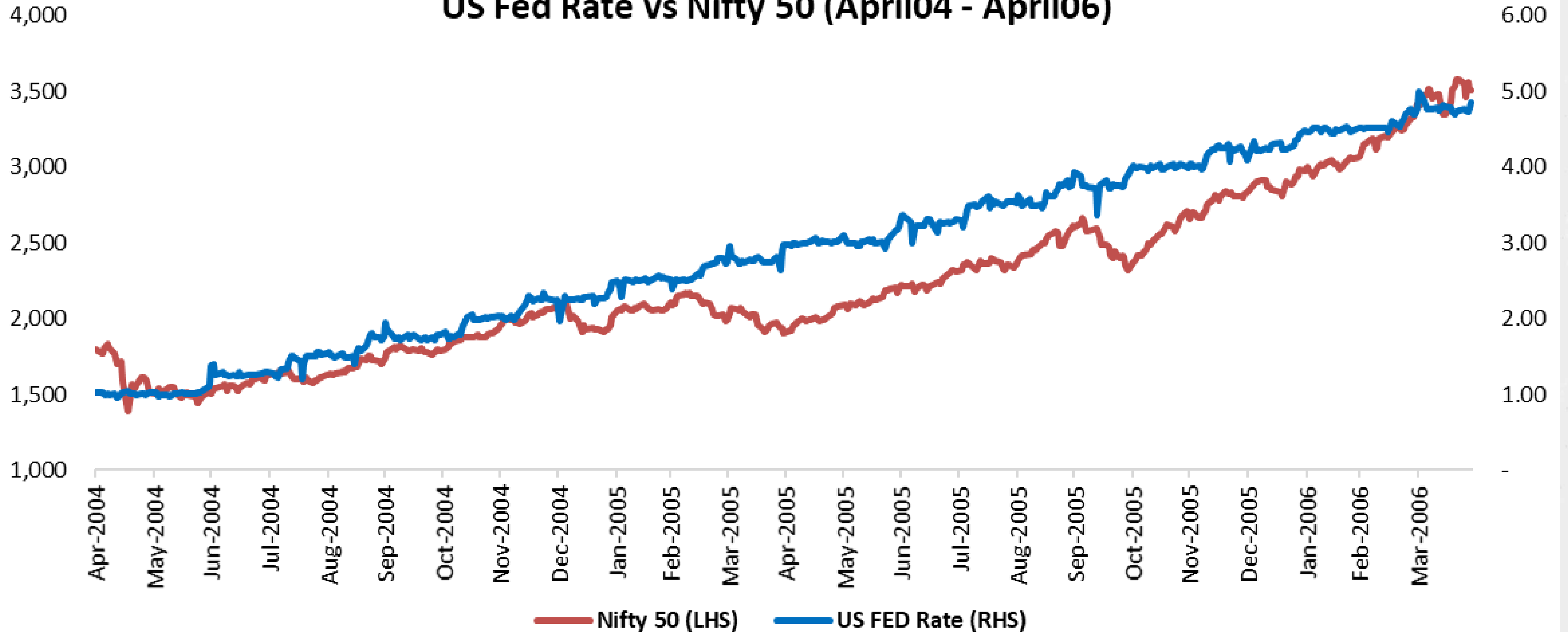




# US Fed rate hike vs Nifty

Nifty50 Index delivered 95% returns despite US Fed Rate increasing from 1.03% to 4.86%

### US Fed Rate vs Nifty 50 (April04 - April06)



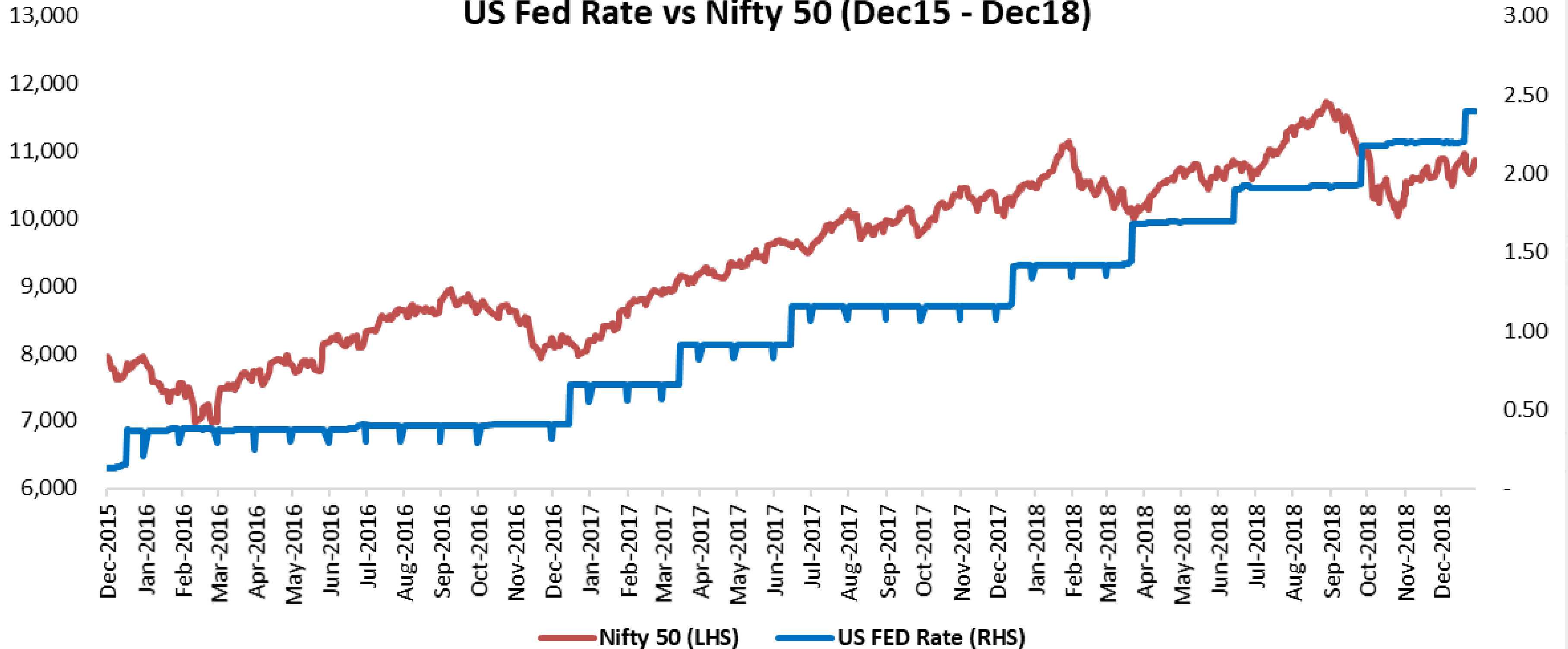




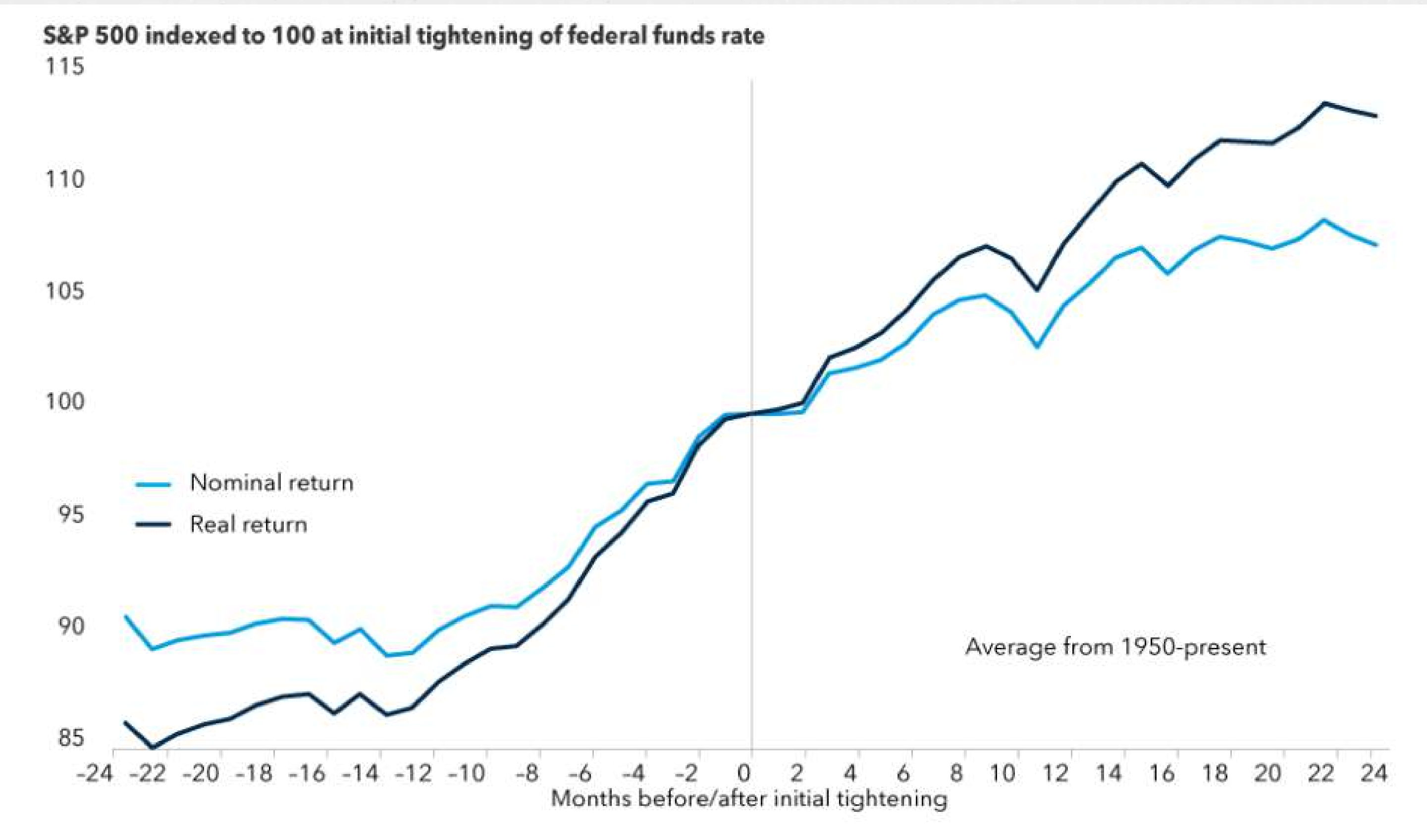
# US Fed rate hike vs Nifty

Nifty50 Index delivered 36.5% returns despite US Fed Rate increasing from 0.13% to 2.40%

### US Fed Rate vs Nifty 50 (Dec15 - Dec18)

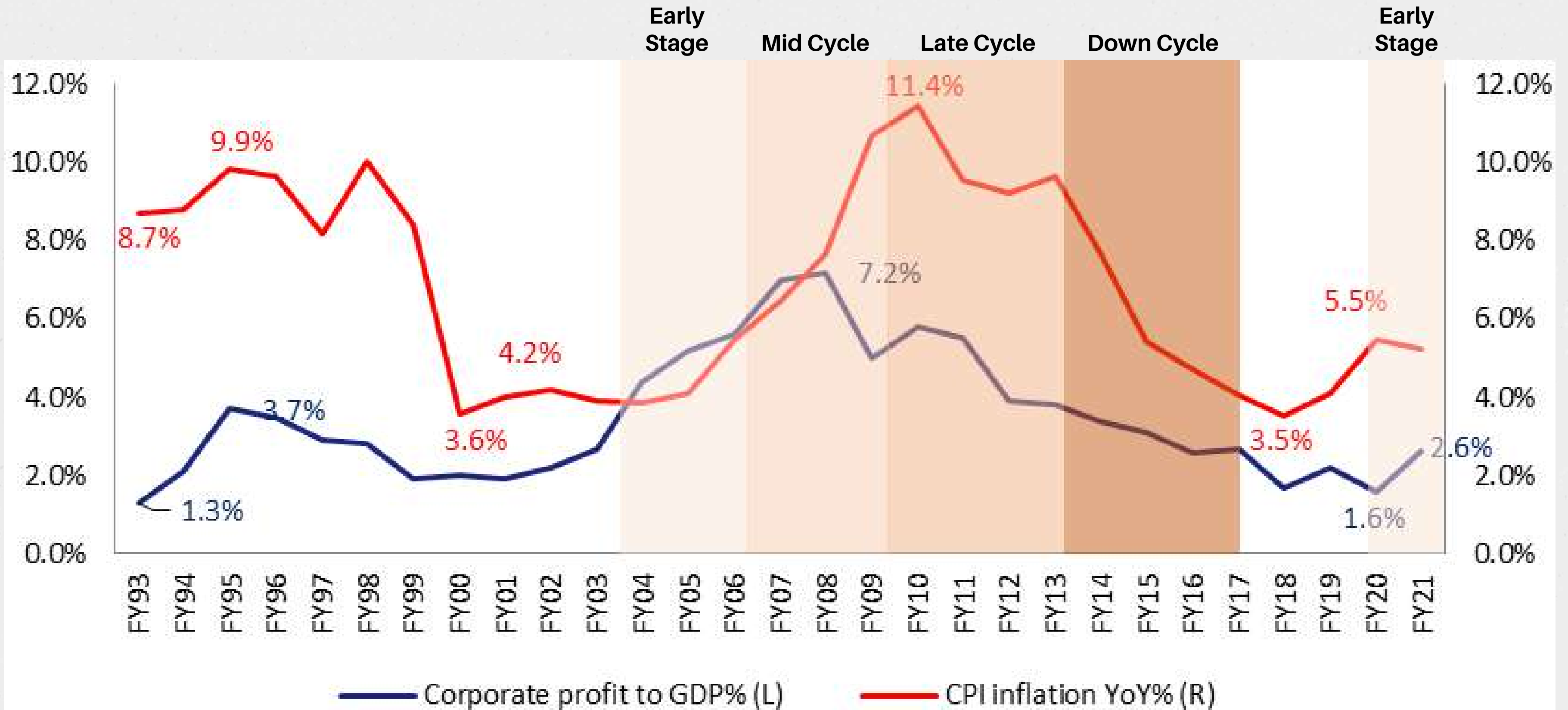


# S&P500 Behaviour during Fed Tightening Cycles





# Moderate increase in inflation is GOOD!

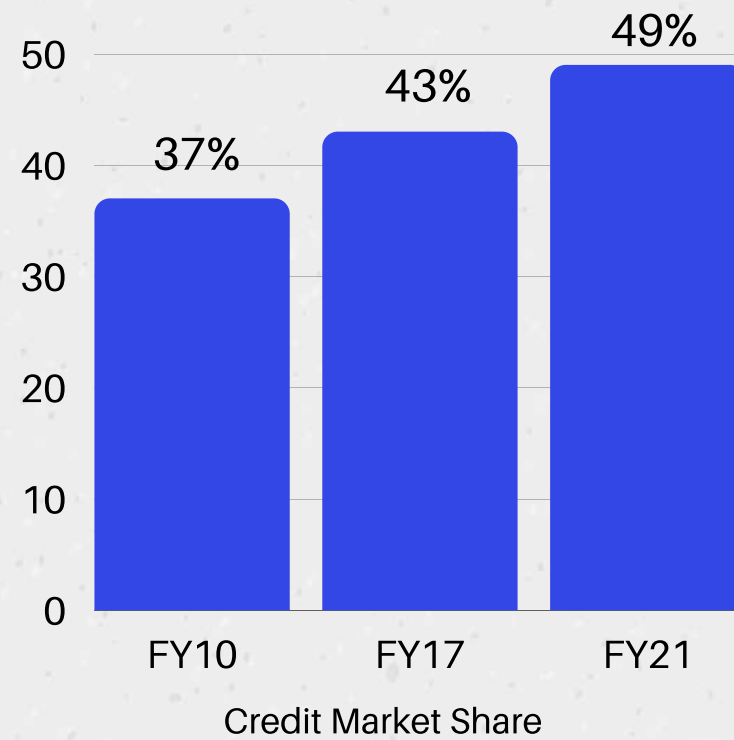


# AAA PMS Theme 1: Big getting Bigger

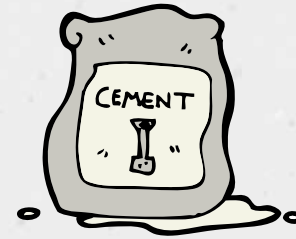


## Bank Credit

Top 6 players SBI, HDFC Bank, Kotak, ICICI, Axis, Indusind

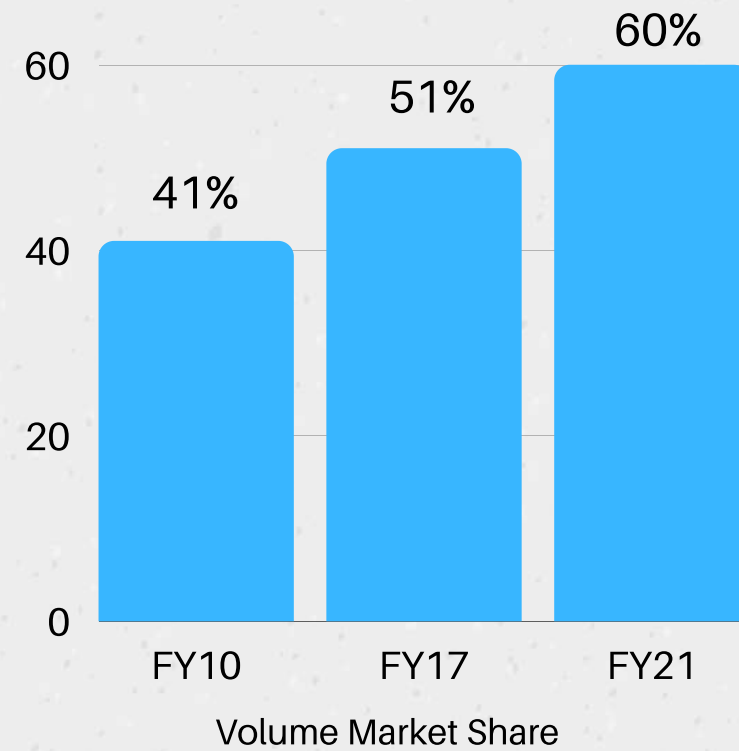


Top 6 banks had an incremental Market share of 67% from FY17 to FY21

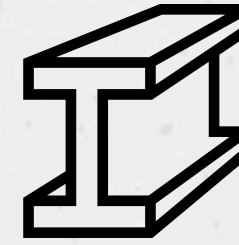


## Cement

Holcim, Ultratech, Shree, Dalmia, Ramco

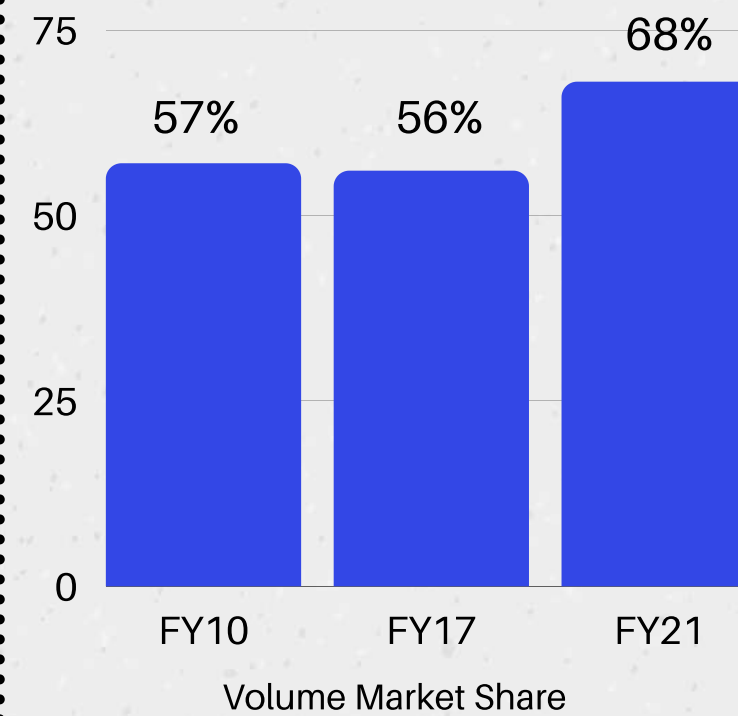


100% of incremental sales volume in last 4 years were from Top 5 players



## Steel

Tata Steel, JSW, JSPL, Essar, SAIL, RINL

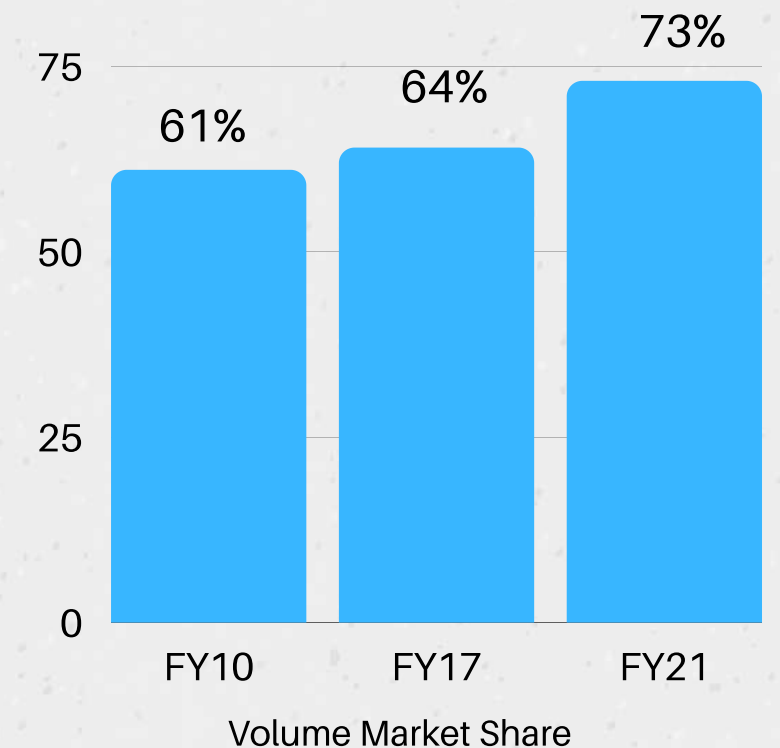


Top 6 players contributed ~95% of the industry volume growth in last 4 years.



## Car Industry

Maruti and Hyundai

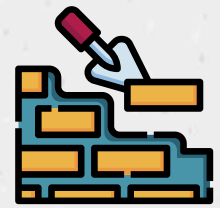


Maruti and Hyundai gained market share of 12% in last 4 years.

**Market leaders getting bigger by capturing higher incremental market share.**

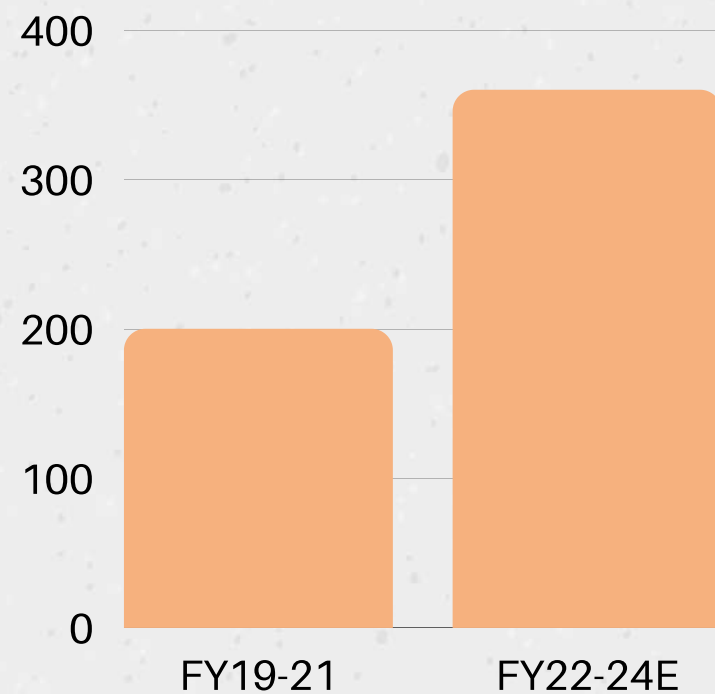
# AAA PMS Theme 2: Capex Revival

INR 7559bn capex in FY22-24E vs INR 3227bn over the previous 3yr - 134% jump !!



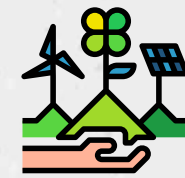
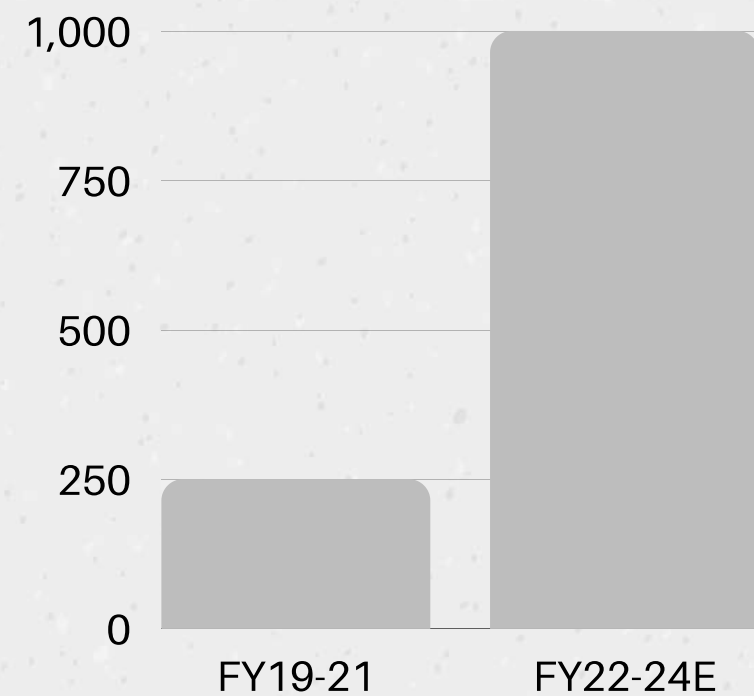
CEMENT  
INDUSTRY

**+160 Billion**



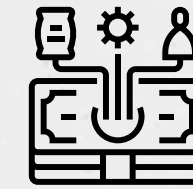
STEEL  
INDUSTRY

**+750 Billion**



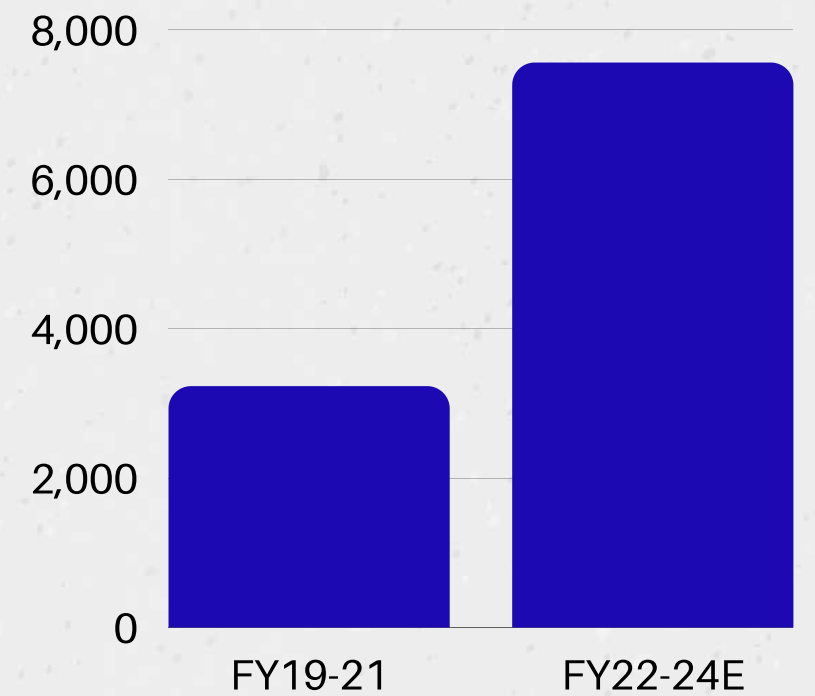
NON THERMAL  
POWER  
INDUSTRY

**+900 Billion**



TOTAL CAPEX  
ACROSS  
SECTORS

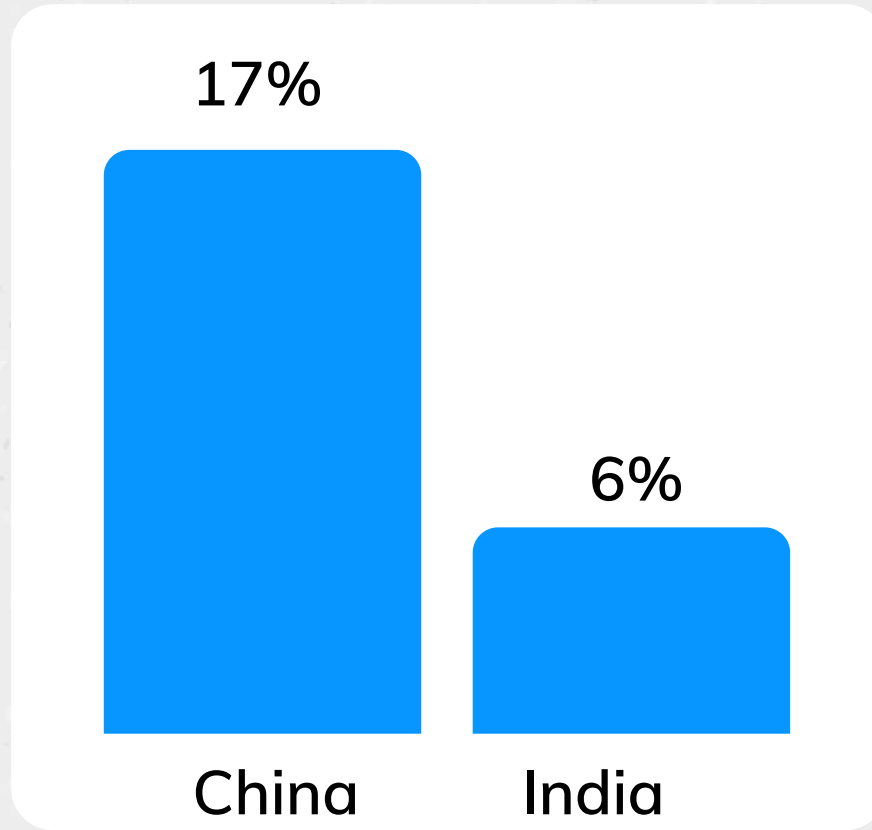
**+4,300 Billion**



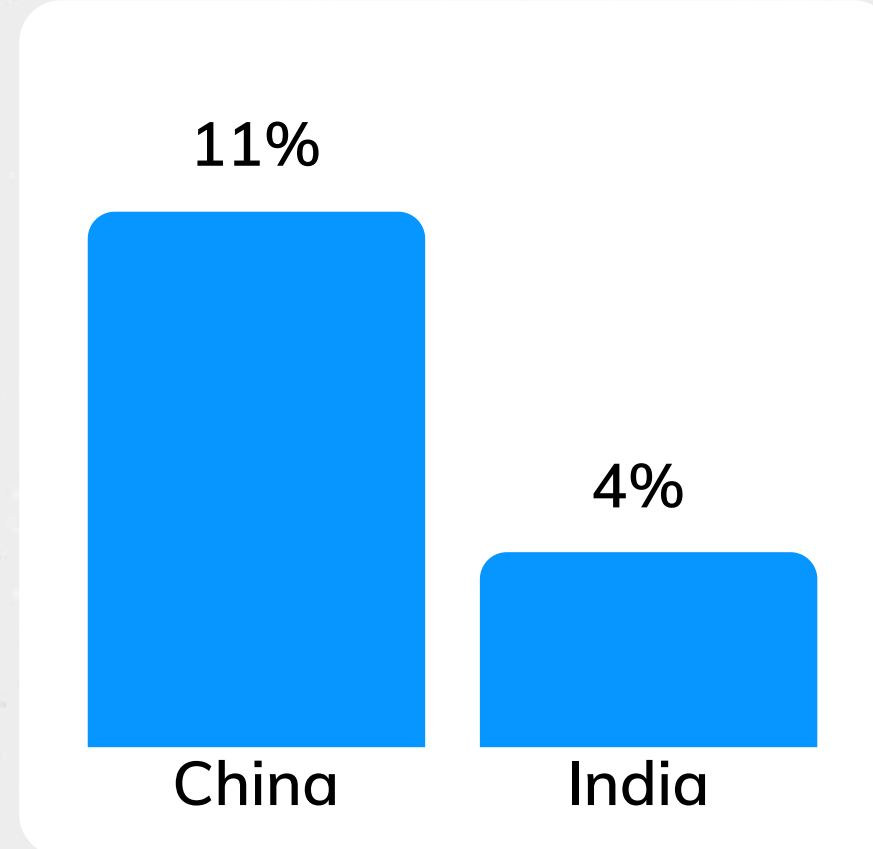


# AAA PMS Theme 3: China + 1

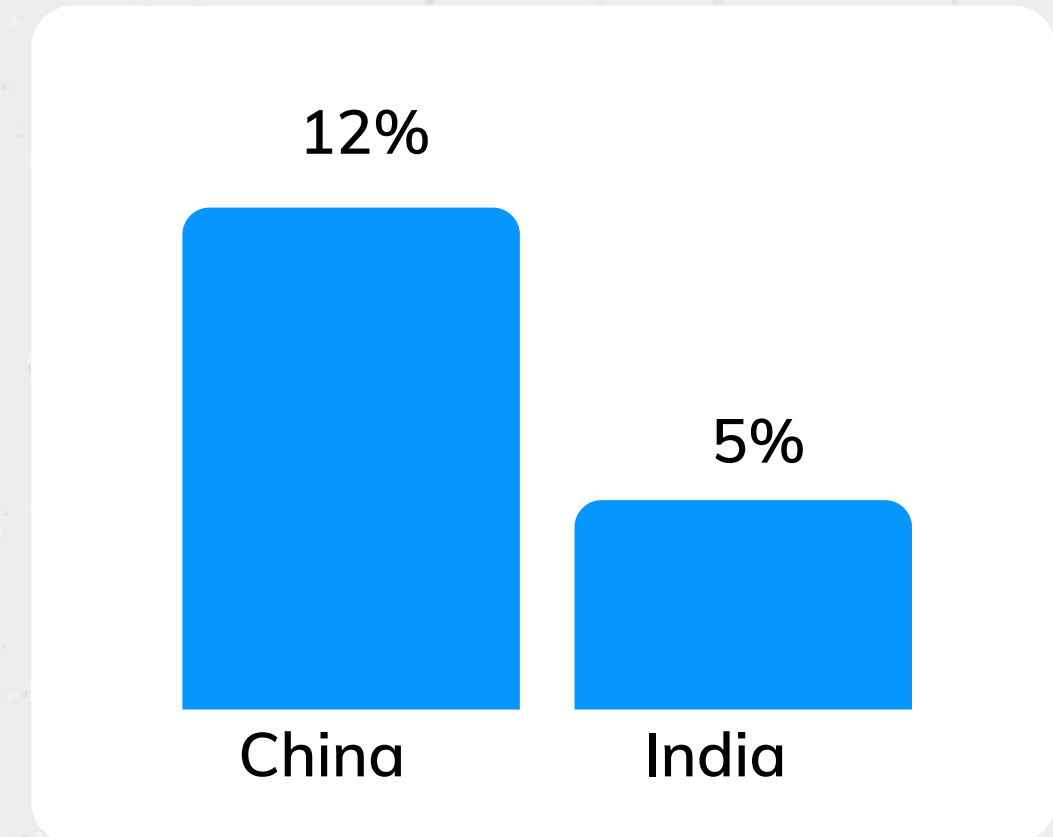
Agrochemicals Global Mkt Share



Pharma API Global Mkt Share



Dyes & Pigments Global Mkt Share



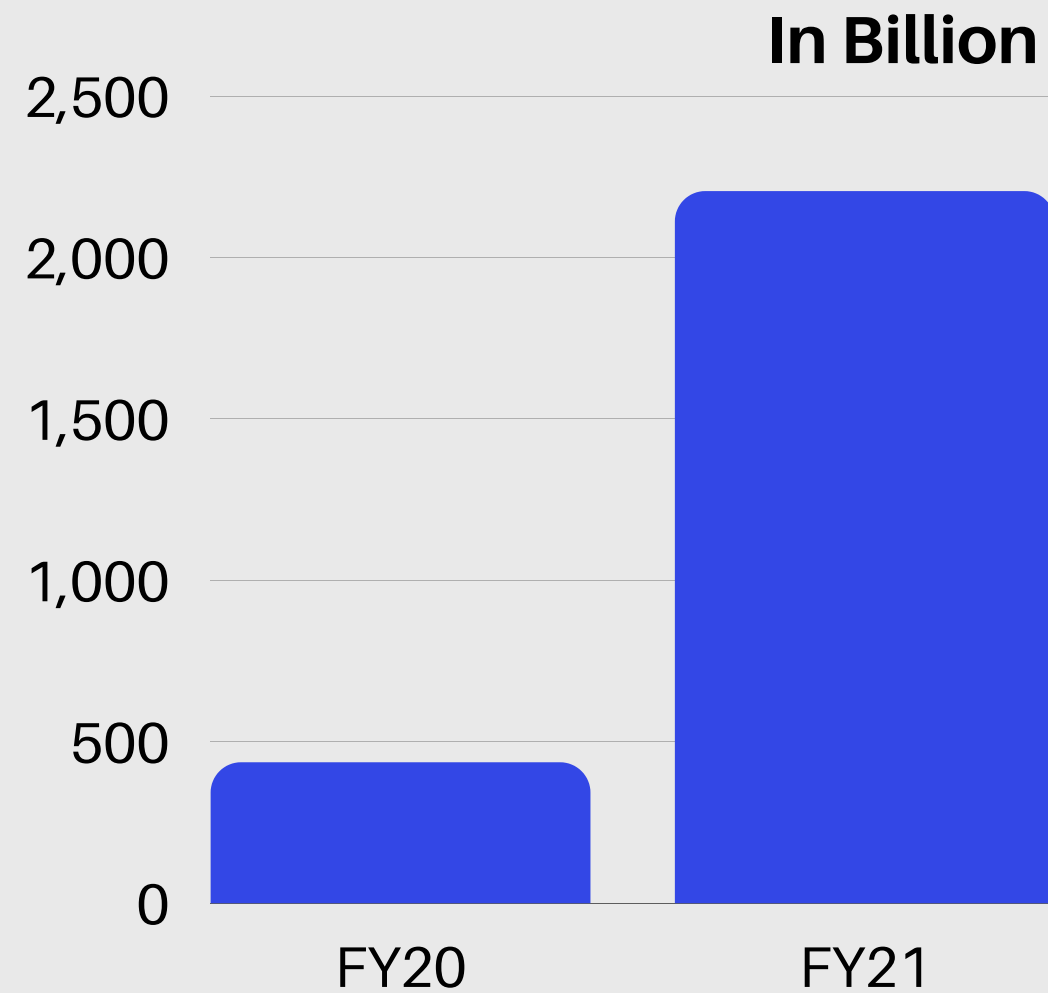
Following factors are forcing global companies to look for alternate sourcing options:

- 1) China's crack down on environment scoflaws
- 2) Abrupt closure of many chemical zones
- 3) China's deteriorating relations with US & Europe

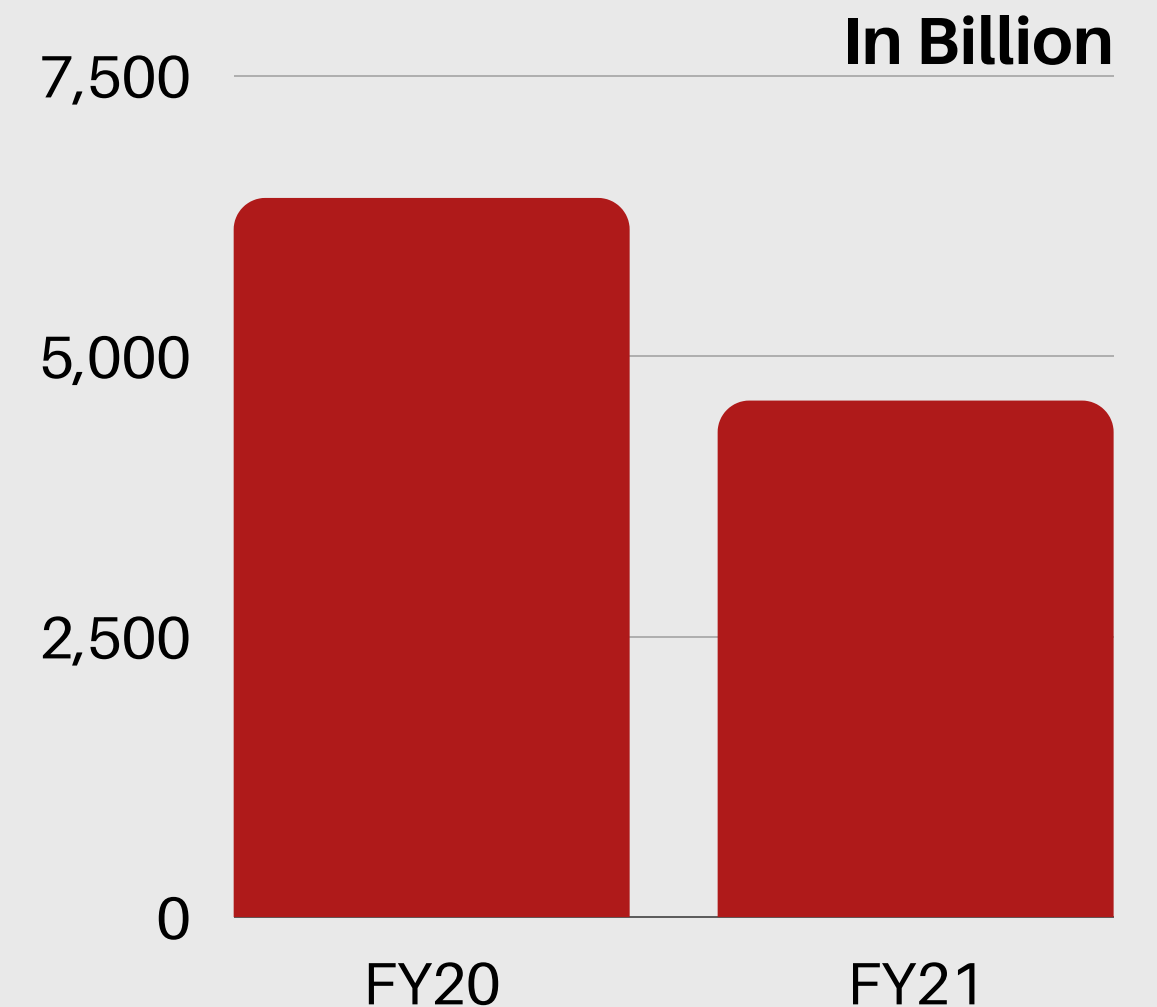


# Corporate Balance sheet deleveraged

## FCF Change (Ex-RIL and IT Sector)

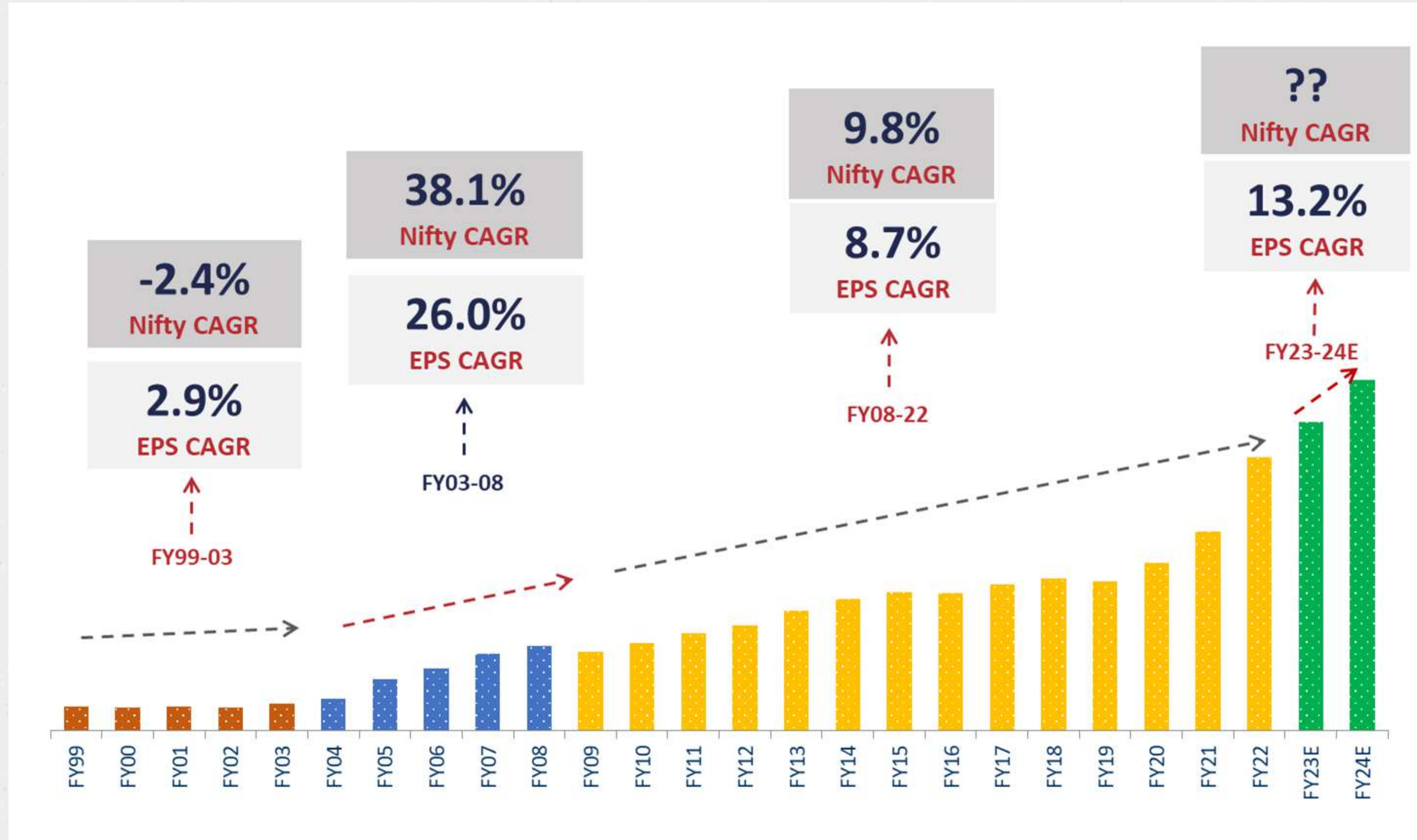


## Debt Change (Ex-RIL and IT Sector)



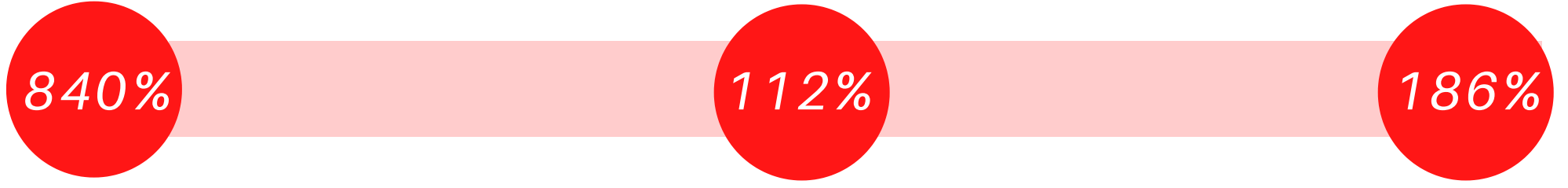
Strong FCF has led to sharp Net Debt reduction.  
Net Debt down by ~Rs.1806bn in FY21.

# Market = Mirror of earnings growth

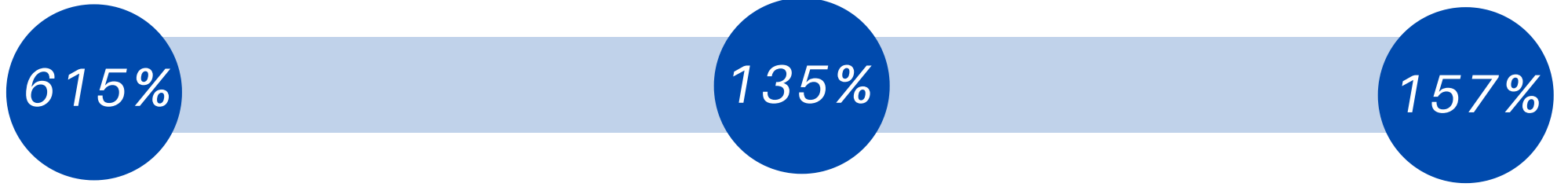


# Economic Recovery - results in stronger market returns

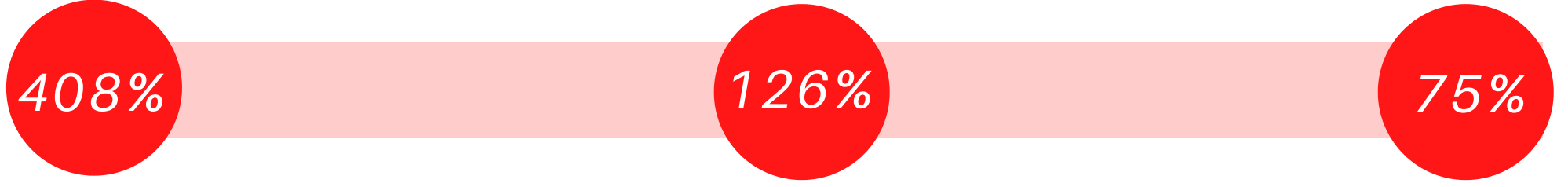
**BSE Smallcap Index Return**



**BSE Midcap Index Return**



**BSE Sensex Return**



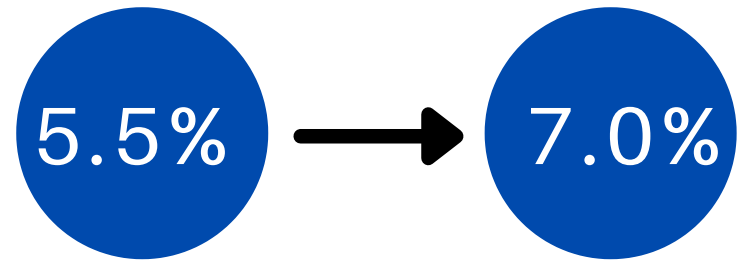
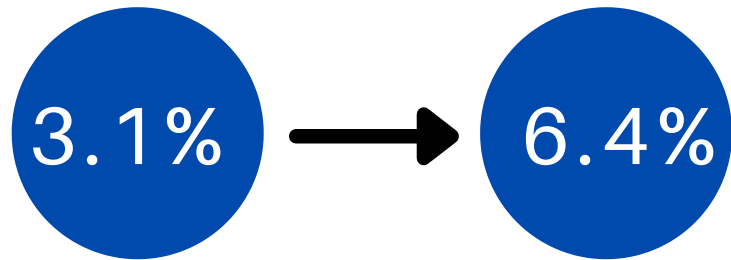
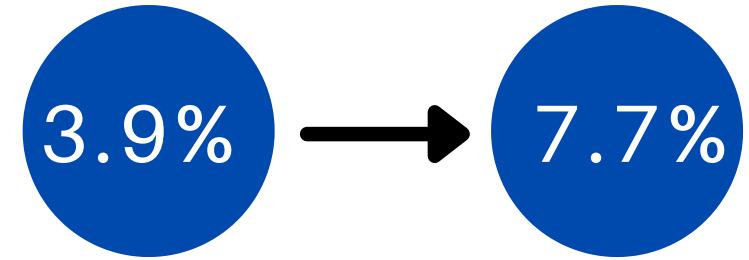
**Timeframe**

**2003-2008**

**2009-2014**

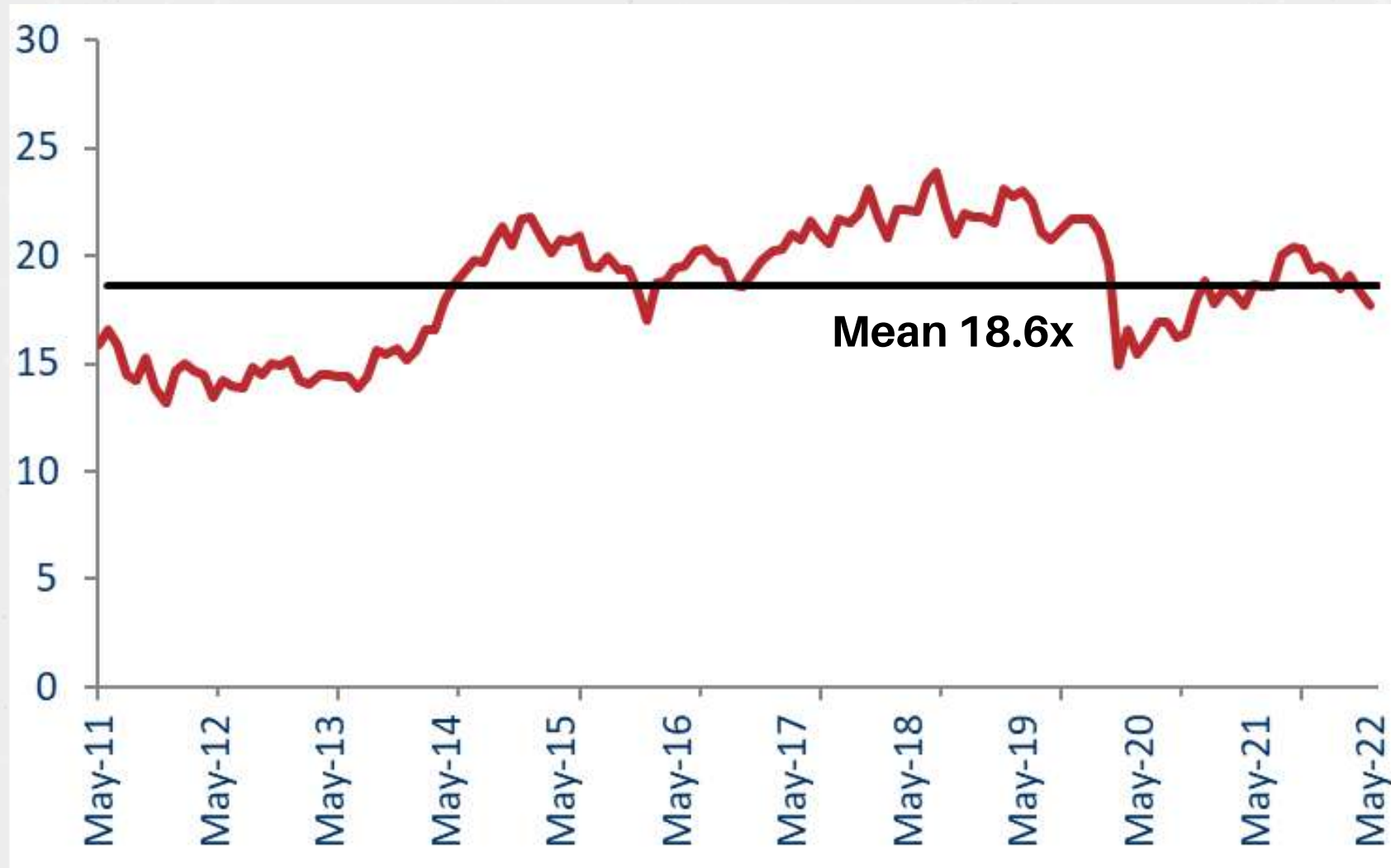
**2013-2018**

**GDP Growth**

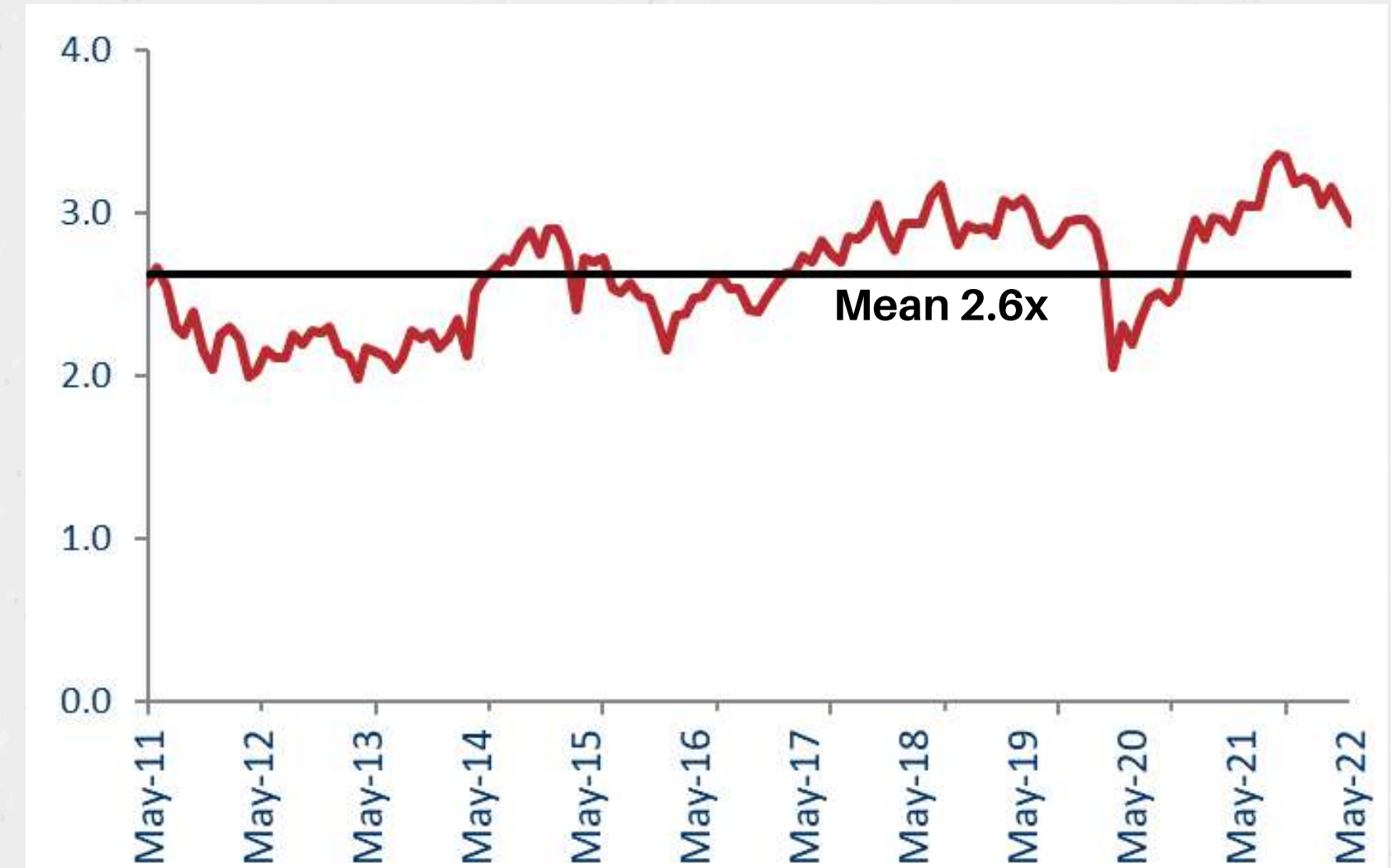


# Valuations

## Sensex PER(x)



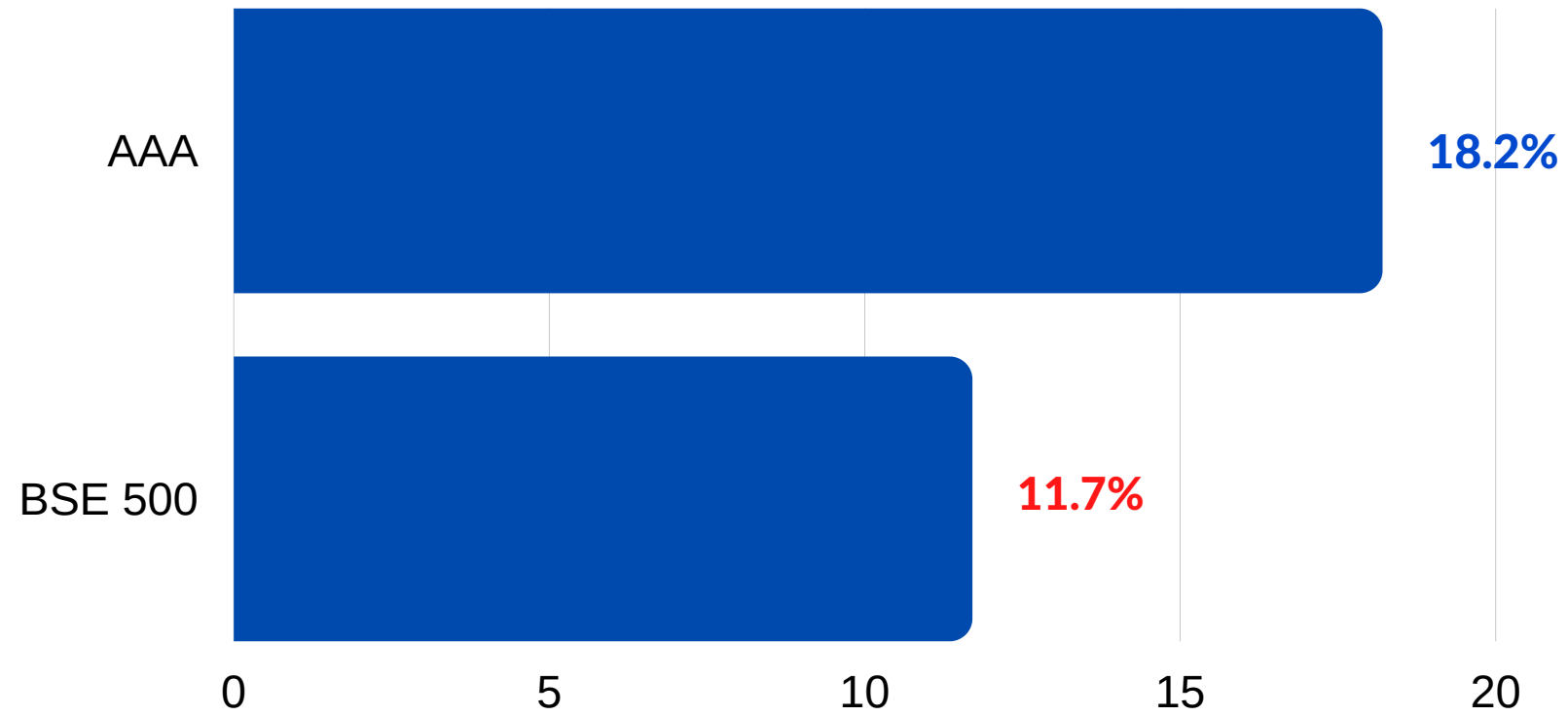
## Sensex PBR(x)



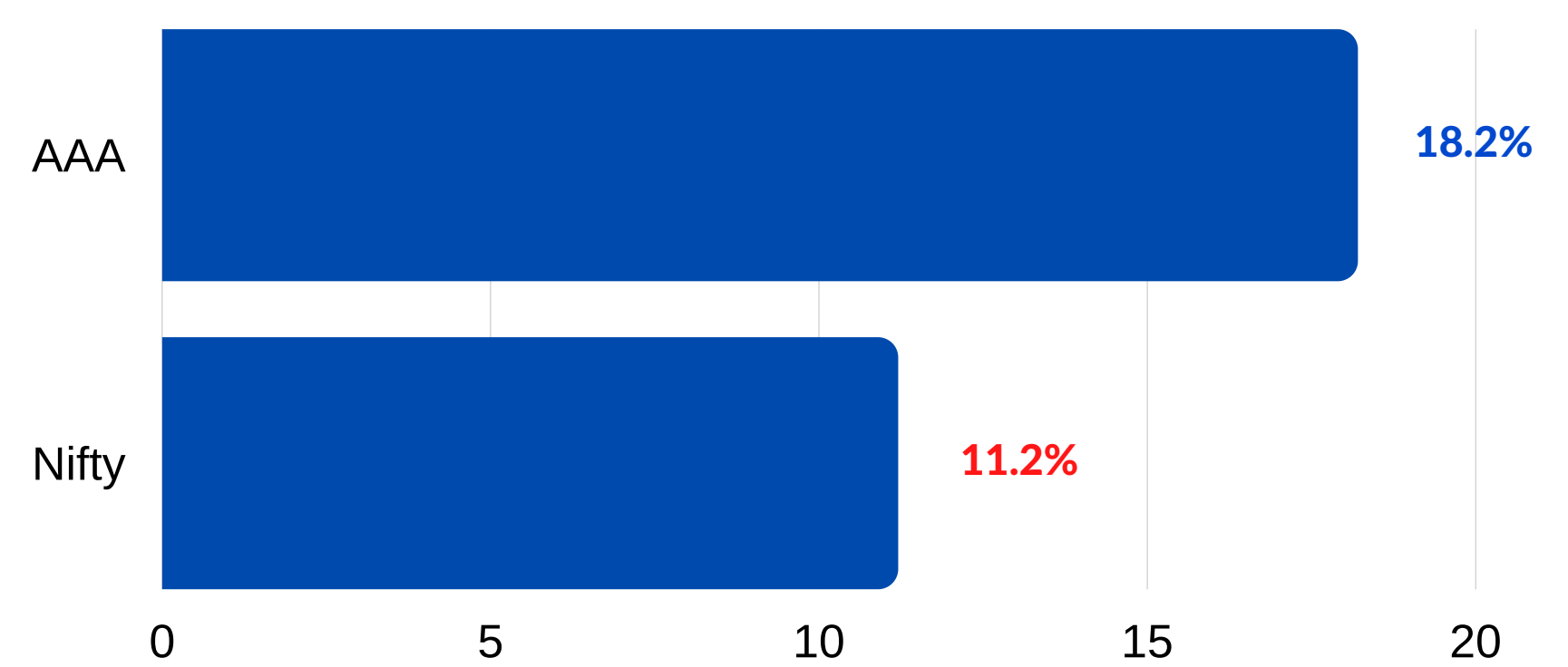


# AAA IOP Plan Performance since inception Nov 2009

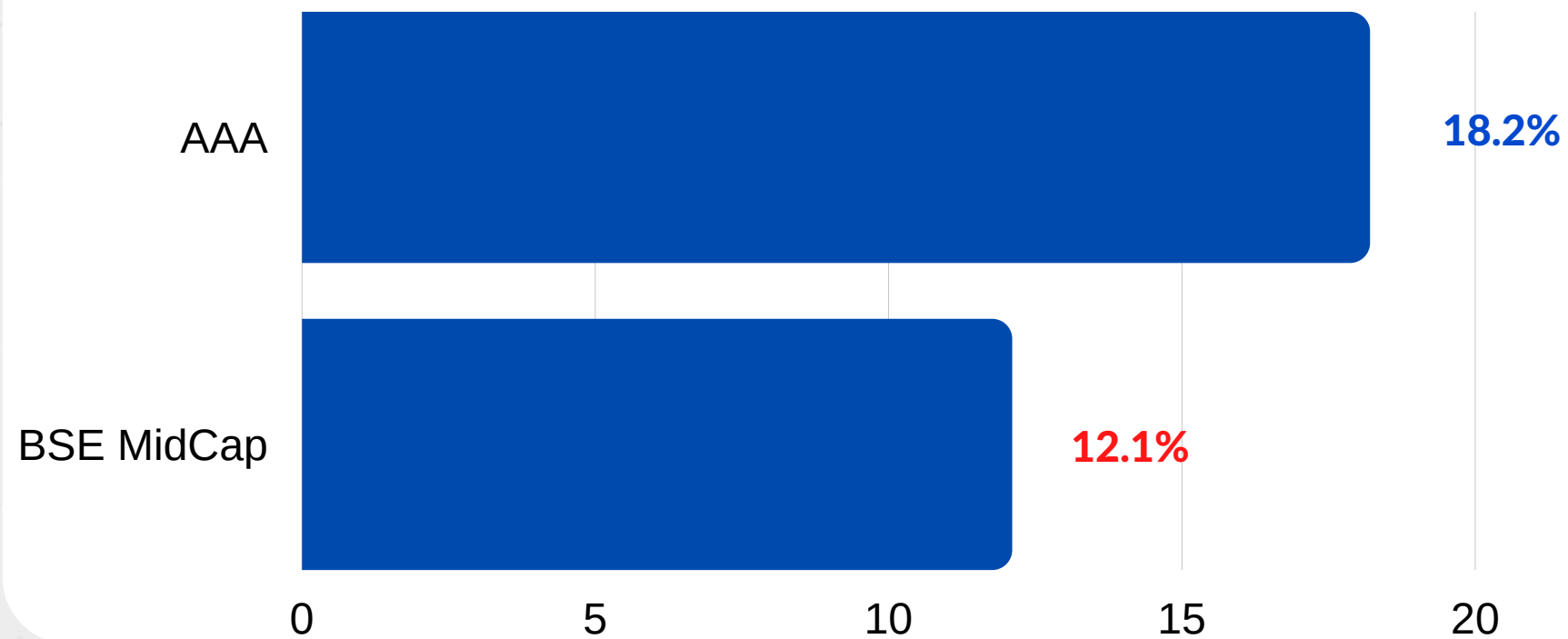
## AAA VS BSE 500



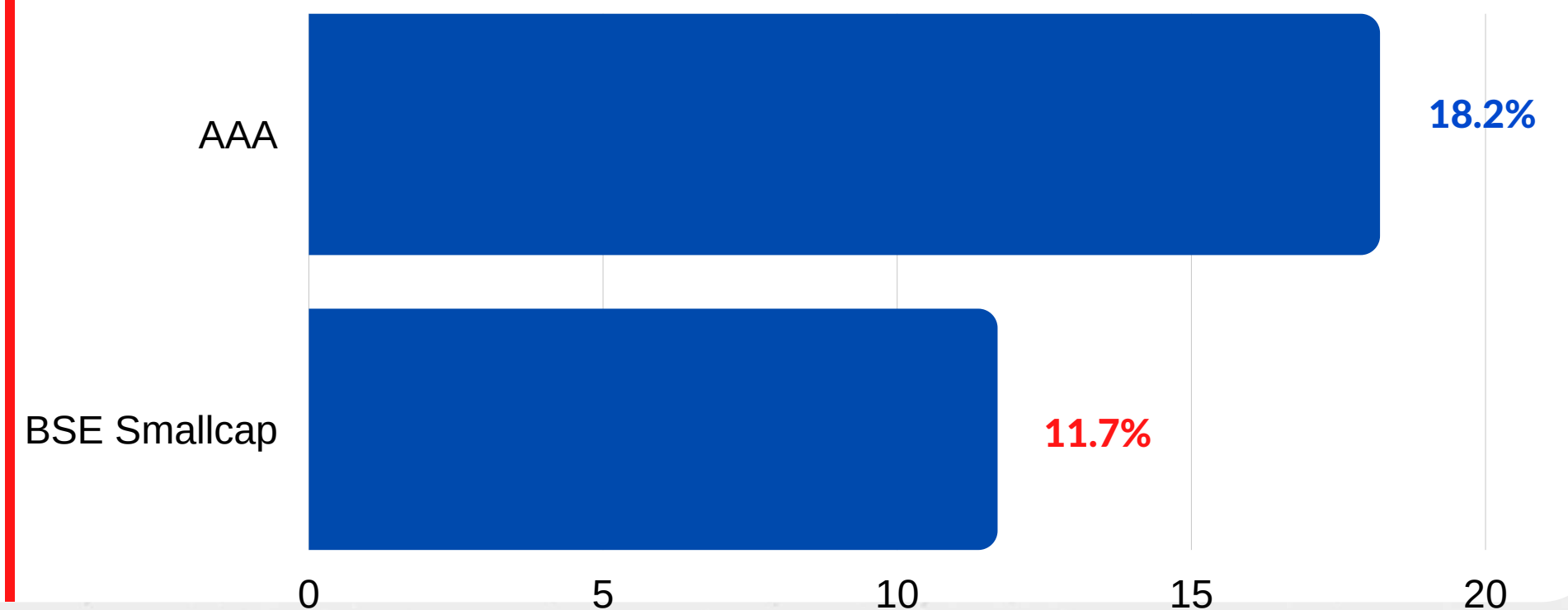
## AAA VS NIFTY



## AAA VS BSE MIDCAP



## AAA VS SMALL CAP



(Performance is after all expenses and fees from April 2018 till last quarter. Prior to 2018 the Performance is after all expenses and Fixed management fees till last quarter. Index performance is calculated as per Total Return Indices as per SEBI Guidelines). Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.

# AAA IOP Plan Performance Insights

Performance (%)	FY23 YTD	FY22	FY21	FY20	FY19	FY18	FY17	FY16	FY15	FY14	FY13	FY12	FY11	*Since Inception
<b>AAA IOP Plan</b>	<b>-5.1</b>	<b>22.3</b>	<b>75.1</b>	<b>(23.6)</b>	<b>(4.4)</b>	<b>24.1</b>	<b>27.8</b>	<b>1.9</b>	<b>71.8</b>	<b>29.1</b>	<b>12.7</b>	<b>5.0</b>	<b>19.1</b>	<b>710.7</b>
BSE 500 Index	-4.7	22.3	78.6	(26.4)	9.7	13.2	25.5	(6.4)	35.0	19.0	6.5	(7.8)	8.9	299.7
BSE Midcap Index	-3.9	20.7	93.0	(30.8)	(2.1)	14.3	34.3	1.8	51.3	17.7	(1.7)	(6.4)	2.4	317.7
BSE Smallcap Index	-6.5	37.7	116.5	(35.1)	(10.9)	18.5	37.8	(2.1)	55.7	24.0	(11.1)	(17.6)	(2.4)	299.3
CNX Nifty	-4.6	20.3	72.5	(25.0)	16.4	11.8	20.2	(7.8)	28.2	19.5	8.7	(8.2)	12.4	278.3

\*(23 November 2009 – 31 May 2022) (Performance is after all expenses and fees from April 2018 till last quarter. Prior to 2018 the Performance is after all expenses and Fixed management fees till last quarter). Index performance is calculated as per Total Return Indices as per SEBI Guidelines)

Note: Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.



# AAA IOP Plan Performance Insights

Compounded Annual Returns (%)	1 YEAR	2 YEARS	3 YEARS	5 YEARS	10 YEARS	*Since Inception
<b>AAA IOP Plan</b>	<b>5.8</b>	<b>35.1</b>	<b>15.9</b>	<b>11.4</b>	<b>20.2</b>	<b>18.2</b>
BSE 500 Index	8.3	36.3	14.7	12.7	15.2	11.7
BSE Midcap Index	7.5	41.3	16.6	10.8	16.1	12.1
BSE Smallcap Index	12.6	56.8	22.2	12.8	16.7	11.7
CNX Nifty	7.9	33.2	13.0	13.0	14.3	11.2

\*(23 November 2009 – 31 May 2022) (Performance is after all expenses and fees from April 2018 till last quarter. Prior to 2018 the Performance is after all expenses and Fixed management fees till last quarter). Index performance is calculated as per Total Return Indices as per SEBI Guidelines)

Note: Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.

# Risk Analysis: AAA IOP Plan

Parameters	How to read ratio	AAA IOP Plan	BSE500 Index
Beta	Less than 1 beta is good sign as it denotes lower volatility of the portfolio	0.84	1.0
Sharpe Ratio	Excess return per unit of deviation. Higher the Sharpe ratio, better it is.	0.66	0.28
Standard Deviation	Standard deviation denotes amount of variation	16.9	16.8
Upside capture	It denotes overall performance of PMS during up markets.	168.0	100
Downside capture	It denotes overall performance of PMS during down markets.	97.0	100
Capture Ratio	Capture ratio >1 indicates, Investment Manager has gained more during up (positive) markets and lost less during down (negative) markets.	1.73	1.0



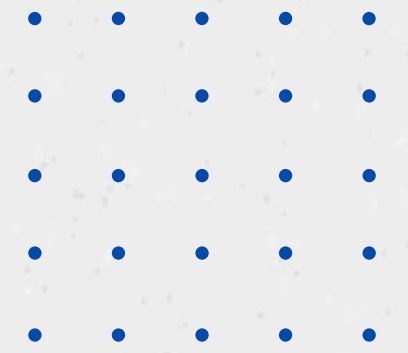
# AAA IOP Plan Rolling Return Analysis

Monthly Rolling Returns Analysis(%)	AAA IOP 1 Year	BSE500 Index 1 Year	AAA IOP 3 Years	BSE500 Index 3 Years	AAA IOP 5 Years	BSE500 Index 5 years
No of observations	140.0	140.0	116.0	116.0	92.0	92.0
No of Positive Observations	113.0	111.0	112.0	111.0	92.0	92.0
No of Negative Observations	27.0	29.0	4.0	5.0	0.0	0.0
Loss Probability (%)	19.3%	20.7%	3.4%	4.3%	0.0%	0.0%
Average Returns (%)	21.2%	14.0%	18.8%	11.9%	20.2%	12.7%
Median Returns (%)	17.0%	10.2%	16.8%	12.9%	22.2%	13.8%
Maximum Returns (%)	104.7%	78.6%	42.0%	24.8%	30.6%	20.4%
Minimum Returns (%)	-23.6%	-26.5%	-3.2%	-3.0%	3.4%	1.4%

\*(23 November 2009 – 31 May 2022) (Performance is after all expenses and fees from April 2018 till last quarter. Prior to 2018 the Performance is after all expenses and Fixed management fees till last quarter). Index performance is calculated as per Total Return Indices as per SEBI Guidelines)

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# STRATEGIC PARTNERSHIPS



## DEPOSITORY PARTICIPANTS

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## CUSTODIAN & FUND ACCOUNTANT

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## DIRECT ONBOARDING ROUTE

All clients have an option to invest in the AAAPMS directly, without intermediation of persons engaged in distribution services.





# AWARDS & RECOGNITIONS



AAAIOP PMS received **Award for Best 10 Years Performance** across categories on Risk adjusted Returns Basis by PMS AIF World 2020



Dr. Jitendra Singh, Union Minister of State (I/C), Prime Minister Office, giving Certificate of Merit - **CMA Young Achiever Award** - 2014



## WHAT MAKES THEM TICK?

Equity Diversified Fund Name	Absolute Returns In %	Absolute Returns In %			AUM#	Fund Manager
		3 M	1 Yr	3 Yrs		
SBI Magnum Sector Funds Umbrella-Contra	Platinum	-10.1	64.3	476.6	1,120	Sanjay Sinha
Tata Pure Equity	Platinum	-11.2	49.3	298.3	240	M Venugopal
SBI Magnum Global	Platinum	-12.3	62.1	509.3	595	Sanjay Sinha
DSP Merrill Lynch Equity Fund	Platinum	-11.9	52.6	302.8	520	Rajesh Kothari
PrudICI Power	Platinum	-10.7	55.9	267.7	1,277	Anil Sarin
Tata Equity Opportunities Fund-B	Platinum	-15.4	48.3	314.0	366	M Venugopal
SBI Multiplier Plus 1993	Gold	-14.3	64.7	382.3	649	Sanjay Sinha
Sundaram Growth	Gold	-10.8	51.3	263.0	124	N Prasad
HSBC Equity	Gold	-10.2	49.0	311.5	900	Viresh Mehta
SBI Magnum Equity	Gold	-8.4	53.0	262.4	193	Sanjay Sinha

# Assets Under Management In Rs Crore As On June 30, '06

Rajesh was recognized as the platinum fund manager by Economic Times during his time at DSP MF.

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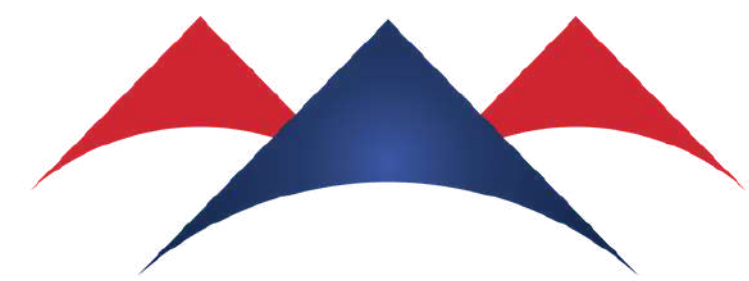
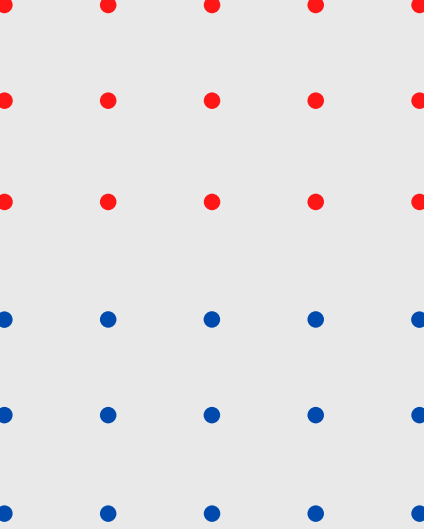
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