

PROTECT CAPITAL, CREATE WEALTH

Investor Presentation

Feb 2021



AAA
MID & SMALL CAP
PMS PLAN



ALFACCURATE ADVISORS

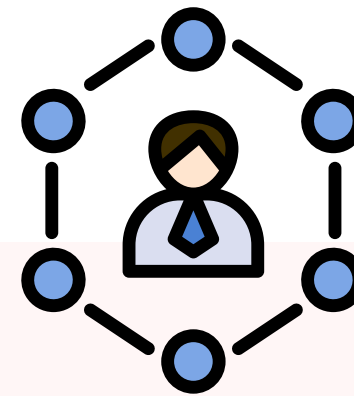


Why Mid & Small Cap?



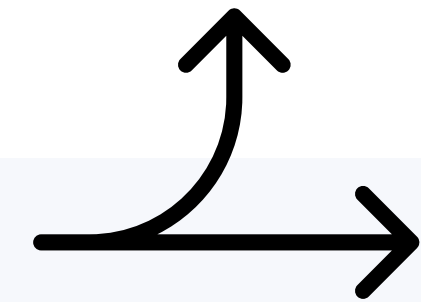
REVIVAL OF ECONOMY

We expect economic growth to revive from 2HFY21. Small and Mid cap companies tend to outperform large cap companies during economic recovery period.



SMALL MCAP, BIG PROFIT

Categorisation of Mcap resulted in many large profit making companies falling in Mid and Small cap category.



HISTORIC DIVERGENCE

Historic divergence in performance between Nifty and Small and Mid cap companies make it a good opportunity to invest in Mid and Small cap category.

Unique Fee Structure

OPTION A: ONLY PROFIT SHARING FEES



Zero Fixed Fees



9% Hurdle Rate p.a.



**20% Profit Sharing above hurdle
rate p.a.**



2% Exit Load for first two years

OPTION B: ONLY FIXED MANAGEMENT FEES



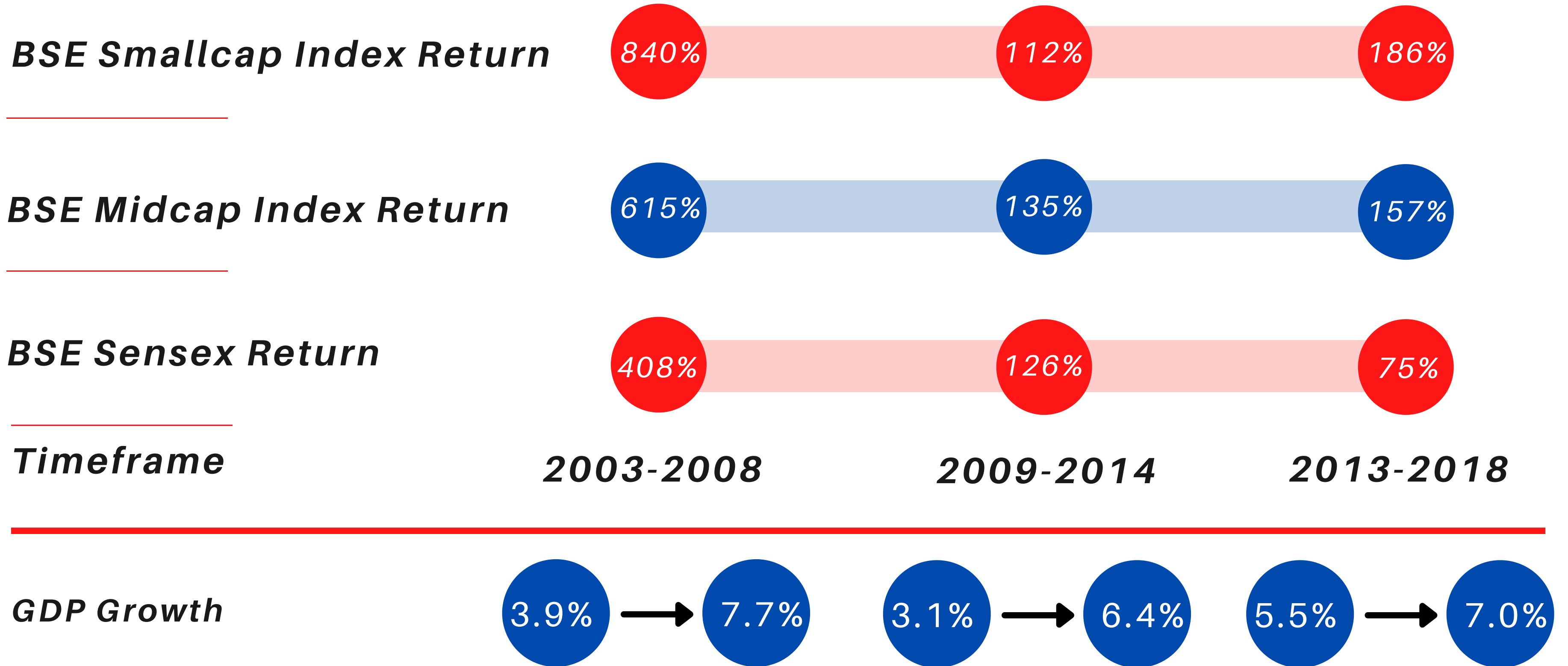
2.5% Fixed Fees p.a.



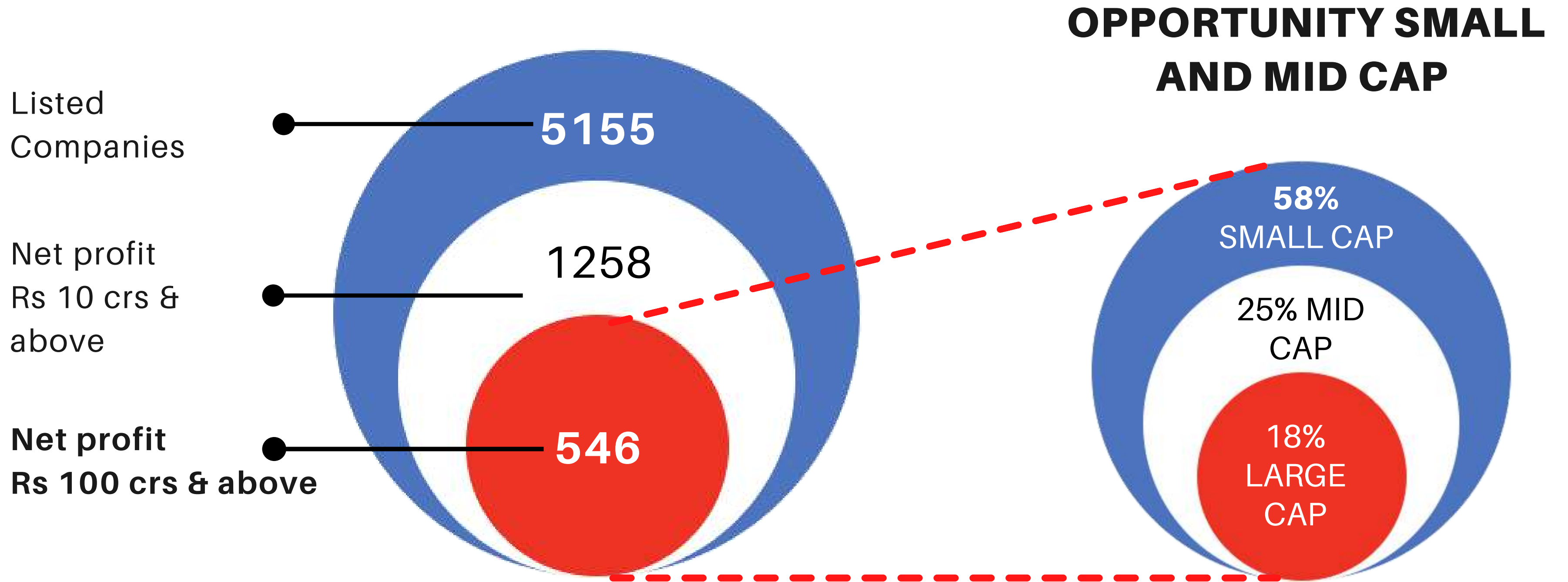
2% Exit Load for first two years

Portfolio Manager pursuant to an agreement reserves the rights at its discretion to partially/fully return the money towards withdrawal out of clients PMS corpus to the respective client's bank account

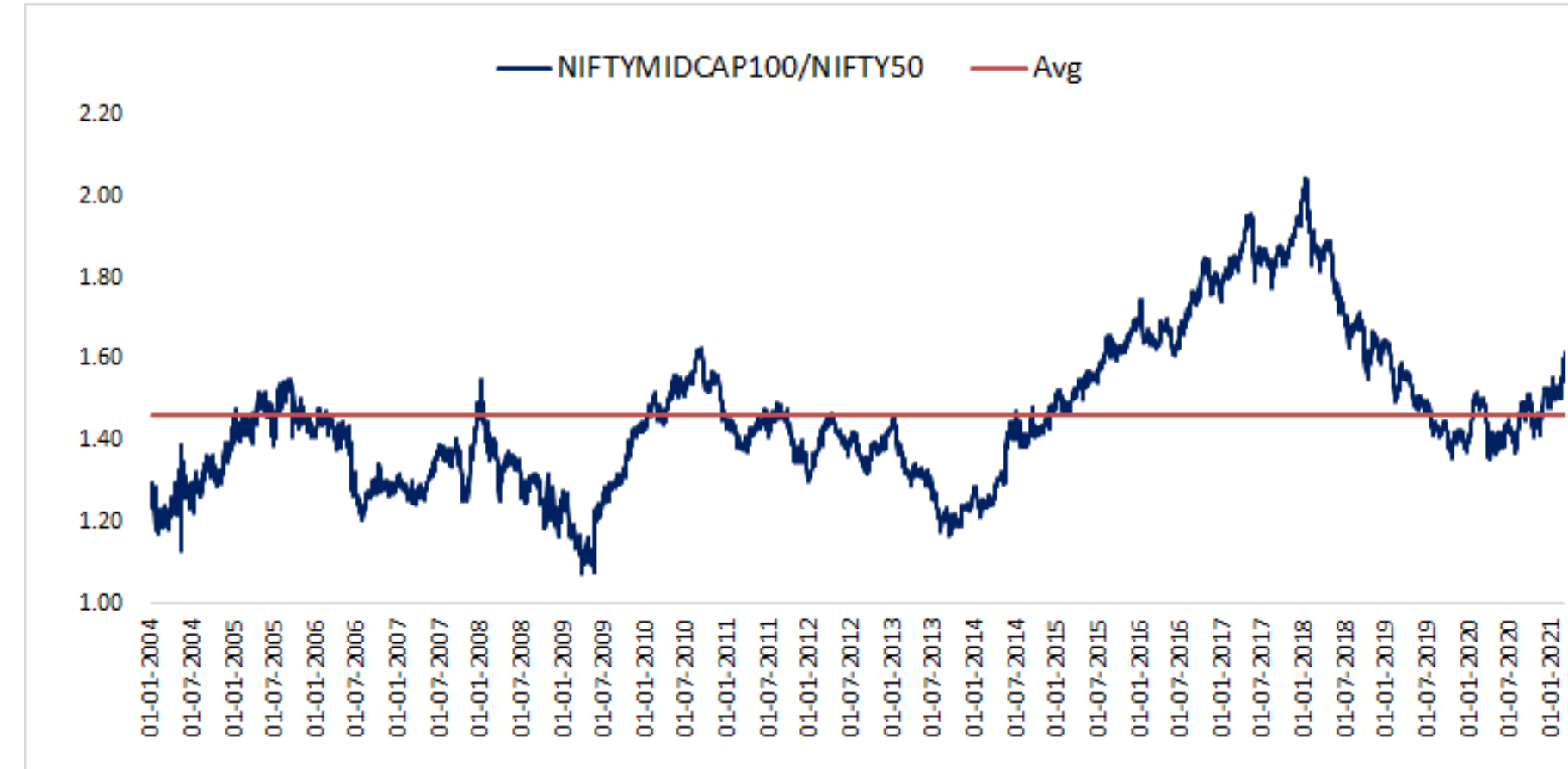
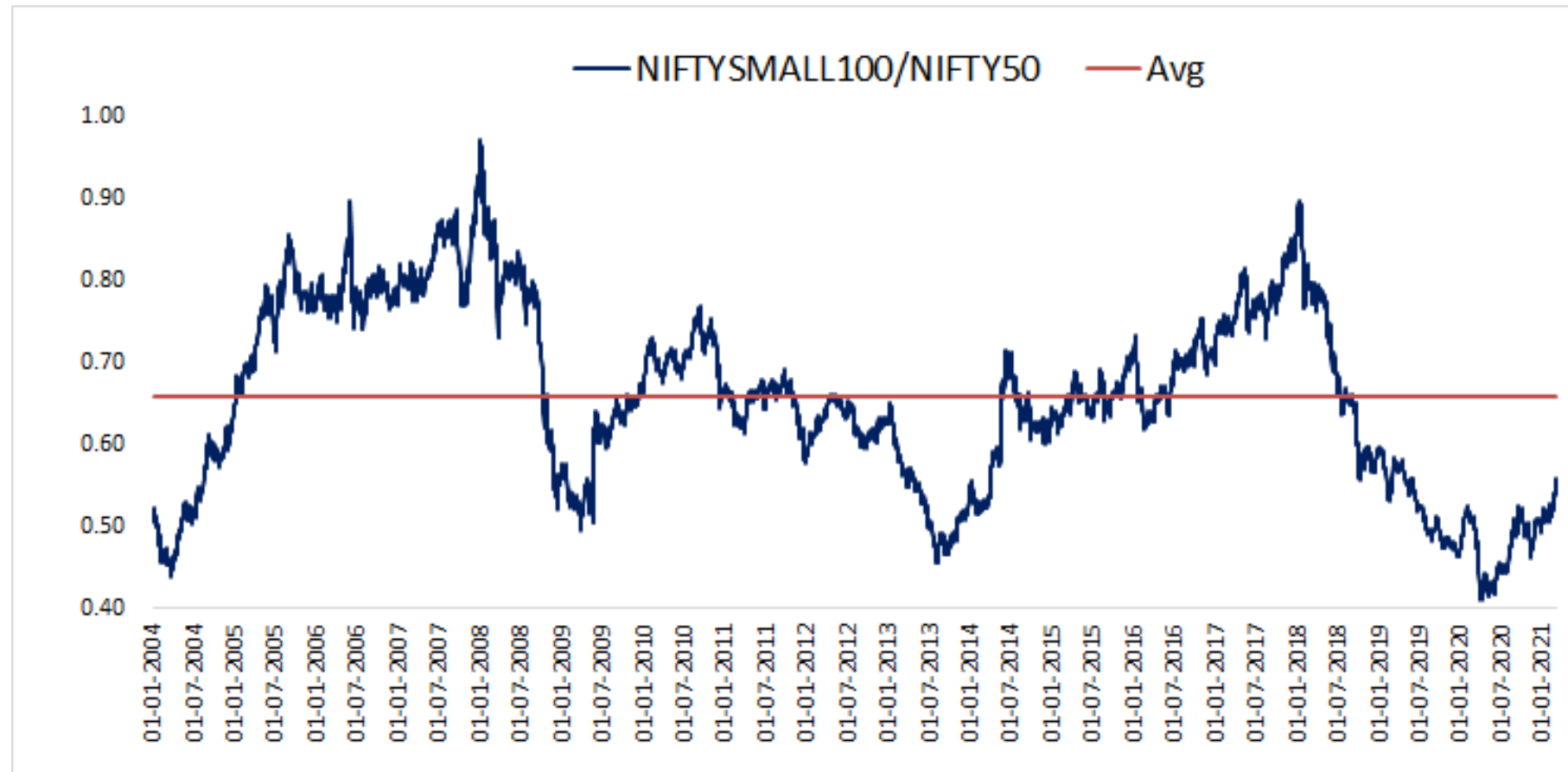
Economic Recovery - Benefits Mid & Small Cap More



Large Profit But Small Market Cap



Historic Divergence Favouring Mid & Small Cap



- Significant divergence between Nifty and Mid & Small Cap Indices suggests scope for upside in mid and small cap.
- Importantly, during good market period, mid & smallcap tends to outperform Nifty Index.



WHY AAA MID & SMALLCAP?



Plays sectoral leaders

We invest in small cap companies with large profit size, who are leaders in their sectors



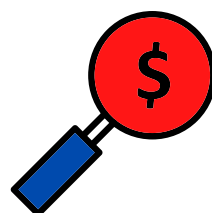
Significant growth opportunities

Significant growth opportunities for Small and Mid cap companies can lead to superior returns.



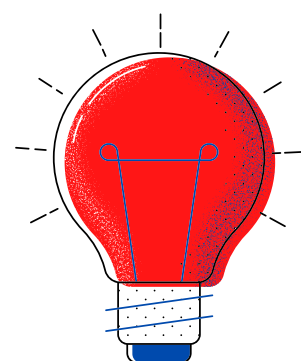
Value Identification

We have a proven track record of investment in companies yielding multibagger returns due to correct identification of value creators.



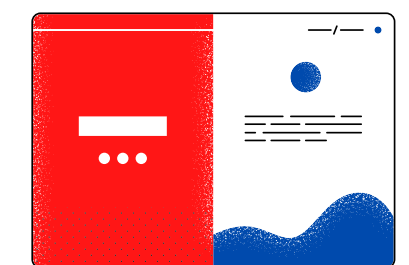
3M Stock Selection Approach

- Market Size
- Market Share
- Margin of Safety



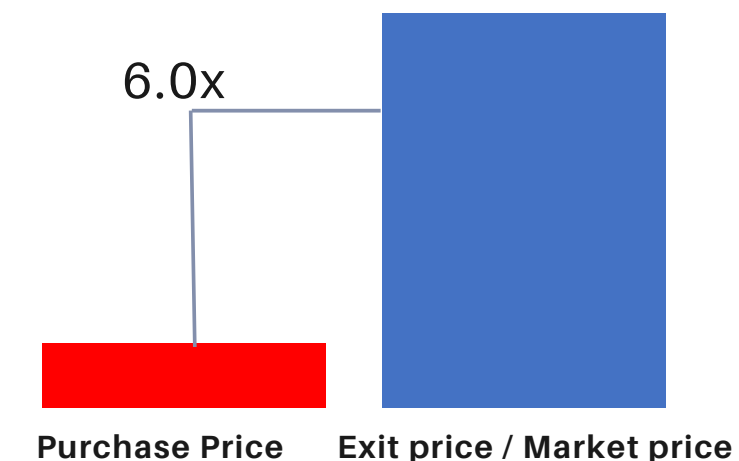
Prudent Risk Management

- Diversification
- Staggered Investments
- Defined Exit Strategy

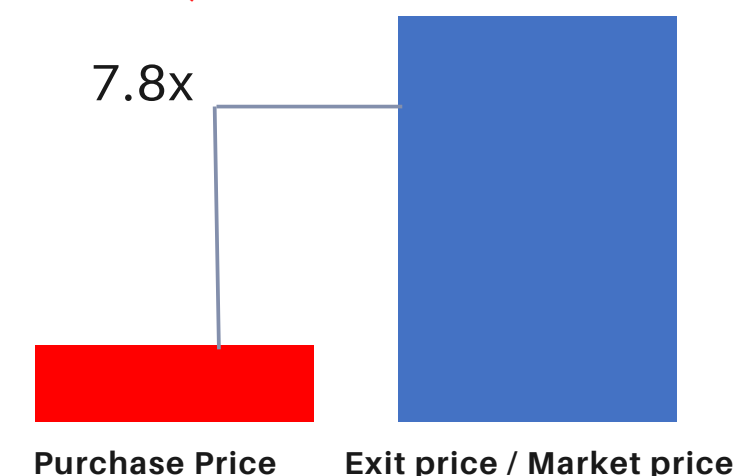


AAA Small/Midcap Success stories

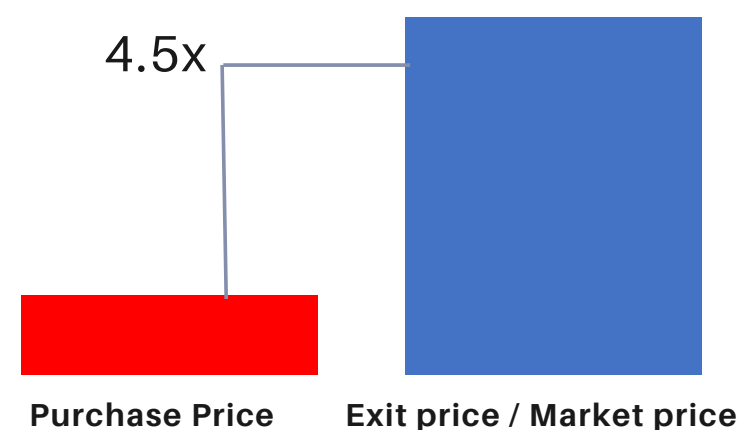
Motherson Sumi



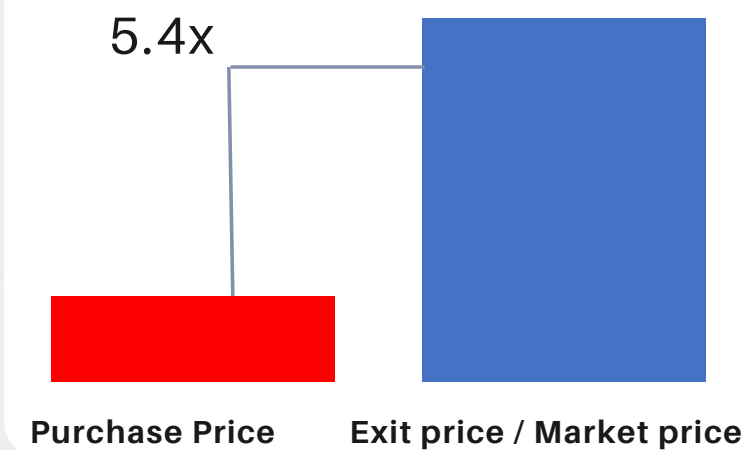
Honeywell Auto



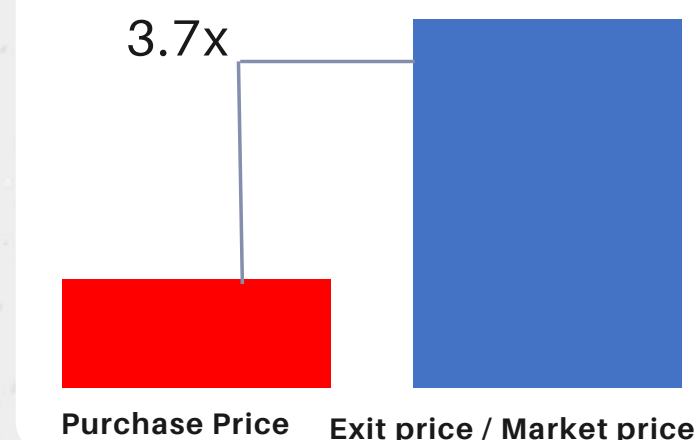
Hitachi Life



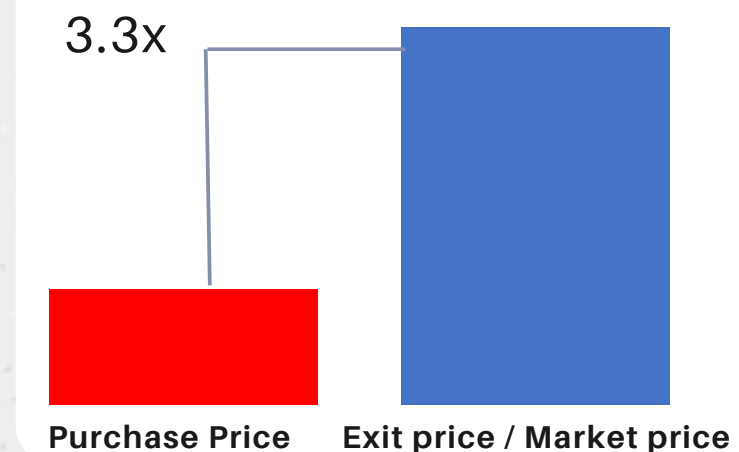
Timken India



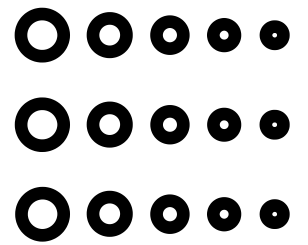
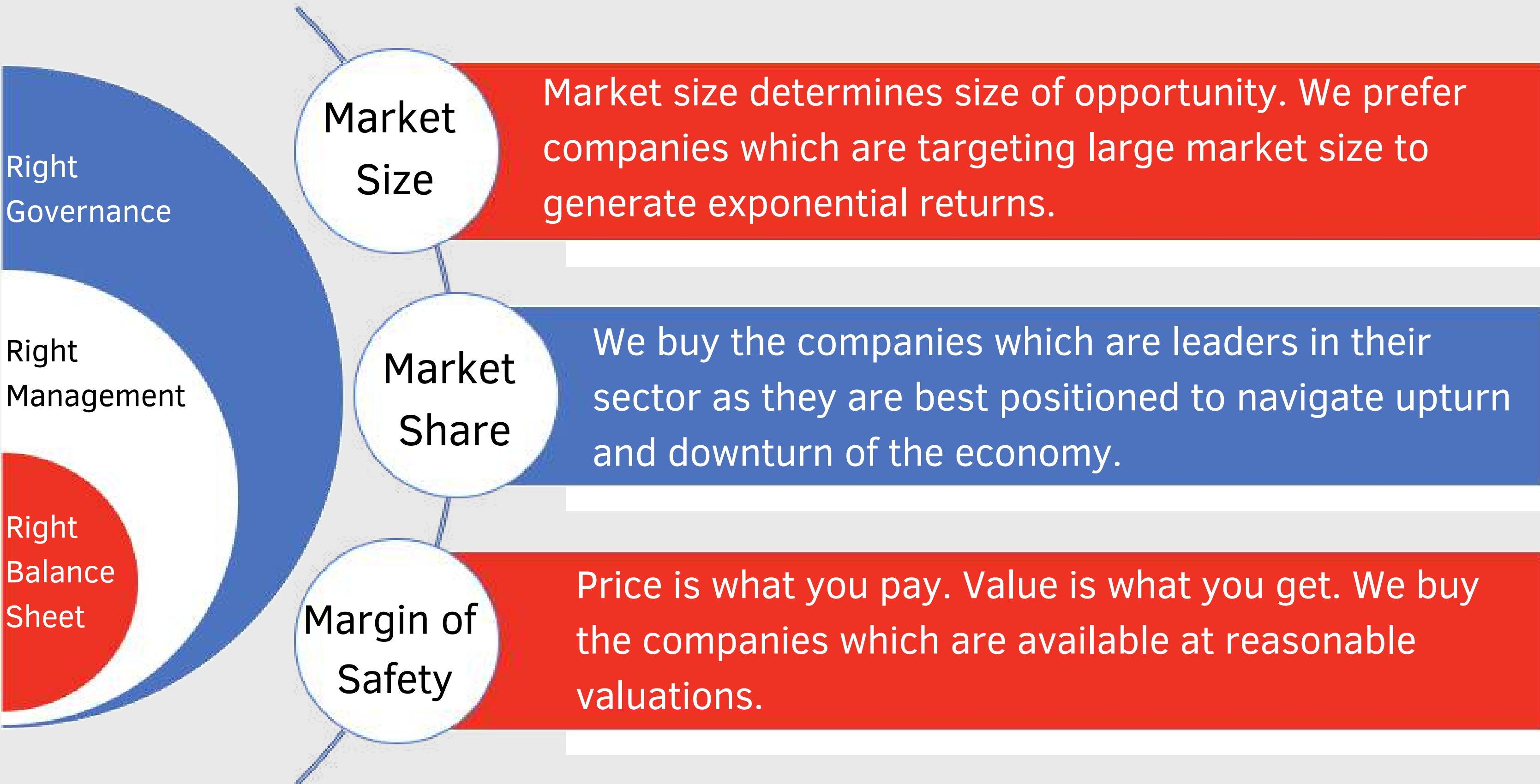
Whirlpool India



Teamlease

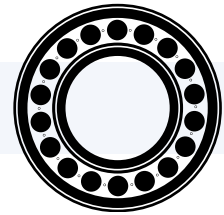


3M INVESTMENT APPROACH



CATEGORY LEADERS BUT MID/SMALL CAP

Bearings



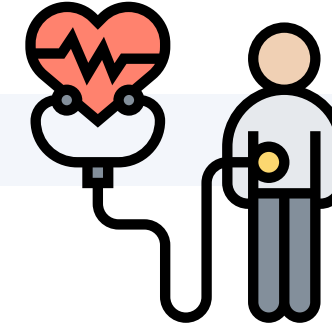
White Cement



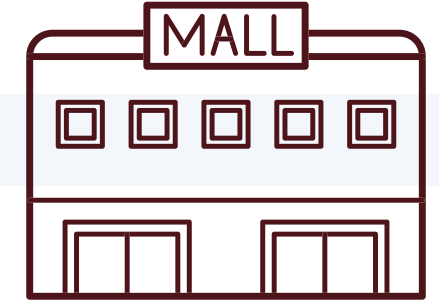
Speciality chemicals



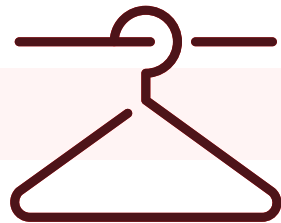
Diagnostics chain



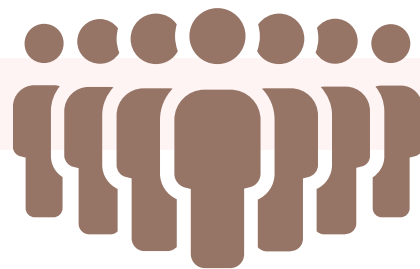
Real Estate - Shopping malls



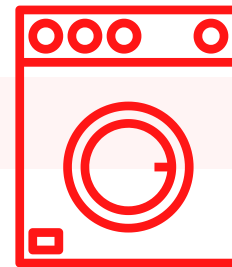
Lifestyle Business



Staffing Services



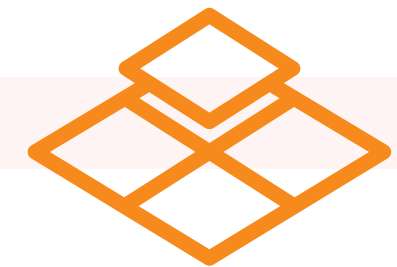
Consumer Durables



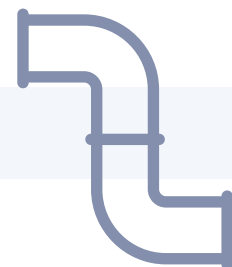
Luggage



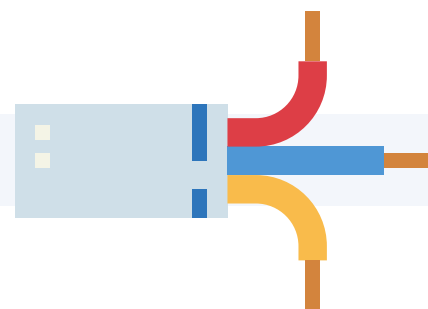
Tiles



Pipes



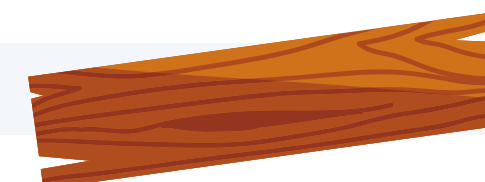
Electricals



Logistics



Plywood



Hotels

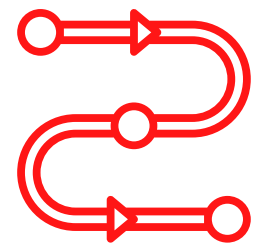


PRUDENT RISK MANAGEMENT



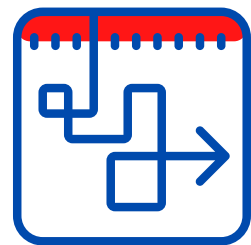
Three important risks : Governance, Technology and Business cycle - can be reduced only by Diversification. We invest across market cap, sectors, and companies to reduce company/sector specific risk.

Diversification



We build the portfolio over a period of time. We do not follow Model portfolio approach.

Staggered Investment Approach



We have a disciplined Exit strategy. We sell/reduce due to rebalancing of the portfolio, change in growth assumption of our portfolio company, expensive valuations. Our strong Sell strategy helps to build portfolio which are....

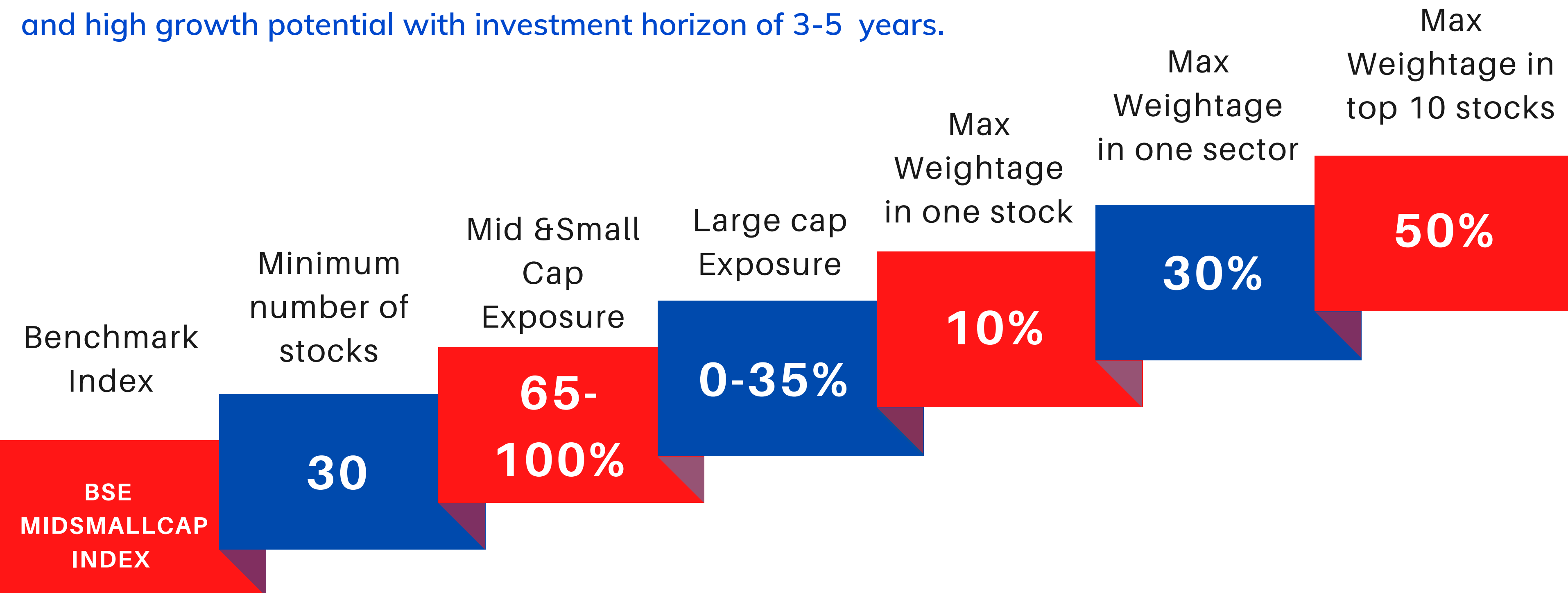
Defined Exit Strategy



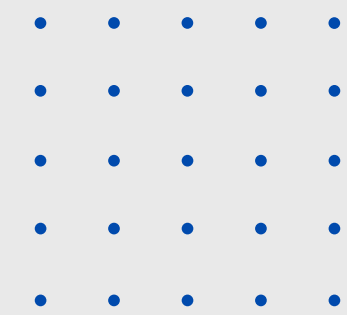
ALF ACCURATE ADVISORS

AAA MID & SMALLCAP PLAN FEATURES

AAA Mid & Smallcap PMS plan intends to build portfolio of 30-50 companies which are Market leaders with strong corporate governance and high growth potential with investment horizon of 3-5 years.



WHY AAA?



Founders are Fund Managers

Rajesh Kothari, Founder of the firm is CIO of AAA PMS. Prior to AAA, Rajesh was Fund Manager with DSP MF & Partner with Voyager Investment Advisors (FII).

Received CNBC TV18 - CRISIL Mutual Fund of the Year Award & Platinum Fund Manager Award for DSP EQUITY FUND.

No risk of change in guards for the client which ensures 100% commitment and alignment of interest with investors.

Client centric Business Model

AAA is only into PMS and not into other businesses like broking, wealth management, etc. Hence, no conflict of interest for the clients.

AAA clients enjoys the benefits of directly communicating with the founder, thereby ensuring enhanced understanding and peace of mind.

AAA clients includes family offices, UHNIs and AAAPMS product is presently distributed by well known national distributors and IFAs.

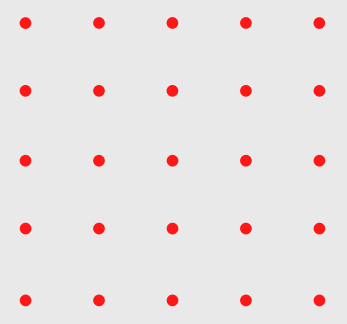
Superior Track Record

AAA PMS is one of the few players in the industry which has completed 10 years.

During the last 10+ years, AAA IOP PMS delivered 18.7% CAGR vs 10.0% CAGR reported by BSE 500 Index.

AAA IOP PMS received Best 10 year Performance Award (rank 2) in the country for delivering superior risk adjusted returns by PMSAIF World (Feb20)(data analysed by IIM Ahmedabad)

THE TEAM



Rajesh Kothari

***Founder &
Managing
Director***



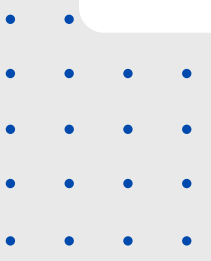
Govind Agrawal

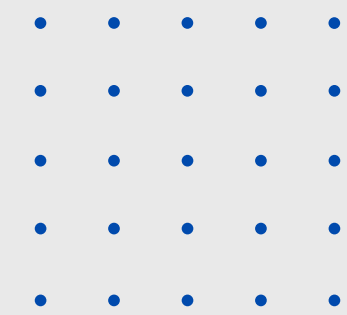
Director



Bhushan Koli

***Head of
Operations***





Rajesh Kothari

Founder & Managing Director

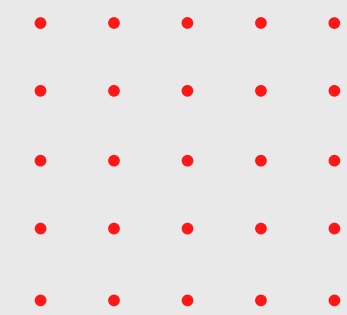
(Grad CWA, MBA)

- Rich experience of more than 25 years in Indian capital market with expertise in both Long Only & Long Short investment strategy
- Former Director with Voyager Investment Advisors (US\$500m) – USA based India dedicated fund
 - During his tenure, fund Outperformed the benchmark indices significantly
- Former Fund Manager with DSP Merrill Lynch Fund Managers (DSP MF) for more than four years
 - The schemes delivered annualized return of 55% (Equity Fund) & 62% (Top100 Fund) outperforming benchmark indices by more than 20% & 10% respectively
 - The equity schemes maintained its “1st Quartile Ranking” consistently during his tenure



Achievements

- Received CMA Young Achiever Award 2014
- Rated as “Platinum Fund Manager” by Economic Times for DSP ML Equity Fund on a risk-adjusted return basis (Jul 2006)
- Received CNBC TV18 - CRISIL Mutual Fund of the Year Award 2006 for DSPML Equity Fund and Lipper India Fund Awards 2006 for best equity fund group for 3 years
- Invited at Maharashtra Economic Summit to present views on Indian Infrastructure
- Invited by Institute of Directors to present views on Governance Deficit
- Actively involved with Arham Yuva Group - philanthropic initiative



Govind Agrawal

Director

(FCA - Chartered Accountant, LLB)

- Rich experience of 26 years in Indian capital market
- Former Fund Manager with Reliance Capital Asset Management Company (USD 20bn) for over four years.
 - Reliance Emergent India Fund (USD 100m offshore fund) outperformed benchmark indices by 35% since its inception.
 - Played instrumental role in setting up Macro Economic Research desk
- Former Executive Director with UBS Securities India Pvt Ltd for 4 years as India Account Manager for large FIIs and guided the portfolio managers for right country, sectors and stocks allocation
- Former Senior VP – Equity Sales with Motilal Oswal Securities Ltd for 10 years
 - Played key role in establishing institutional equity broking business, systems and processes

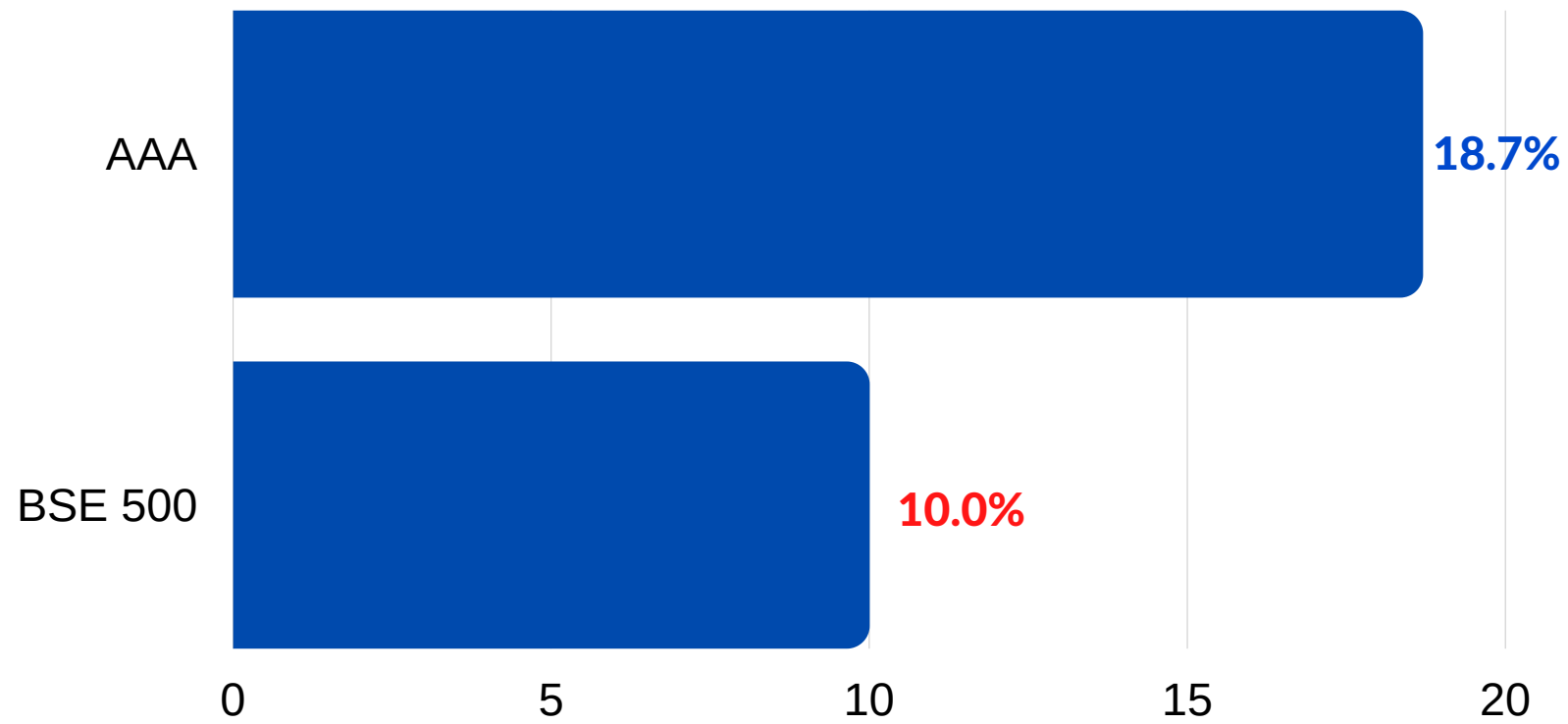


Achievements

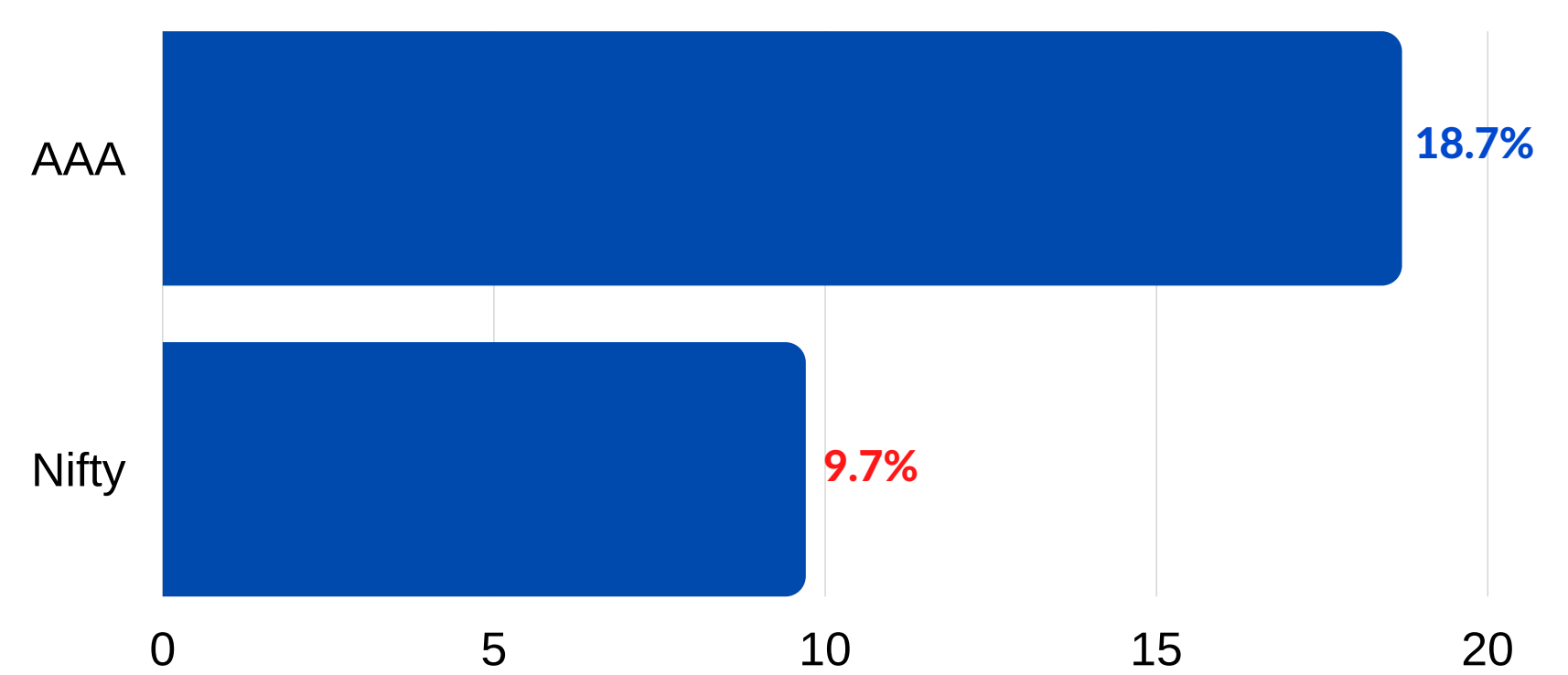
- Represented Reliance AMC on international platforms and panel discussion on Emerging Markets and Indian Equity Market
- Addressed investors' meet and the private banking teams of large banks in Middle East, Asia, London, Europe and in India
- At UBS, was voted as the "Best Equity Sales Person-Mega Funds category, Asia Money 2006"
- Won several awards at Motilal Oswal for consistently contributing to Institutional Equity Sales

AAA IOP Fixed Fee Plan Performance since inception Nov 2009

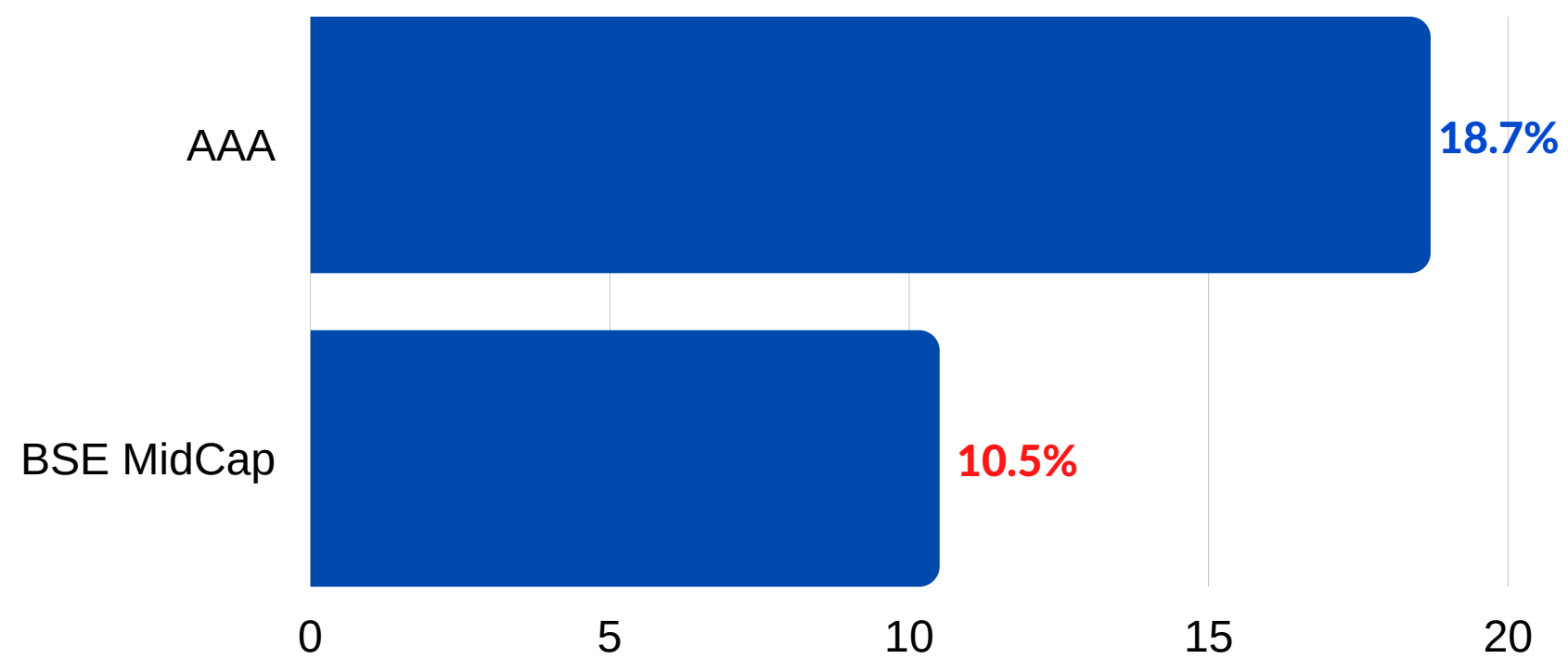
AAA VS BSE 500



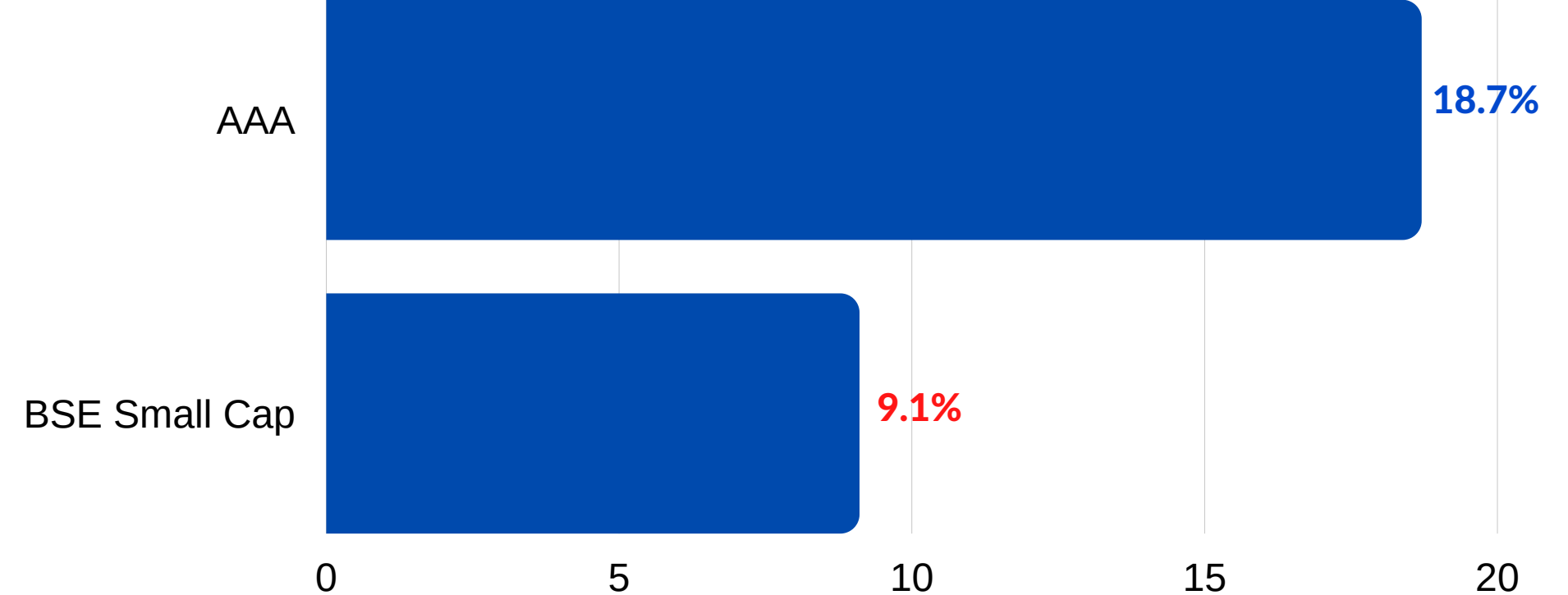
AAA VS NIFTY



AAA VS BSE MIDCAP



AAA VS SMALL CAP



(Note: Performance after all expenses & fixed management fees. Fixed fees and some expenses are charged on quarterly basis. Returns disclosed are from Nov 09 to Feb 21.. Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI)

AAA IOP Fixed Fee Plan Performance Insights

Performance (%)	YTD FY21#	FY20	FY19	FY18	FY17	FY16	FY15	FY14	FY13	FY12	FY11	Since Inception*
AAA IOP Fixed Fee Plan	71.2	(23.4)	(4.1)	24.1	27.8	1.9	71.8	29.1	12.7	5.0	19.1	586.3
BSE 500 Index	74.5	(27.5)	8.3	11.8	24.0	(7.8)	33.2	17.1	4.8	(9.1)	7.5	190.9
BSE Midcap Index	89.0	(31.7)	(3.0)	13.2	32.7	0.3	49.5	15.3	(3.2)	(7.7)	1.0	208.0
BSE Smallcap Index	109.8	(36.1)	(11.6)	17.7	36.9	(3.2)	54.0	21.8	(12.4)	(18.9)	-3.8	165.5
CNX Nifty	69.0	(26.0)	14.9	10.2	18.5	(8.9)	26.7	18.0	7.3	(9.2)	11.1	184.7

*(23 November 2009 – 28 Feb 2021) (Performance after all expenses & fixed management fees. Fixed fees and some expenses are charged on quarterly basis)

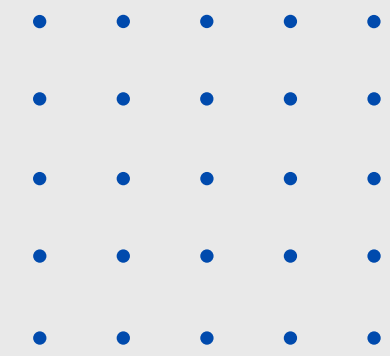
#(31 March 2020 – 28 Feb 2021)

Note: Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.

AAA IOP Fixed Fee Plan Performance Insights

Compounded Annual Returns (%)	1 YEAR	3 YEARS	5 YEARS	10 YEARS	Since Inception*
AAA IOP Fixed Fee Plan	29.0	6.7	17.1	18.6	18.7
BSE 500 Index	32.4	9.7	16.0	10.5	10.0
BSE Midcap Index	36.8	6.5	15.8	11.3	10.5
BSE Smallcap Index	47.0	3.6	16.1	9.0	9.1
CNX Nifty	29.7	11.5	15.8	10.2	9.7

*(23 Nov 2009 – 28 Feb 2021) (Performance after all expenses & fixed management fees. Fixed fees and some expenses are charged on quarterly basis)
 Note: Returns of individual clients may differ depending on time of entry in the Strategy. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Performance related information provided herein is not verified by SEBI.



DEPOSITORY PARTICIPANTS

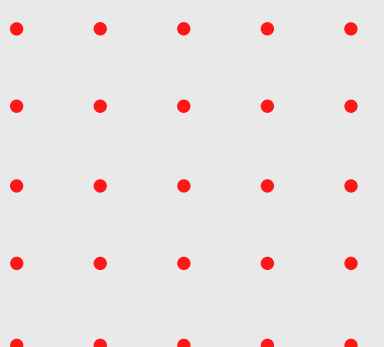


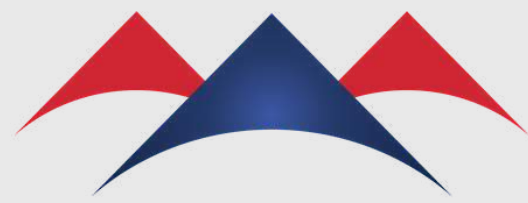
CUSTODIAN & FUND ACCOUNTANT



DIRECT ONBOARDING ROUTE

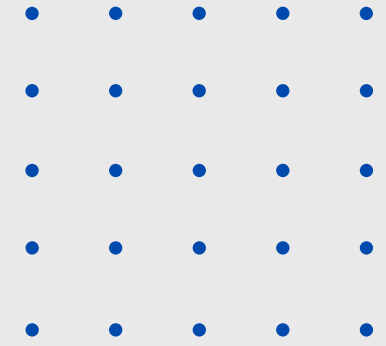
All clients have an option to invest in the AAAPMS directly, without intermediation of persons engaged in distribution services.





ALFACCURATE ADVISORS

AWARDS & RECOGNITIONS



AAAIOP PMS received **Award for Best 10 Years Performance** across categories on Risk adjusted Returns Basis by PMS AIF - 2020



WHAT MAKES THEM TICK?

Equity Diversified Fund Name	Absolute Returns In %	Absolute Returns In %			AUM#	Fund Manager
		3 M	1 Yr	3 Yrs		
SBI Magnum Sector Funds Umbrella-Contra	Platinum	-10.1	64.3	476.6	1,120	Sanjay Sinha
Tata Pure Equity	Platinum	-11.2	49.3	298.3	240	M Venugopal
SBI Magnum Global	Platinum	-12.3	62.1	509.3	595	Sanjay Sinha
DSP Merrill Lynch Equity Fund	Platinum	-11.9	52.6	302.8	520	Rajesh Kothari
PrudICI Power	Platinum	-10.7	55.9	267.7	1,277	Anil Sarin
Tata Equity Opportunities Fund-B	Platinum	-15.4	48.3	314.0	366	M Venugopal
SBI Multiplier Plus 1993	Gold	-14.3	64.7	382.3	649	Sanjay Sinha
Sundaram Growth	Gold	-10.8	51.3	263.0	124	N Prasad
HSBC Equity	Gold	-10.2	49.0	311.5	900	Viresh Mehta
SBI Magnum Equity	Gold	-8.4	53.0	262.4	193	Sanjay Sinha

Assets Under Management In Rs Crore As On June 30, '06



Dr. Jitendra Singh, Union Minister of State (I/C), Prime Minister Office, giving Certificate of Merit - **CMA Young Achiever Award** - 2014



Rajesh was recognized as the platinum fund manager by Economic Times during his time at DSP.

Rajesh Kothari

T : +91 22 4236 0301

rajeshkothari@alfaccurate.com

Govind Agrawal

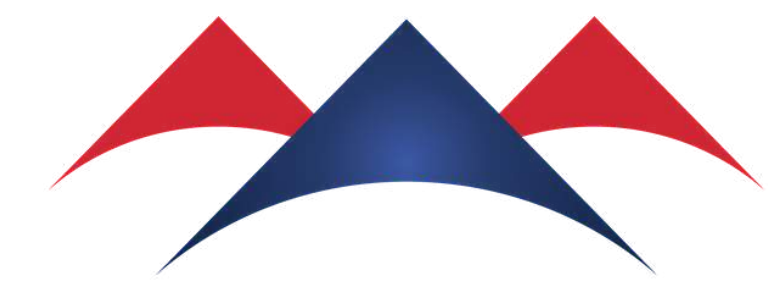
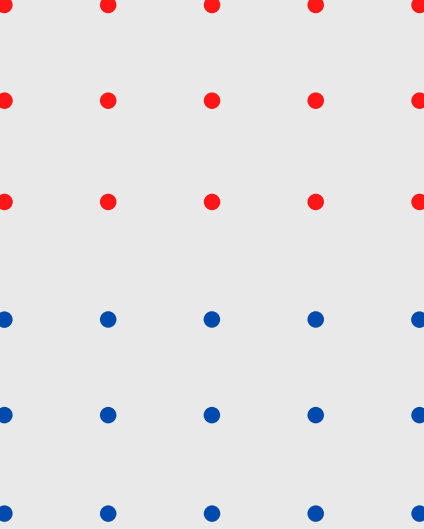
T : +91 22 4236 0311

govindagrawal@alfaccurate.com

AlfAccurate Advisors Pvt. Ltd

503, B Wing,
Naman Midtown,
Elphinstone Road,
Mumbai - 400 013, India

T : +91 22 42360300;
F : +91 22 42360333
info@alfaccurate.com
www.alfaccurate.com



ALFACCURATE ADVISORS

